

# READERS' INFORMATION SERVICE

## SHIPPING MOVEMENTS

### Inter-Island Departures and Arrivals

Port of Departure	Port of Arrival	Leaves	Arrives
Palma	Mahón (Minorca)	Thursday, 8 P. M.	Friday, 6 A. M.
Mahón	Palma	Friday, 8 P. M.	Monday, 6 A. M.
Palma	Ciudadela		
Palma			
Ibiza			
Palma			
Cabrera			
Ciudadela			
Alcudia			
Mahón			
Alcudia			
Ibiza			
Formentera			

Barcelona - Palma next morning at 7 A. M.  
 Barcelona - Alcudia at 7 A. M.  
 Valencia - Palma 6:30 A. M.; leave Palma every Wednesday  
 Ibiza, leave Valencia about three hours  
 Marseille - Palma arrive in Palma, Saturday at 7 A. M., Tuesday at 6 A. M., at 7 A. M.

VIAJES "INTERNACIONALES"

Agents for

PALMA Conquistador (opposite C...)

Malaga-Palma leaving, S. S. STELLA  
 Algiers-Palma same day, S. S. C...  
 Villefranche-Ibiza leaves same evening  
 Villefranche-Ibiza afternoon, June 5, Ibiza. S. S. ORFEO  
 Port Said-Palma June 7. S. S. UB...

(For lack of space may be secured of changes which the...)

### Steamer

Aquitania *	June 5	Havre	N. Y.	June 15	Red Star
Leviathan *	June 5	Boulogne	N. Y.	June 12	N. D. L.
Montcalm *	June 5	Villefranche	N. Y.	June 15	Italia
Adriatic	June 5	Marseille	N. Y.		
Laconia	June 5	PALMA	N. Y.	June 15	Amer. Export
City of New. News *					
Bremen *					
Paris *					
Homeric *					
Amer. Shipper *					
Emp. Australia *					
Antonia					
Dutch. of York *					
Albert Ballin *					
Amer. Banker					
Pennland					
Berlin					
Roma					
Exeter *					

\* Ships carrying mail. Mail marked to go via a North Atlantic liner should be posted before 7 P. M. in the Palma Post Office, or at the gangplank of the Barcelona boat by 9 P. M., THREE days before the sailing date of the liner. On Sunday, mail should be posted before 1:30 P. M. since it is to go via Alcudia to Barcelona.

## The Daily Palma Post

Editor: David Alan Munro  
 Gen'l Manager: G. G. Del Val  
 Art Director: A. E. Middlehurst  
 Circulation Mgr: Richard C. Mandeville  
 Subscription: 25 centimos the copy,

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 Registered mail from 9 a. m. until 5 p. m. daily except Sunday  
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# THE DAILY PALMA POST

VOLUME II  
NUMBER 1

Palma de Mallorca, Saturday March 1932

50 CENTIMOS  
THE COPY

Gala Tonight  
at VICTOR'S  
WITH  
Léte's Mha-Jong Orchestra  
MAKE FRIENDS AT  
VICTOR'S

The Daily PALMA POST is an ambitious attempt to fulfil the functions of the regular daily press which our Average Colonist left at home. That it clearly cannot be all things to all men, goes without saying. Its aim is to serve as many as possible with the material at hand. In that endeavor the latitude the editors take with the news is an affair not of their own, but of their public. The effort is toward explaining, as immediately as possible, what has happened in the outside world.

If the PALMA POST can depart far enough from the rigidity of its duties to enjoy lighter expressions of wit, it will consider that it has gained more than seems possible at present. And, in that case, it will pay out its full debts to those faithful readers whose encouragement is its life blood.

The Editors.

## COLONIAL . . .

### The Arts

#### PALMA'S THEATER

This week the Palma Theater Guild held its second general meeting since its inception and at the meeting the Guild was transformed from an idea into a functioning actuality. Piles of membership tickets were brought forth and distributed to the charter members—they are to be sold by them to all who are interested. Contributions were asked for and obtained—among the contributors were Mr. Fred H. Citriolo from the Genoa headquarters of the American Export Lines, and Mr. Leo Martin Burgess, chief engineer of the local power and light company. From the meeting each member went with book in hand to create first necessity the audience.

Business of the meeting was first of all enlivened by a manifestation of confidence from the charter members who showed their enthusiasm both in the donations and the preparations for the necessary field work. To them President Norman Jacobsen reported the work of the committee, in which probably the most interesting single fact was the announcement that he had talked to Edna St. Vincent Millay the day she walked into Palma from Soller, and received permission to produce *Two Slaterns and a King* without

### Exchange Rates

In Barcelona, as of yesterday

Pounds . . . . .	47.81
Dollars . . . . .	13.20
Francs (100) . . . . .	52.
Swiss Francs (100) . . . . .	255.40
Marks . . . . .	3.145

Through courtesy of Banco Nacional de Barcelona

## Prussian Authorities Raid Hitlerites

### Spanish President To Visit Palma

Yeserday it was announced that President Alcalá Niceto Zamora had changed the date of his intended Palma visit to March 31st. During the day the local authorities set about preparing celebrations which are soon to be announced, in his honour.

With the president will come the Prime Minister Manuel Azaña and Ministers Quiroga and Giral. The whole party will arrive aboard the cruiser *Almirante Cervera* from Cartagena. They will spend several days in Majorja, then visit Menorca and Ibiza.

Among the many activities planned in honor of the visit of the Excmo. Señor Don Niceto Alcalá Zamora, the President of the Republic, is a special exposition of Mallorquin and Catalan artists of note at the Costa Galleries. The exhibitors include the following:

*Oils:* Anglada, Camarassa, Mir, Francisco Rosselló, Cerdá, Cáfaro, Russinol, Cittadini.

*Sculptures:* Clarasso.

*Ceramics:* Zuloaga.

The exposition opens March 28.

### Find Plot Against Government - New Decree

Berlin, Thursday: Emboldened by the Hindenburg victory the Prussian Ministry of the Interior suddenly sprang a coup today on the Hitler forces of his province. Houses, offices, many a building in Berlin known to be Hitlerite meeting places were entered simultaneously by the authorities and ransacked for possible evidence of a Nazi uprising.

Having searched, the ministry was prepared to announce what was going on, and prepared to make plans for what was likely to happen.

Found in Berlin were detailed plans for a concerted action by National Socialist storm-troops. There were instructions stating the routes the different advancing parties should take. There were directions for the seizure of supplies, the confiscation of bakeries, etc., the commandeering of the telephone of all state armories, of the treasuries of the local authorities.

All this organization was to be set in motion by the receipt, by leaders, of a telegram reading, "Grandma dead. Max".

Berlin, Thursday: Following the raid by the Prussian ministry on the depots of the Hitlerite camp President von Hindenburg issued an emergency decree enforcing a "Truce of God", according to the terms of which all political activities and all distribution of pamphlets is prohibited from Palm Sunday until the Sunday after Easter.

In the decree the president cites the obvious menace of a growing armed force (Hitler's) stronger than the militia itself.

### News Still Hazy On Whereabouts Lindberg's Baby

#### Gangsters Ask Freedom To Help Searchers

Hopewell, N. J. Friday (*seventeenth day*): To his empty home in Hopewell Colonel Lindberg called reporters today to tell them that his difficulties were increased by the multiplicity of false rumors on the front page of every paper. Meanwhile throughout the country the search went on while the press blazed with its meagre results.

#### MORE GANGSTERS

Incarcerated Gunmen Spitale and Blitz offered their services to the police or the colonel provided the former would grant them freedom. In his cell in Leavenworth the No. 1 U. S. gangman, Alphonse Capone, sulked like Achilles and gloomily stood ready to pay out his promised \$10,000 reward.

#### FALSE FLORIDA

The press of the day received a slight flip on the news that a different and allegedly genuine baby had been found in Florida. The usual formalities were followed. The parties concerned were held for questioning. The proper authorities were called to identify the child. In Hopewell Colonel Lindberg remained unmoved. Meanwhile Mrs. Anne Morrow Lindberg continued sleepless and suffering even under the care of a nerve specialist.

your home or hotel without extra

#### TO OUR READERS

The editor will be glad to receive any information and news of the happenings in the colony. Address Conquistador, 18, Palma de Mallorca, or call 1816.

### The Daily Palma Post

Editor: David Alan Munro

Art Director: A. E. Middlehurst

Circulation Mgr: Richard C. Mandeville

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# THE PALMA POST

WEEKLY FEATURE SECTION

VOLUME II  
NUMBER 1

Palma de Mallorca, Saturday, March 19, 1932

SOLD SEPARATELY  
25 CENTIMOS

## Fashions, 1932

### A PROSPECTUS

The smart observers of the famous and feared hierarchy of Paris couturiers think they have noticed the emergence of the 1932 mode. Generally the picture they have pieced together to indicate the attire of the year is primarily dominated by the new desire for an affect of slender neatness up to a higher waist. Above that there is softness, looseness, a feeling of being much tied with bows, scarfs, capes, with widened sleeves, and this by day and for evening.

Higher waists are achieved in a number of different ways. A day skirt may rise to just below the bust and be held by bretelles over the shoulders. Or it may mount darkly over a light blouse with sash ends winding bandage-wise around the ribs and waist, showing flashes of the dark skirt. There are many variations of the general picture, but all of them maintain the fundamental principles.

### EXAMPLES

Schiaparelli has a high waisted sports skirt with a little white knitted cotton sweater ending just below the bust, and her evening dresses are waisted definitely at the top of the ribs.

Mainboucher shows a brilliant geranium crêpe evening dress, which is beltless and cut high in the waist. It has a circular cape covering the upper arms and held under a crescent of white flowers, placed high on the waist in front.

### FOR EVENING

The fulness of the formal skirt has become *de rigueur* for evening. Flowing lines must begin from the hip-bone it-

self and be such that no part of the body is gripped or outlined. In some of the newest evening frocks the skirt has fulness all around from the waist, giving backward flowing lines when the wearer walks.

### CAPES & SLEEVES

Sleeves and shoulders are all important. Day and evening there are capes, shoulder capes, modified leg-of-mutton, puff and loop sleeves.

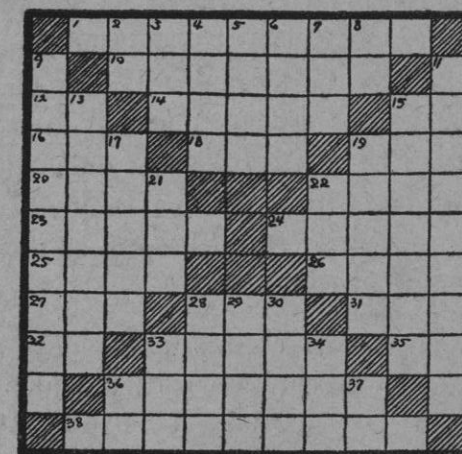
The caped shoulders, widened sleeves

### CONTENTS

(Features in this section, with the exception of the newly-inaugurated fashion service, are a continuation of the same ones which proved so popular in the weekly Palma Post.)

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## PALMA POST CROSS-WORD PUZZLE



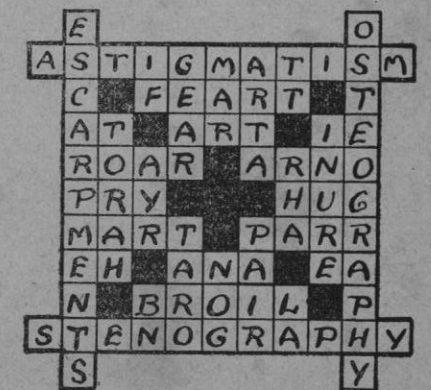
56. Small island near Majorca in which is the Blue Grotto

38. Instrument for indicating atmospheric pressure
- Down**
- Onto (naut.)
  - Brazilian coin
  - Turbulent crowds
  - A shield or defensive armor
  - Hitler movement
  - Pleasant beverage
  - Oar, minus r
  - One who assigns
  - Murderers
  - Residential section near Palma
  - Majorcan port
  - Toward the stern
  - Masculine name
  - Streets, abbr.
  - Unwell
  - Projecting spike in center of a shield
  - The skin
  - Molding having long S curve (arch.)
  - Wooden implement for propelling
  - Skill
  - To call (Scot.)
  - One (Scot.)

### Across

- Most northerly town in Majorca.
- The Western Hemisphere (Zoo-geog.)
- Half quart, abbr.
- Island nearby where quaint costumes still prevail
- Old Roman weight
- Climbing annual herb of the bean family
- Society for the Suppression of Imps, abbr.
- Definite article, Mallorquin (plur.)
- Spheres
- City between Alcu-
- dia and Palma.
- Wrathful.
- Colic (pathol.)
- Medieval trading vessels (Fr.)
- Youths
- Trinitrotoluene, abbr.
- Bushy plant of Japan & China, yielding edible roots
- Society for Improvement of Idiots, abbr.
- Prefix indicating dawn of an epoch (geol.)
- 24th letter in Greek alphabet
- Indefinite article

### Answers to last week's Puzzle





and draped busts give the feeling of the bodice of today.

**THE HAT**

The outline of the hat of the year is on a slant. Some of them are very small, none of them are big. Most of them have brims, all of them are designed to comport with the jaunty angle at which they must be tilted.

Hats, it appears, need not be so simple this year as formerly. They may have flowers and ribbons even though they are perched on the side of the head.

**Native Recipes**

**SOPA DE ARROZ**

*Sopa de arroz* is somewhat similar to *arroz paella*, but is distinguished from the latter by being more truly a soup (*arroz paella* is dry) and more typically Mallorquin. One Mallorquin housewife makes it as follows, and very good indeed we found it to be:

Place in a large casserole an equal-amount of a melted pork (*mantea*) and olive oil, a half cup in all, and when hot, brown very well a half pound of lamb or pork, cut in small cubes. A few slices of Mallorquin sausage may also be added and browned. Peel and chop one medium sized tomato, fry a few minutes with the meat, then add a half an ounce of *gisantes* cut in small pieces,

cupful of peas, a small artichoke and if any of these vegetables are not available, cauliflower, string beans, etc. may be substituted. The vegetables should be fried with the rest of the mixture for five minutes. Add a pound of rice, previously washed and drained, and mix well with the other ingredients, stir to keep from sticking. Three minutes of frying will make the rice slightly tender. While all this is going on, have in readiness two liters of boiling water, and pour over the rice. Flavour with salt, a pinch of pepper, of cinnamon, and saffron and let boil vigorously, without any cover, for no more than fifteen minutes. This is enough for four people.

**PRINTING IN ENGLISH**

For Merchants, the *Palma Post Press* offers the services of an advertising department which cannot easily be duplicated in all Spain. The service will be complete from lay-out to finished production, or will be only the editing so sorely lacking in all the printing of the island.

For Tourists, the press will engage to execute any order which might lose in Majorcan hands all the advantages it enjoys at Majorcan prices. Prices from letter-heads and calling cards to whatever you wish will be gladly quoted.

**The Palma Post Press**

Calle Conquistador, 18

PALMA DE MALLORCA

CAFE RESTAURANT PALMA  
BRASSERIE  
**BORN** Paseo Borne, 29  
MHA-JONG-ORCHESTRA  
NIGHTLY Tel. 2547

PERFUMERIA INGLESA PALMA  
Finest Spanish and Imported Perfumes Calle Cadena, 6  
Also Crystal and Native Glassware (on Plaza Sta. Eulalia)

ANTONIO OLIVER PALMA  
Pianos, Phonographs Pathé Records San Miguel, 117  
"El Espejo de la Voz"

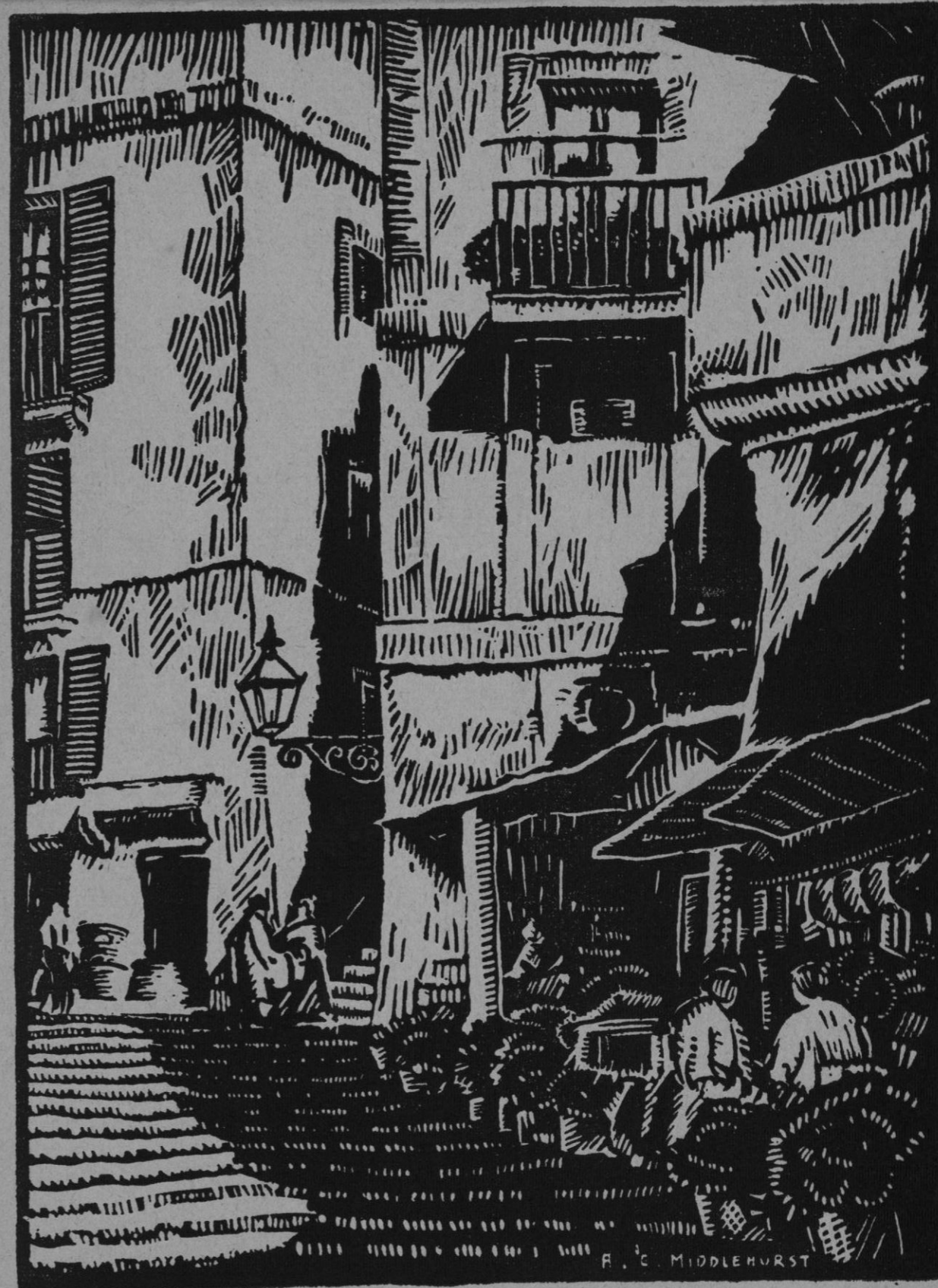
BORDADOS NELL PALMA  
Native Embroideries G. Vía Borne, 88  
Cable: Nellgen

Vidrierías GORDIOLA PALMA  
Maker of Native Glassware Victoria, 2  
Tel. 1541

**VIENA  
M O D E S**

TAILLEUR  
ROBES  
MANTEAUX  
CHAPEAUX  
LINGERIE  
ET NOUVEAUTÉS

PALMA'S SMART DRESS-SHOP  
SAN NICOLÁS, 12 TEL. 1610



ESCALERA DE LA PLAZA MAYOR. PALMA  
THE PALMA POST  
(Reproducción prohibida)

**CHIROPRACTIC....**

is a New Treatment which employs no medicines, injections or electricity, but which effectively rejuvenates the entire system and eradicates such complaints as Sciatica, Neuritis, Lumbago, Rheumatism, Indigestion, Bilious troubles, etc.

WILLOUGHBY GARSIA, D. C.

(8 years in London, 3 years in America)

Villa Francisca  
Calle Bellver

(entrance, ground floor, Calle Salud)

Hours 11 to 12:-- Mondays & Fridays  
(No charge for consultations on these days)

SE HABLA ESPAÑOL



Mrs. Holbrook Clarke — U. S. A.  
 Mrs. Betty Dunn — U. S. A.  
 Miss Ella Woodford — U. S. A.  
 Mrs. K. O. Chisholm — U. S. A.  
 Mrs. Nina Greenleaf Voight — U. S. A.  
 Mr. & Mrs. Burleigh — England  
 Miss L. Malcolm — U. S. A.  
 Herr u. Frau Kunzel — Germany  
 Fr. Kunzel — Germany  
 Mrs. & Miss Smith — U. S. A.  
 Mrs. Beryl Hardy — England  
 Mrs. Sylvia Loftus — England  
 Mr. & Mrs. Garden Wells — U. S. A.  
 Mr. & Mrs. Dudley Chase — U. S. A.  
 Mrs. Bertha Hurted — U. S. A.  
 Mr. Henry Lanktres — England  
 Mr. Percy Harley — U. S. A.

Mrs. P. N. Dugmore — England  
 Misses McNamara — U. S. A.  
 Mrs. M. Holcombe — U. S. A.  
 M. et Mme. Lebourgeois — France  
 Lady Hare — England  
 Mrs. P. Benoit — England  
 Mrs. Ethel Jarrett — England  
 Mr. Branford — U. S. A.  
 Mr. Mrs. Grever — U. S. A.  
 Mr. & Mrs. Harris — U. S. A.  
 Mrs. Julia Lomis — U. S. A.  
 Colonel & Mrs. Fell — England  
 Mrs. Margaret Lore — Switz.  
 Mr. E. Fredinger — Switz.  
 Mr. P. Allerd — Switz.  
 Mrs. F. Mason — U. S. A.  
 Miss J. Palker — U. S. A.

**POST OFFICE HOURS, Palma**

**Stamps:**—9 AM to 1: 30 PM every day, incl. Sunday  
 5 to 8: 30 PM every day, except Sunday  
**Registered Mail (Certificado):**—Mail can be registered at the following hours: 9 AM to 12 noon, every day  
 5 to 7 PM, every day except Sunday  
 Registered mail can be called for only in the morning, on weekdays, from 9 to 12.  
**Money Orders:**—9 AM to 12 noon, every day except Sunday  
**Claims:**—Can be made from 9: 30 AM to 12 noon, every day except Friday.  
**Parcel Post Packages** by may only be claimed from 12 noon to 1 PM every day except Sunday. Post office will accept pkgs. from 9 to 11 A. M. every day except Sunday.

**TOURIST SERVICE**

(A Directory of Necessary Addresses)

**The Directory**

The houses listed on this page appear by classification in the following alphabetic order.

- Antiques & Souvenirs
- Banks & Exchange
- Cafés, Bars and Tea Rooms
- Newspapers & Books
- Photographers & Supplies

**ANTIQUES & SOUVENIRS**

**Galerías Costa** PALMA  
 Conquistador, 30  
 Tel. 1830

**BANKS & EXCHANGE**

**Banco Comercial de Barcelona** PALMA  
 Calle Colón, 23  
 Tel. 1730

**CAFÉS, BARS AND TEA ROOMS**

**SHORT'S ENGLISH TEA ROOM LIBRARY** TERRENO  
 Av. 14 Abril, 37

**JOE'S BAR** PALMA  
 Tel. 1791

**CAFÉ RESTAURANT ALHAMBRA** PALMA  
 Center of Palma  
 Tel. 1214

**VICTOR'S SNACK BAR** PALMA  
 Antonio Maura, 38  
 Tel. 2348

**NEWSPAPERS & BOOKS**

**INTERNATIONAL LIBRARY** PALMA  
 Great Kiosk

**Librería Terreno** TERRENO  
 Av. 14 Abril and Bellver

**INTERNATIONAL LIBRARY** PALMA  
 Puerto Pollensa

**PHOTOGRAPHERS & SUPPLIES**

**Charles** EL TERRENO  
 (Next English Library)  
**PHOTOGRAPHER** Av. 14 Abril, 37

**Rail-Lane** PALMA  
 A. R. P. S. Photographer Calle Palacio, 10  
 Best views of Majorca Tel. 1935

**SHIPPING MOVEMENTS**

**Inter-Island Departures and Arrivals**

Port of Departure	Port of Arrival	Leaves	Arrives
Palma	Mahón (Minorca)	Thursday, 8 P. M.	Friday, 6 A. M.
Mahón	Palma	Friday, 8 P. M.	Monday, 6 A. M.
Palma	Ciudadela (Mca.)	Tuesday, 7 P. M.	Wednesday, 6: 30 A. M.
Ciudadela	Palma	Monday, 7 P. M.	Tuesday, 6: 30 A. M.
Palma	Ibiza	(Wednesday, 12 noon (Friday, 12 noon	Wednesday, 7 P. M. Friday, 7 P. M.
Ibiza	Palma	(Friday, 9 A. M. (Sunday, midnight	Friday, 4 P. M. Monday, 7 A. M.
Palma	Cabrera	(Tuesday, 7 A. M. (Friday, 7 A. M.	Tuesday, 11 A. M. Friday, 11 A. M.
Cabrera	Palma	(Tuesday, 2 P. M. (Friday, 2 P. M.	Tuesday, 6 P. M. Friday, 6 P. M.
Ciudadela	Alcudia	Sunday, 10 A. M.	Sunday, 3 PM.
Alcudia	Ciudadela	Monday, 7 A. M.	Monday, 12 noon
Mahón	Alcudia	Sunday, 9 A. M.	Sunday, 2 P. M.
Alcudia	Mahón	Monday, 7 A. M.	Monday, 12 noon
Ibiza	Formentera	(Tuesday, 9 A. M. (Thursday, 9 A. M. (Saturday, 9 A. M.	Tuesday, 11 A. M. Thursday, 11 A. M. Saturday, 11 A. M.
Formentera	Ibiza	(Tuesday, 12 noon (Thursday, 12 noon (Saturday, 12 noon	Tuesday, 2 P. M. Thursday, 2 P. M. Saturday, 2 P. M.

**Regular Services to Majorca**

**Barcelona - Palma:** Leave both ports daily, except Sunday, at 9 P. M., arrive the next morning at 7 A. M.  
**Barcelona - Alcudia:** Leave both ports Sunday at 9 P. M., arrive next morning at 7 A. M.  
**Valencia - Palma:** Leave Valencia every Monday, 8 P. M., arrive Palma Tuesday, 6: 30 A. M.; leave Palma every Sunday, 8 P. M., arrive Valencia Monday, 6: 30 A. M. Via **Ibiza**, leave Valencia every Thursday at 8 P. M., arrive Palma Friday 4 P. M., leave Palma every Wednesday at 12 noon, arrive Valencia Thursday 6: 30 A. M. (Stop-over in Ibiza about three hours.)  
**Marseille - Palma - Algiers:** Southbound; leave Marseille every Friday at 6 P. M., arrive in Palma, Saturday at 4 P. M., leave Palma, Saturday at 6 P. M., arrive in Algiers. Sunday at 7 A. M. Northbound; leave Algiers every Monday at 5 P. M., arrive Palma, Tuesday at 6 A. M., leave Palma, Tuesday at 10 A. M., arrive Marseille, Wednesday at 7 A. M.

**Irregular Callers — Cruise Boats**

**New York-Barcelona - Palma-Malaga-Southampton:**—Arrives and leaves Palma **March 21. S. S. COLUMBUS** (Norddeutscher Lloyd).  
**Algiers-Palma-Villefrance:**—Arrives and leaves Palma **March 24. S. S. OCEANA** (Hamburg American).  
**Palma-Cagliari-Southampton:**—Arrives Palma 10 AM, leaves 4 PM, **March 25. S. S. LACONIA** (Cunard).  
**Hamburg - Southampton - Malaga - Palma - Port Said:**— Arrives and leaves Palma **March 26. S. S. USSUKUMA**. (German African Lines).  
**Monaco - Palma - Algiers - Maiaga - Liverpool:**—Arrives Palma, 7 AM, **April 2. Leaves same day. S. S. LAURENTIC** (White Star).  
**Port Said-Palma-Malaga Southampton-Hamburg:**—Arrives and leaves Palma, **April 5. S. S. TANGANJICA** (German African Lines).  
**Ceuta-Palma-Marseille:**—Arrives Palma 9 AM., leaves noon, **April 9. S. S. DESIRADE** (Charguers Reunis Cie).  
**Marseille-Palma-Algiers-Havre:**—Arrives and leaves Palma, **April 6. S. S. PARIS** (French Line).  
**Marseille - Palma - New York:** Arrives and leaves Palma, **April 10. S. S. EXILONA** (American Export Line).  
**Tangier-Palma-Palermo:**—Arrives Palma 9 AM, **April 28. S. S. ARANDORA STAR** (Blue Star).

(For lack of space, every port at which the ships stop is not listed. Further details may be secured at any Tourist Agency.)

**TRANSATLANTIC**

Steamer	Leaves	Port of	For	Due	Company
Majestic *	Mar. 23	Cherbourg	New York	Mar. 29	White Star
De Grasse *	Mar. 23	Havre	New York	Mar. 31	French
Excalibur *	Mar. 25	Marseille	New York	Apr. 6	Am. Export
Deutschland * j	Mar. 25	Cherbourg	New York	Apr. 1	Hamburg-Am.
American Trader	Mar. 25	London	New York	Apr. 4	Am. Merchant
Aurania	Mar. 25	Havre	New York	Apr. 4	Cunard
Roma	Mar. 25	Nice	New York	Apr. 4	Italia
Europa	Mar. 26	Cherbourg	New York	Apr. 4	N. D. L.
Adriatic	Mar. 26	Liverpool	New York	Apr. 4	White Star
Westernland	Mar. 26	Havre	New York	Apr. 4	Red Star
Aquitania	Mar. 27	Nice	New York	Apr. 4	Cunard
City of Norfolk *	Mar. 27	Havre	Baltimore	Apr. 5	Balt. Mail
President Garfield	Mar. 30	Marseilles	New York	Apr. 12	Dollar
Olympic *	Mar. 30	Cherbourg	New York	Apr. 5	White Star
Ile-de-France *	Mar. 31	Havre	New York	Apr. 6	French
President Harding*	Mar. 31	Cherbourg	New York	Apr. 8	U. S.

\* Ships carrying transatlantic mail.



# Palma-New York Service Possible

## Exilona of the American Export Lines to Call Here, April 10

Latest News Mr. F. H. Citriolo has just announced that owing to the many requests received from members of our "colony" the S. S. EXILONA, justly popular passenger-freight liner of the American Export Lines will call at Palma on April 10th, to embark passengers for New York. This might well be the beginning of a permanent and much needed service between Majorca and New York. Members of the "colony" who are acquainted with Mediterranean travel expect the "Export" to be as important to Palma as it is to the rest of the sea ports.

Rumors have been circulating around Majorca that the American Export Lines contemplate a direct service between Palma and The States. They appear to be occasioned by the recent arrival of Mr. Fred H. Citriolo manager of the line's passenger department at Genoa.

Mr. Citriolo, when questioned, was noncommittal on this point, merely stating that his company has been interested for some time in the increasing importance of Majorca as a tourist center.

For the sake of its readers the PALMA POST has found in its files the following article from the New York Herald-Tribune. It was written a little over a year ago to commemorate the fifth anniversary of this post-war enterprise.

"Today is a red-letter day in the history of the new American merchant marine, for it marks the fifth anniversary of the inauguration of the privately-owned service of The Export Steamship Corporation, which was one of the pioneer companies to acquire a Shipping Board service long before the Jones-White act provided aids to private shipping interests. The day will be celebrated by the sailing of two Export liners.

"The American Export line, with the aid of a staff of expert shipping men, survived the intensive foreign competition until Federal legislation in the form of the Jones-White bill was forthcoming. The Export line has the distinction of being the first company to receive a mail contract under the terms of this act.

"Inaugurated at a period when the American flag on privately-owned tonnage in the overseas trade was a rarity, this service, which was acquired from the Shipping Board, was made up of eighteen American-flag vessels with which the Export Line pledged itself to maintain sixty sailing annually from the North Atlantic to the Mediterranean and the Black Seas for a period of five years.

"At the time of the purchase, considerable skepticism on the part of the shipping fraternity was expressed, and by many the new venture was condemned to a short life. How could American ships, with high wages and high operation costs generally, compete with foreign lines in a trade with conditions already highly competitive, was the question asked in many quarters.

"The answer is that at the end of five years the service is not only being maintained, but in no single calendar year has the Export Line maintained less than seventy-two sailings, or twelve sailings in excess of the guaranty to the Shipping Board. During 1929 the number of sailings from New York totaled 110 and the service reached its peak in February, 1930, when sixteen vessels flying Export's house flag cleared from New York for the territory in which the company had agreed to maintain the American flag on vessels available for American commerce.

"The vessels with which the Export Line inaugurated its service five years ago was the Coeur d'Alene (renamed "Examelia"), one of the eighteen vessels originally purchased, and she was followed by a vessel every five days thereafter, or six sailings monthly. At present the corporation maintains ninety-six sailings yearly with twenty-four vessels, the six additional ships having been purchased from the Shipping Board to protect the company's growing trade during the five-year period of its expansion.

The Merchant Marine act of 1928, known as the Jones-White bill, was not in effect when the Export Line inaugurated its service, and prospects of government aid were not encouraging at that time. The ocean mail act of 1891 was still on the statutes, but had become absolute, owing to the very low rates of compensation for the transportation of the United States mails as compared with the higher operating costs for American vessels, which had practically doubled since this legislation was passed in 1891. The merchant marine act of 1891 had been supplemented by the acts of 1916 and 1920, but benefits for private owners under this supplementary legislation were vague and meagre, and dependent upon recommendations of the Shipping Board before aid could be obtained.

"The Export Line applied for a mail contract under the Ocean Mail Act of 1891 for the carriage of mails to the Mediterranean and Black Sea ports, and in March of 1926 was granted a flat sum of \$100,000 a year for the carriage of mails on its vessels. This was increased to \$200,000 per annum in July, 1927. With the passage of the Jones-White bill the corporation received a mail contract calling for the payment of a little more than \$1,000,000 a year for ten years, with the provision that it would immediately inaugurate a construction program of modern vessels built in American Yards.

"Shortly after the corporation was granted a loan of \$6,675,000 from the Shipping Board under the terms of the Jones-White bill to aid in the building of four new vessels and a contract for their construction was awarded to the New York Shipbuilding Company of Camden, N. J. One of these vessels the "Excalibur", recently was launched and was sponsored by Mrs. Herbert Hoover, wife of the President.

"The sailing of the steamer Excalibur

from New York on January 24th inaugurated an improved passenger and freight service from New York to Marseilles, Naples, Alexandria, Jaffa, Haifa and Beirut. The Excalibur was followed by the maiden voyage of the Exochorda on February 25th. These vessels maintained a monthly service until June when a fortnightly service began with the sailing of the Exeter on June 10th. The fourth vessel, the Excambion, made her initial voyage from New York August 11th. Averaging a speed in excess of sixteen knots per hour eastbound the vessels have maintained a schedule arriving at Marseilles on the tenth day, Naples the thirteenth day, Alexandria the sixteenth day and Beirut the twentieth day, thus offering a direct service far superior to anything heretofore offered for ports included in this itinerary. For direct passenger traffic they offer a deluxe service. For freight traffic a superior express service materially reducing the time en route—refrigerated spaces for meats and perishable fruits—not heretofore available to the Levant.

"The outward itinerary completed upon arrival at Beirut, these vessels return via Alexandria, Naples, Leghorn, Genoa and Marseilles to New York, making the complete trip in forty-three days".

Since the completion of the four express liners the steamers Exarch, Excelsior and Exilona, formerly operated to the Levant, have been diverted to the service operated to Greece, Turkey and Roumania. Sailing from New York the 5th of each month these vessels call at Piraeus, Salonica, Istanbul and Constantza in the sequence named, and have materially reduced the time between New York and the ports in their itinerary. The improved class of passenger accommodations in these vessels as compared with other vessels in this service has opened a new territory for tourists, and one not heretofore provided with a service comparable with that offered by these vessels. This service has already demonstrated the possibilities of Greece, Turkey and Roumania as a new field for American tourists.

### FERIA DE RAMOS

The Mallorquin Fair which has been in progress since last Wednesday, on the Avenida Alejandro Rossello, continues to be a major attraction in Palma. The many shops and amusements will be kept open tomorrow. Special trams to the Fair run at frequent intervals.

### CHURCH SERVICES

*Cathedral, Palma.* — Masses on Sunday every half hour, from 6:30 A. M. to 12 noon. High Mass sung at 10:30 A. M. Church may be visited at any time during the day.

*Church of England.* — Services by Rev. J. de B. Forbes in the English Tea-Room, 37 Avenida de 14 Abril, Terreno, at 8:30 & 11:00 A. M. every Sunday. At 6:00 P. M. evening prayer, except the third Sunday of the month. During Lent, service at 10:00 A. M. every Wednesday and Friday.

### SPORTS

The Mallorca Lawn Tennis Club announces that owing to the untimely bad weather, the tournament scheduled

to finish today, will continue as soon as good weather permits.

GREYHOUND RACES: At the Hipica de Mallorca, Saturday and Monday afternoons, 2:45 o'clock.

HORSE RACES: Also at the Hipica de Mallorca, Thursday and Sunday afternoons, at 2:30 P. M.

### CAFES

VICTOR'S BAR: Gala every Saturday. The Mallorquin dancers on March 30 at 5 P. M.

### EXHIBITIONS

At the Galerías Costa may be viewed the work of five artists Eswin-Hubert's well known water colours, the oils of two Mallorquins, Pedro Caffaro and J. Vives Llull, and the oils of a Frenchman, Albert Rappaport. Raimundo Gual de Torrella, sculptor and painter, is showing some of his exceptionally fine heads.

The exhibit closes tomorrow, and is well worth seeing.

At the Circulo Mallorquin, Mr. Anders Finn's modern paintings of Majorcan scenes continue to be on exhibition.

At the Hotel Ingles, Mr. Richard Chatterton is showing some of his water colours. Several new paintings have been added since the opening of the exhibition.

Mr. C. B. Prescott has removed his water colours and etchings from the Grand Hotel and placed them on exhibit in Short's English Tea Room at Terreno. Mr. Prescott is spending some time in Puerto Pollensa, where he is making studies of that part of the island.

### Theaters

The Principal Theater is bringing to Palma an opera company, headed by the tenor Hipolito Lazaro and under the management of the Gran Teatro Liceo de Barcelona. The first production of the company will be Verdi's *Aida*, to be sung March 26.

Other operas on repertory of the company include *Lohengrin*, *Rigoletto*, *Car-men* and the *Elixir d'Amore*.

**Lirico** Gilded Youth  
THEATER

MONERIAS

Sat. 6 & 9:30—Sun. 3, 6 & 9:30

**Balear** LA CIUDAD QUE CANTA  
THEATER Jan Kiepurd

3, 6 & 9 P. M.

**Salón Rialto** ALWAYS  
off the Borne GOODBYE

ELISSA LANDY  
3:30, 6 & 9:15 P. M.

**BORN** Imperio Argentine  
CINEMA CUANDO TE SUICIDAN

Sun. & Mon. 3:15, 6:15, 9:15 P. M.  
Other Days 6:15 & 9:15 P. M.

Note. — Whenever possible, cinema titles will be given in English.

### BATHING AT

## S'Aigo Dolça

Terreno

Begins today. Come here to enjoy the Majorcan sun and surf. All bathing facilities. Bar Service.