The Spanish Times



MALLORCA DISCOVERS THE TOURIST

For the First Time Since the Boom Began, the Island is Preparing Organized Cooperation in the Interests of the Foreign Visitor



M.C.D.

VER since tourist agencies and tourists discovered Mallorca, the most outstanding. feature of the Island's boom has been the blissful calm with which most of the people received it. The attitude of most has been that this influx was of providential send-

ing and it would never do to inquire too closely into the ways of Providence or try to force divine hands.

If, we have told ourselves, the foreigner wishes to come here, let us by all means accept him. That was all very well until he began to come in such numbers that something more organized than this haphazard method was necessary unless we wished to see him go elsewhere.

That fact has been apparent for some time, but it was not until this last week that anything was done about it. Suddenly, with due prompting from outside, the point was made and the first faint beginnings of cooperation and some measure of organization came into being.

Awakening

The awakening was the result of the whirlwind methods of Messrs. Fred Citriolo and Robert Nicol of the American Export Lines, who called a mee-ting of hotel men and tourist agents to tell them just where Mallorca was drifting, and it was not

pleasant telling. According to Mr. Nicol, American tourist agencies are hesitating to book tourists to Mallorca because the word has gone about that hotel acco-modations are almost impossible to get and that prices are booming to prohibitive heights. There was some romantic suggestion that this was the work of rival resorts which are jealous of Mallorca's popularity, but in any case Mr. Nicol said frankly that unless rooms could be guaranteed his line might stop calling at Palma.

The result of about four hours of discussion was that the hotels agreed that it would be well to have a central agency in the Fomento del Turismo where available hotel rooms could be registered. A further session next day with the tourist agents won their consent on the understanding that the steamship lines would pro rate their hotel business among the local agents. The hotels promised that, if given eight days notice, they would always guarantee accomodations for at least forty people on each

ship. This is as many as the Export Line brings, but ()rient or Union-Castle or German African sometimes bring double that number or more.

The more interesting subject of exorbitant rates was unfortunately mentioned but not stressed, nor were any promises made. Mr. Nicol said there was no objection to some increase in prices since many hotels have improved and enlarged, but those who try to get rich quick will find they have ruined the tourist trade in Mallorca.

Perhaps the most objectionable feature of some hotel managements here is that their prices are not fixed. Nothing creates a worse impression than to find that some one else is getting the same thing for less money.

Bad Business

One interesting sidelight of the effect of the tourist trade on Mallorca has been unearthed by Mr. R. Oños, secretary of the British Chamber of Commerce in Barcelona, who has spent a few days in Palma this week on business. Never before, he recognizes, has tourist traffic been so heavy, but it has been ten years since Mallorca had in general as bad a business year as the one just past.

The sudden drop in Mallorquin business proba-bly is not due entirely to the tourist, perhaps not even to any great extent, but it is true that the interests of the island have been largely diverted from more permanent forms of business, which must suffer in the long run from the neglect which attends concentration on tourists.

In view of this fact, it seems that the hotel keepers and tourist agents have, by admitting the necessity for a central organization to deal with some phases of tourism, made it possible for Mallorca to maintain for a much longer period than seemed likely her position as a tourist favorite. One of the results of the meetings during the

week was the decision to repeat the experience from time to time, so that the problems of handling the tourist can be discussed generally.

It is all very symptomatic of the fading simplicity of Mallorca, but possibly the tourist will find that admirable quality replaced by more solid comforts. He is much more likely to find himself looked upon as a human being to be catered for than as a gift from the gods of whom the most must be made before the gods turn cold.

The British Society

The organization which a large group of British subjects have proposed to further their own interests, social and otherwise, is practically complete. At a meeting last Saturday in the Circulo Mallorquin, with sixty or seventy present, part of the constitution was adopted and yesterday (too late in the afternoon for the results to be given in this issue) the rest was passed upon.

The title of the organization was given, after some discussion, as The Society of British Subjects in the Balearic Islands. The chairman, the Rev. John de B. Forbes, pointed out that «British Association» was the name of a society of scientists and the word «Union,» suggested by the Committee, savored too much of an institution all present were anxious to avoid.

During a spirited debate on the objects of the Society — one concerning aid to British subjects in distress being particularly fruitful of discussion the chairman admitted that he and the secretary, Mr. Conkie, had both left their glasses at home and were dependent upon loans from members of the audience. A little later a would be amender had to confess that he too was without his glasses, and was overwhelmed with offers.

Little Club For Sale

Fred Marvil's half interest in the Little Club is for sale, at a price, it is understood. When the secretary of the popular bar left for Germany for a couple of months vacation, he left authority to sell



Health in Mallorca

Last Tuesday the International Language Club heard Dr. Grace L. Smith discuss health and sanitation in Mallorca from the point of view of an American physician.

In brief, Dr. Smith has found that there is much less typhoid than there used to be on the Island thanks to improvements in sanitation which is controlled by the *Sanidád de Baleares*. Malaria is rare, since there is little swamp land to breed the mosquito which carries the germ. Dysentery, when it does appear here, is of the less virulent variety.

Dr. Smith also believes that the sun's rays are particularly beneficial in treating disease here, a circumstance which she attributes to the geographical position of the Balearics. In all she spoke for about fifteen minutes, but spent almost as long answering questions from the audience.

Miss Tay's Dance Recital

The first public performance of her modern dances which Miss Eva Tay has given in Palma will be staged at the Principal next Wednesday evening at 9:30. Miss Tay has studied for several years in the schools of such famous dancers as Helleran-Laxenbourg, Wigman and Palucca and she has given performances in Paris and other European capitals. She is soon to open a school of her own in Palma.

Anstitut



Robbery

The hero of the hour in Terreno is Mr. J. Ballentyne who has spent several winters in Mallorca. Although eighty-one years old, with poor sight, it is his custom to take a short walk before dinner every evening. Last Wednesday he was on his way back from a stroll in Armadams when he was held up but a few yards from Terreno's main thoroughfare and robbed at the points of two guns, after which he was unceremoniously thrown into a nearby ditch. He was relieved of a gold watch and chain which he values highly, as well as a small amount of currency.

Despite his age and infirmities, Mr. Ballantyne managed to get back to his hotel and yesterday was well enough to visit the English Tea Rooms where he related the details of the incident. Robberies on the Island have become more

frequent as the place has grown in popularity – a not altogether strange coincidence. Two houses in Genova belonging to Natacha Rambova, one her own home, were broken into during the past week and although nothing of any value was reported missing in either place, both houses were ransacked.

Exchange of the Week

The peseta hardly moved all week, the dollar remaining at 12.26 and 100 francs at 47.75. Sterling opened at 41.05 fell to 40.85 and closed at 41.

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Poetry Recital by Marlyn Brown

The leading man in *The Maltese Falcon* has turned his back on modern drama but will give another exhibition of his remarkable memory and his extensive knowledge of classical English poetry at a recital at the Salon Mallorca on Tuesday, January 31st, at 4:30 in the afternoon. His program will include selections from Shakespeare, Wordsworth, Swinburne, Browning, Milton, Keats and Tennyson.

Mr. Brown has given many similar recitals in the United States with great success. He is anxious for it to be known that a special price of admission will be allowed students.

British Warships Coming Feb. 9

On Feb. 9 three ships of the British home fleet will anchor in Palma harbor, to remain until Feb. 20. They are the flagship Warspite with Rear Admiral Colvin, C. B. E., and captained by L. D. I. MacKinnon, and the Valiant and Malaya. There should be much social activity and a generous display of gold lace.

Principal Theatre Wednesday, January 25th at 9:30 p.m. **Performance of Dances** (Modern Music) va lay Supported by piano and orchestra Numbered tickets at 5, 3 and 1 Pts. for sale in the Theatre and Hotels Victoria, Mediterráneo and Royal BERNARD EYRE WALKER, A.R.E.

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The Majorca Sun

The Artist

ARTISTS have long found Mallorca a likely source of inspiration, but Thomas Benedict Jones has watched them all come and go, and has remained quietly doing his own painting and getting more reputation outside of Mallorca than in it.

That is, his reputation on the Island was different. He was known to Mallorca as one of the earliest of foreign residents, the possessor of one of the most charming old houses here and the father of a boy who, shopkeepers used to like to astonish you by saying, spoke Mallorquin like a native.

In Paris and New York, the paintings of Thomas Jones were of considerably more importance than his age or his house or his children. Mallorca, which knew his work only by hearsay from the larger capitals, is now going to have a chance to see some of them, for Mr. Jones opens an exhibition at the Galerias Costa on Tuesday. It will be a joint affair with his

It will be a joint affair with his wife, Mary K. Jones, who will show some of her sculpture. Her husband's paintings for this exhibition will include Mallorquin landscapes, water colors and some unusual studies made two years ago in Madrid and being sent from the capital for the occasion. These are paintings of various Gothic and Romanesque sculpture preserved in Madrid.

Like most artists whose works are worth the trouble, Mr. Jones has very definite and very personal ideas as to the end towards which a painter should work. One of these — more original than it sounds — is that pictures are made to be looked at. By this he means looked at over and over again, lived with.

The first thing that is required, he believes, is that the picture should be restful, easy on the eye,



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Thomas B. Jones, from a sketch drawn by himself.

in Mallorca

painted for the walls of exhibition salons, where they will be seen once — perhaps in strong company — and must strike a powerful note if they are to be noticed at all.

This is an attitude which this particular artist does not approve, at least for himself. His work is done with the purpose of expressing his own ideas in a form which will rather improve on acquaintance than otherwise. Fortunately, his ideas are of the kind that lend themselves to this treatment.

Probably his next strongest thesis in an argument on the subject of painting is that a picture should not attempt to invade the province of the photographer. He holds that since photography has made sufficient progress to develop into an art itself, the photographic type of painting is pointless. Consequently in both his portraits and his landscapes he has done something more than simply reproduce the externals of what lies before him, whether a

beautiful face or a beautiful view. His work can be considered almost as criticism of the subjects he paints.

ERRY~LA If you are interested in «SHERRY» or in a visit to «SHERRY-LAND» do not hesitate to write to «WILLIAMS & HUMBERT, Apartado 23, Jerez de la Frontera» when they will post you gratis a «SKETCH-BOOK of SHERRY-LAND» and a «GUIDE to AN-DALUCIA» including a collection of Spanish proverbs. You will know if a BAR is a good BAR when (and if) it stocks WILLIAMS & HUMBERT'S DRY SACK and

Visitors to Jerez-de-la-Frontera are readily welcomed by Williams & Humbert to view their extensive Bodegas and stocks of Sherries.

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In a Mallorquin Mansion

In the Calle Veri, but a short step from the Borne, stands an historic mansion well worth seeking out for the beauty of its architecture and the patio which it surrounds. It has for several generations been the home of a well known Mallorquin family who have hung on its walls the paintings of famous artists and beautiful examples of ceramics of the early centuries.

The owner of this house has kept well abreast of the times and is interested in the emancipation of women. As a result, he has thrown tradition to the winds and has offered the lower floor to two young English women, the Misses Lumley and Marshall, for use as a luncheon and tea room. It is his belief, and theirs, that in the quiet and restfullness of such a setting even the retiring Mallorquin woman will feel free to mingle with the foreigners who come to her land. Mallorca boasts several extremely interesting and advanced women who,

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British Express Passenger Service

nevertheless, remain true to the conventions of their country and will not be seen in bars and cafes and the proprietors of Marley's, as the place will be known, and their landlord hope that this delightful old house will be the means of bringing such people together.

Marley's will be open to the public next Thursday.

Capella Classica Concert Postponed

The concert originally announced by the Capella Classica for next Friday has been postponed until the afternoon of Wednesday, Feb. 1. On that day it will take place at the time and place originally set, 5:30 p.m. in the hall of the Sociedad Bellver, Terreno. This concert has been arranged here by Don Juan Thomas, director of the Capella, for the foreign colony which centres around Terreno and with whom the choir has always been extremely popular.

Palma to London on luxurious steamers.

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The Spanish Times

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The Week in Spain

This has been a week of aftermath to terrorism. At Madrid the Azaña government announced that the terrorist events of last week would be considered as acts of war and that all persons connected therewith would be tried by military tribunals. At the same time the government proposed severe laws against the possession of arms and explosives. The government has let it be known that it would not vacillate in dealing with the Anarchists and their momentary allies, the Communists.

Late last week in Casas Viejas, in Andalusia, A band of residents, mostly peasants misled by propagandists, arose in arms, killed one or two members of the civil guard and seized the town. When police reinforcements arrived, few of the rebels were left to tell their side of the tale. Twenty were killed.

Barcelona has been in a state of nervousnes owing to repeated reports of impending general strikes. In the meantime *pistoleros* have been terrorising furniture shops as a result of the strike in the furniture trade. On Wedsesday, they set fire to two such shops and wrecked a third. The fires, fortunately, were extinguished.

On Wednesday a bomb foundry was found at Igualada, about 35 miles westward from Barcelona. The authorities descending on the fourdry discovered 5,000 iron bomb cases there and two men at work casting more. This proved that the terrorists were not in the least deterred by the severe measures taken by the police to put an end to their efforts. It was also learned that cases of bombs had been shipped from this foundry oundry to all parts of Spain, labeled merchandise.

Barcelona's Civil Governor, Joan Moles, who is soon to be high commissioner in Spanish Morocco, considers the recent terrorist activities to be largely explained by the efforts of the Anarchist organization, the FAI, (Federación Anarchista Ibérica), to force the labor Syndicates to submit to its dictation.

The Syndicates are not necessarily anarchistic; they include all classes of workers of whom perhaps a majority are hostile to the ideals of Anarchy; but the Anarchists have succeeded in controlling them. Recently there has been a movement among various Syndicates to get rid of Anarchist control, and one of them, the important textile Syndicate at Sabadell, counting 8,000 members, has actually done so. The Syndicates are the special problem of the Generalitat government and this correspondent has the best authority for reporting the still unpublished information that both the majority and minority parties in the Catalan parliament have come to an agreement that the Syndicates must be wrested from the control of the Anarchists and thereafter preserved as peculiarly Catalan labor organization.

The Fai has been luring workmen to its cause by appealing to their misery. For example, in Sallent, a mountain town where there are potassium mines, men, women and children were found living in the most miserable squalor, some of them in abandoned mine shafts and pig pens from which the swine had not been ejected.

Last February this town was the scene of an uprising in which the workers shouted then as two Sundays ago for «Free Communism,» although in both instances the rioters had not the faintest idea what it was.

A Change

Helen J. Wilcox and David Loth, owners and publishers of The MAJORCA SUN and SPANISH TIMES, announce that from this issue the representation of this paper in Barcelona is in new hands, and it is their hope that the section devoted to this city will increase in interest and size. Mr. Ulrich C.A. Krebs, Via Augusta 280, entr., Tres Torres, Sarriá, is the only person now authorized to represent the paper.

The subscription list was turned over in such a confused state that it is possible some subscribers may not receive their copies as they should. The publishers would be grateful if they would address any complaint to Apartado de Correos 162, Palma de Mallorca.

Málaga Notes By Our Correspondent -

The German East African liner, Wangoni, brought quite a crowd of tourists from Mallorca to Málaga. Amongst the names we noticed were Miss Elizabeth Sinclair, Mr. William Sinclair, Mr. and Mrs. Robert Hendry, Mrs. Margaret Fisher, Mr. Harold Cowes, Mr. and Mrs. Charles Mayor-Cooke, Mr. Marishal Murray, Miss Margaret Mac-Queen, Dr. Goldschmidt, Mrs. Berns, Mr. Bent Holtsmark, Mr. Sturck, Miss Essel, and Mr. and Mrs. Fred Balz from Genoa.

The Rev. F.A.E. Leake gave a very entertaining party on Saturday at Pension Limonar in honour of Major and Mrs. Stewart Hamilton and their son. Most of the guests made their appearance in fancy dress of the most varying kinds and some very good ones. Mr. Banks was the perfect tourist as exhibited by Messrs. Thomas Cook & Co., Colonel C. L. Morris a better type of a Spanish hidalgo than one sees in real life and the acting British consul Mr. Cameron and Major Hamilton, the perfect highwaymen. Miss Too-Too Wallace turned up in brighter beach-pyjamas than usual and Mr. W. Douglas, American Vice Consul, pulled his stunt as the slightly over-grown boy. Mrs. Delia Hunter was there, and her guitar and entertaining song always make people happy, and conducted by her, even communtiy-singing becomes a pleasure.

Lady Wyndham and Lady Glenusk are among the latest arrivals. They have expressed their satisfaction with most things in Málaga except the golf course. This nuisance of long standing was laid out a couple of years ago-but that is all. Thus there is nothing wrong when the statement is given to enquirers that there *is* a golf course in Málaga.

quirers that there *is* a golf course in Málaga. But those who give it ought to add that it is far from playable and is not likely to be until the management has been put into the hands of somebody qualified for this job.

It was six years ago that Sir Herbert Barker began to go round the Mediterranean in search of a suitable place where his patients could receive his treatments of manipulative surgery and at the same time benefit from the sun cure in which Sir Herbert has become a most faithful believer. After visits to Italy, France and North Africa, he has settled on Málaga as a permanent residence. The house he has bought was selected for King George after his illness in 1928.

The Spanish Limes

What to Do and Where to Go in Barcelona

Theatres

NOVEDADES — Don Gil de Alcalá. BARCELONA — Sta. Teresa de Jesús. ROMEA — Una Dona y Dues Vides.

Cinemas

COLISEUM — Amame esta noche.

FEMINA—La canción del Mariscal.

FANTASIO—Borrachera de nieve.

TIVOLI — En busca de fieras vivas.

URQUINAONA – El pecado de Madelon Claudet.

CAPITOL — $El \ Doctor \ X$.

CATALUÑA — Condenado.

PATHE — Diplomacia Femenina.

PARIS — Movie Crazy.

PRINCIPAL-Movie Crazy.

Amusements

Football — Sunday, Barcelona Racing vs. Santander.

Boxing—Tuesday at the Olympia, Paulino Uzcudum contra Bergomas.

Horseracing—Sunday at Casa Antunez.

Casa Llibre—Tea and supper dances.

Frontón Novedades – A Spanish ball game well worth watching, twice daily, 4:15, 10:15 p.m.

Cabarets—The majority of the better class cabarets are to be found in the Ramblas.

Variety Theatres, Music Halls and Review Theatres can be found in the Avenida Marqués del Duero.

Tibidabo—Amusement Park and splendid view of the city.

Monjuich-Exhibition ground and Marcel Park.

Necessary Addresses

British Club, Calle Fontanella 11. Tel. 15350.

British Consulate, Diputación, 250. Hours, 9:30-1 and 4-5. Tel. 10588.

American Consulate, Plaza Cataluña, 22. Hours 9 to 1 and 2:30-5. Tel. 14507.

English Protestant Chùrch (St. George's) Calle Rosellón, corner of Claris.

Rev. C.H.D. Grimes. Tel. 73164.

Cook's office, Plaza Cataluña 20. Tel. 13169.

Marsans Tourist Office—Rambla Canaletas 2. Tel. 16552.

Dr. DESELAERS Balmes 107, BARCELONA Physician and Specialist in Surgery and Skin Diseases.



Sociedad Atracción de Forasteros (Pamphlets on places of interest) Rambla del Centro, 30.

- Miss Elizabeth Deeble, Traveller's Assistant, Plaza Cataluña, 3, 2.º
- Messenger boys, Fontanella, 10 and C. Carmen, 3.

Evangelical Hospital, under British control with a British section, Calle Camelias, 21. San José de la Montaña. Tel. 79014.

- The British Chamber of Commerce, Rambla de los Estudios, 8. Tel. 18222 Vice-President, A. F. Loveday O.B.E. Secretary, R. Oños.
- The American Chamber of Commerce Rambla de los Estudios, 8. Tel. 18252 President, M. L. Glidewell Secretary, Francisco Font.
- English speaking Catholics, The Crypt, Belen church, Rambla de los Estudios. Mass on Sundays and Holy days at 10 a.m. Confessions on Saturdays from 6 to 8 p.m. Fr. Henry Gabana, Tel. 19011 and 52176.

Miscellaneous

- Taxis are all 40 céntimos (about 21/2 d.) per kilometer.
- English cable office with telegraphic communications to England, France and all parts of the world: Central office, Palacio de Correos y Telégrafos, Gran Via Layetana, near port. Branch office, Plaza de la Universidad, 12.
- Stamps can be purchased, letters posted and tobacco obtained in all tobacco shops (estancos). They all have the national colors displayed outside.

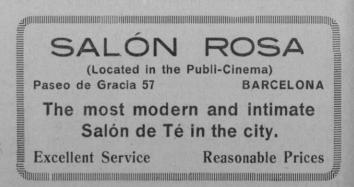
Catholic Function

On next Sunpay, Jan. 29th, at about 4:30 in the afternoon, the English Speaking Catholic Association will have a familiar social function at the Regina Hotel. Tickets for the affair can be obtained from any of the members of the ladies' committee throughout the week.

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THE CATHEDRAL SHOP Typical Souvenirs Corribia 15 (in front of the Cathedral) BARCELONA

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January 22, 221933

The Spanish Times

Simpático

The Aquarium, Barcelona's new bar of which it has been said that it is the nearest thing to one of the swank new Palma bars that the metropolis can boast, was extremely animated. The animation threw into stronger contrast the gloom of the young Englishman who sat alone at the bar, tossing one whisky after another into himself and getting no good from them. He was growing moodier and moodier, a pathetic and lonely figure in the midst of gayety.

At last he could bear it no longer. He climbed down off his stool and looked around. His eye lighted upon a table where sat, with another, the Conde de Güell, in whose face the young Englishman seemed to detect a certain tolerant kindness. A little unsteadily he steered to the Conde's table and leaned over it solemnly, impressively. For some seconds the two stared at each other, and then the intruder spoke.

•Do you speak English?» he asked wistfully.

«Yes.»

«Do you sympathize with English people?»

«Yes.»

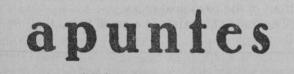
«Thank you.»

And with the dawn of a smile lightening his care-worn features, the young man turned and walked out into the night, while behind him the hush which had fallen in face of this dialogue was hastily shattered as the listeners returned ostentatiously to their own conversations.

Boxing Postponed

The Paulino Uzcudum-Bergomas heavyweight fight, which was scheduled for the Olympia last night, was postponed at almost the last minute until next Tuesday. Considerable crowds have been watching the big Basque boxer's training, although Uzcudum is well past his best form, and was never a very graceful fighter at that.

HOTEL SEGUR Claris, 8. BARCELONA Auction Sale of Antiques and All Kinds of Objects of Art. Every Day at 6 o'clock.



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Editorial offices: Calle Corcega, 317, Tel. 76913. BARCELONA

Trade

Mr. R. Oños, secretary of the British Chamber of Commerce, returned from a short trip to Mallorca yesterday.(Saturday) morning. His mission was to stimulate Anglo-Spanish trade there, but he did not find the island's commerce in as flourishing a state as might have been expected.

The only business that is good, he says, is the tourist business. The more solid trade, however, has been slipping somewhat, a condition which Mr, Onos' visit may do much to remedy.

He found that the once thriving potato trade is almost a thing of the past. There is still a fairly good commerce in dried fruits, but not as good as it used to be.

It is doubtless too much to hope that any favoured spot could escape the general economic hardships of the present day. Mallorca must take her bitter with the sweet, although greater measures of commercial cooperation, which the Chambers of Commerce attempt to foment, may have beneficial effects.

Photographic Exhibition

An exhibition of photographs by Baron de Bucovich will open Wednesday in Barcelona, and the photographer has been here for several days arranging for the show. His pictures are those which figured in his recent exhibition in Palma.

Carnival

The preparations for the celebration of Carnival are already under way, and the Ayuntamiento has appointed a special commission as usual to oversee the celebrations. A preliminary sum of 25,000 pesetas was also voted to make the gayety up to standard.

Classified Announcements

(One peseta per line)

THE SPANISH TIMES, Via Augusta, 280, entr. Tres Torres, Sarriá.

American Dentist

DR. A. E. ROS, UNIVERSITY OF PENNSYLVANIA Paseo Gracia 89 Ent. Tel, 73236 Barcelona

Arts & Crafts Souvenirs

The Cathedral Shop, Corribia. 15.

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wishes to change position. Takes full charge of large private household staff or bachelor's home where help is kept. Reliable, economic manager. Excellent cook. M.B.L., this office.

Tea Room

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SPANISH TOURIST SERVICE 205-206 HIGH HOLBORN, LONDON W.C. I (Oficinas para el Fomento del Turismo Español) RAILWAY AND STEAMSHIP TICKETS, TOURS, CRUISES, HOTELS AND GENERAL INFORMATION TO PROMOTE

RAILWAY AND STEAMSHIP TICKETS, TOURS, CRUISES, HOTELS AND GENERAL INFORMATION TO PROMOTE TRAVEL IN SPAIN, THE BALEARIC & CANARY ISLANDS. TELEGRAMS: PROTURISMO, WESTCENT, LONDON. TELEPHONE: HOLBORN 1709 B. (LINES).

THE GUILDS OF OLD BARCELONA

N spite of continual wars and internal upheavals which disrupted the peaceful progress of many other places, Cataluña is one region of Spain which has always preserved its fame in the mechanical arts. Without doubt the strength of the old *gremios* or guilds, which kept their power here long after they were moribund in most of Europe, was largely responsible.

Barcelona possesses arts and trades which date back for many centuries, although few examples remain of the work of the earliest days. In the middle of the twelfth century, the Barcelonians begin to be mentioned as artisans, cultivating all the arts and trades then known in Europe.

Probably the oldest of these guilds is that of the shoemakers. It achieved prominence above all others and still maintains a remnant of its past glory. Until very recently it was the custom for the master shoemakers to celebrate publicly April 25, the feast of their patron, St. Mark. There was always a special mass and sermon in their titular chapel in the Cathedral, and their daughters distributed flowers to those present. A banquet attended by most of the members of the guild and a theatrical performance in the evening closed the celebration.

Shoemakers seem to have been important before they had a guild. When the first Municipal Council was formed in 1257, there were five master shoemakers on it, although it was not until 1311 that they had a fully organized guild. They had, however, formed a society in about 1203 and were given an altar in the little old Roman style Cathedral. When the present Cathedral was built, they constructed a chapel to their patron in the nave on the left hand side.

The *casa gremial* of the shoemakers, built in 1565 and renovated in 1740, still stands at Calle Corribia, 21, close to Mr. Bishop's shop. It is easily recognizable by the ornaments representing various kinds of footwear on the facade.

Another important guild was that of the shopkeepers and peddlers. Their patron was St. Michael the Archangel, a chapel to whom was first established in the chapel of San Antonio, but was in 1452 transferred to the Church of Santa Maria del Pino. The chapel still exists in the same church but has been moved up a little, the first site being occupied by the tombs of the famous Barcelona painter, Viladomat.

This guild existed in 1257 when two of its members were on the first Municipal Council, but was constituted by royal decree in 1447. When the guilds were dissolved, this one became the Asociacion de Socorros Mutuos to assist its members in case of illness, disability or death. This new form enabled them to keep their buildings and other property, and in the last years of the eighteenth and first of the nineteenth centuries it must have been a very prosperous organization, judging by the property which included the magnificent building in the Plaza del Pino, the facade of which is still adorned with many reliefs and a little altar to St. Michael.

The commerce of this guild is indicated in a list of the year 1824 in an Ayuntamiento order forbidding any but members of the guild to sell at retail within the city any of the following items: Rice, beans, honey, oil, barley, cheese, soap, tunny-fish, sardines, anchovies, vegetables, dates, figs, raisins, salt fish of all kinds, fresh fruits, fresh and salt meat, fowl, game, eggs, etc. As far back as 1519 prices of food were fixed

As far back as 1519 prices of food were fixed by the Councillors of Barcelona. For example, a pair of partridges cost 30 centimos, a pair of pigeons (plucked) at 10 centimos and a rabbit 10 centimos.

Another important guild was that of the carriers. In its statutes, approved in 1418, the moral conduct of members was strictly regulated.

About this time, too, the influx of slaves from infidel countries began seriously to affect their business, particularly at the port. In order to check this competition, the Consejo de Ciento issued an order in 1432 forbidding foreign slaves to be engaged in this sort of work on the ground that it did great harm to the public, the city and commerce in general and was of detriment to an important profession in the city.

In 1513, by royal sanction, the guild was allowed to have a house of their own where they could hold their meetings. Its members had many privileges, among them being that of taking part in processions in front of the paroquial cross.

The guild still exists in a small way, their mee-

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ting place being a small street near the port where are still conserved some of the relics of the guild of other days. Among these relics are three wooden forms on which are engraved the arms of the guild. These come from the Church of Santa Maria del Mar. There is also an old ark or chest in which the documents of the guild were kept and an old sedan chair which mediaeval carriers used for transporting sick people. An old image of Saint Tecla is still used in the ceremony for admitting a new member. R.T.J.H.

Travelled Words

The influence of Spanish upon the English language is apparent, as was mentioned last week, in many words and phrases. Our word marmalade is obviously taken from the Spanish *marmalada*, although that originally meant a kind of quince jam and is today a general term covering all sorts of jam.

The word sherry as well as the wine itself comes from Spain, the place where it was made being originally called Xeres and now Jerez.

The military title of Colonel, although it has preserved the form that it got in its passage through France, goes back in origin to the Spanish *corcnel*, which accounts for the peculiar pronunciation we give it, so different from the way it is spelled and so confusing to foreigners learning our language.

The term guinea, as well as the guinea fowl and the guinea pig were brought back to England from the Spanish possessions on the west coast of Africa, Guinea being the name used vaguely for a long stretch of that coast. The gold coins were called guineas because they were made from metal brought back by the Guinea Company, which was formed to trade with that part of the world and was one of the causes of the Anglo-Dutch war which broke out in 1665. The guinea pig is a native of Brazil, but reached us via Guinea.

Many people have wondered why we call spades and clubs as we do, since the symbols bear no resemblance to these articles. We have adopted the French devices, the spearhead and clover, marks of the military and agricultural professions, but kept the Spanish names, for on the old Spanish playing cards were the sword (espada) and a genuine cudgel.

There is good reason to believe there also are Catalan words that have crept into English also, but these are not so obvious.

Many family names have come into England from Spanish and Catalan families who settled there. There was a Catalan settlement in London as early as the twelfth century. Among the English names which are chiefly, I believe of Catalan origin are Russell (Catalan, Rosell), Bret, Ferrer, Barnes, Jordan, Benet, Perry (from the Spanish Perez) etc.

Jordan, Benet, Perry (from the Spanish Perez) etc. The subject is a complicated one and offers a wide field for research, a field in which very little work has as yet been done, but where further study might amply repay the investigator's time by adding

to our knowledge, on a subject which is well worthy of proper elucidation.

C.H.D.G.

(This is the second of two articles in which the derivation of English words from the Spanish language has been briefly discussed and illustrated.)

The Dover Road

A.A. Milne's play was very well performed in the theatre of the Salud Sports Club on Saturday night, and in spite of the fact that the performance coincided with the opening of the Liceo, the house was very nearly full. But for the more important social event, the theatre would probably have been too small to hold the prospective audience.

Given for the benefit of the Enfermeria Evangelica (the British Hospital), the play compared favourably to professional performances of the same piece, those who have seen it in London and elsewhere agreed. All who took part were good, but Miss Parsons was particularly brilliant, giving an extremely finished yet restrained performance. The cast was:

| Dominic | A. S. Latta |
|-------------|-------------------------|
| Mr. Latimer | J. H. Roberts |
| Leonard | T. W. Evans |
| Anne | P. J. Noble |
| Eustasia | E. M. Parsons |
| Nicholas | W. McQuair |
| Maid | M. Loveday |
| Footman | C. Webb |
| Prompter | L. Roberts |
| | a great auccose that it |

The affair was such a great success that it is probable that further entertainments for the same object, to provide funds for the Hospital's work, will be given during the next few months.



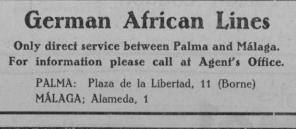
Golf Notes - By MacGregor -

N our last article we left you with your driver in position over your shoulder ready to come down on the ball. Your right elbow should be close to your right side, then your fore-arms will be somewhat under your club and your elbows quite close together. You are now ready to start down on the ball. Mind there must be no body sway; the body must work from the position you took up when taking position, and no body force. To start your down swing, just pull down with your left hand, gradually increasing your speed till your hands are on a level with your waist; then put all your effort into bringing the head of the club through the line of direction which your ball is to take, helping the left hand at this stage with your right. During the swing downwards your hands must change position slightly; bent outwards at the top, after contact with the ball, your left wrist should now be under the handle of your club.

Now comes the use of the irons. A majority of the troubles encountered in driving are also encountered when using the irons, but in one important respect «iron play» differs from «wood play». In the use of any iron club a much greater degree of accuracy is required. The object must be not to hit the ball as far as possible but as far as the hole and no further. This makes it desirable in some cases to apply a backward spin to the ball which will cause it to stop short after touching the ground. Backspin is not merely a means of stopping the ball after it touches the ground, it is also a means of steadying the ball through the air, and holding it true in the direction of the flag. If ever you have tried to get your ball out of rough ground where it was impossible to impart the spin, you will realize the truth of this.

One most annoying thing about golf is that very often the nearer one gets to the green the more difficult the next shot becomes, particularly if there be a bunker close to the green. To overcome this the only thing is to give a sharp crisp hit from a distance with a decided backspin. One must remember too that the more firmly the ball is hit the more likely it is to stop where one wants it. Whenever it becomes necessary to drop the ball dead upon the green a long rather than a short club should be used, when at a distance from it of course. One of the greatest thrills of a a game of golf is

One of the greatest thrills of a a game of golf is to hear the sharp crack of a well directed iron hit; but it takes some doing just as a good drive does. Here we shall deal with the mid-iron stroke. You must stand a little farther off than for the mashie stroke, for the simple reason that its handle is a little longer. When making the back swing the club should de brought back with the left hand, the left



CALETA PALACE HOTEL MÁLAGA

On the sea front

arm being kept straight; the right elbow close to the body of course. Here more wrist action is necessary as the back swing is longer than that required for the other irons. In your back swing do not go beyond a horizontal position, that is the arm must not leave the line of the body. In hitting, the club should come in contact with the ball before it has reached the lowest point of the arc of your swing, and the weight of the body should be kept well forward.

Once you have become master of your mid-iron, it will come to your rescue in many difficult positions.

The Liceo Opening

The Liceo season is in full swing with all the pomp and circumstance of former years, and in many respects boasting rather better music than in the previous two or three years.

The huge building was its usual colorful sight on the opening night, and the andience gave some time from admiring each other to listen to the opera, which was quite well performed. Everybody who was anybody was there, including a large representation from the English and American colonies. For other performances, however, it was noticeable that the more expensive seats were selling badly while mnsic lovers crowded upstairs.

There was some difficulty about the arrangements for broadcasting the operas, but it is understood the Liceo's programmes will in [future come over the air.



Madrid Report

on the current news from our correspondent in the Capital.

M^R. George Boochever, a New York lawyer and business man, now on a visit to Spain, called this week on the Consul of the United States, who found his visit exceptionally interesting. Mr. Boochever is one of the keen enthusiasts of Technocracy, the new panacea for over-production and unemployment, which is now agitating the principal cities of the world, New York, London, Paris and Berlin, the pioneers of the movement originating in the United States.

Supporters of Technocracy claim that by following its tenets every man may earn the equivalent of 4,000 pounds per annum by working 2 hours a day four days in the week. Nobody will have money in the present sense. Instead, there will be paper notes for, say, a thousand horse-power of produce. These will be exchanged for goods, which have taken this amount of horse-power in the making. There can be no hoarding, because every piece of this paper will have a time limit beyond which it will have no exchange value. Thus nothing will remain unsold, and there will be comfort and luxury for all. We understand that further information and propaganda will be given us by means of the Cinema.

Oh! What a glorious thought, «sez we»! The hours of work suggested, though they may not completely satisfy the dreams and desires of modern youth, will make this world to many of us an Utopia. What will also appeal to almost everyone is this horse-power business. We gather that it means that every man and woman will have to pull his or her own weight in the world, and that shirking will be impossible. What a vista it conjures up to our imaginations! No hoarding of useless gold by the greedy nations and capitalists of the world,

Manuel Gijon. Tailor. Clothes cut in English style. Calle Nicolás Ma. Rivero 6 (Banco de Vizcaya Building) MADRID.

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the new panacea for over-production and propoyment, which is now agitating the principal with it the world, New York, London, Paris and who the pioneers of the movement originating in ted States. porters of Technocracy claim that by follois tenets every man may earn the equivalent 0 pounds per annum by working 2 hours a ur days in the week. Nobody will have in the present sense. Instead, there will be

as the horse-power notes have their time limit. The parasites of the world, like Banks, etc., that have dug themselves in and encrusted themselves, like barnacles, on the hull of the huge Leviathan Liner of the world, called «Credit», thus impeding her progress through the stormy waters of life, will sink with her. The obdurate banker of the present day, who heaps up his deposits and refuses all loans, not backed up by gilt-edged securities, will be looking bewildered, as we wave our horse-power notes in his face and make him take his place in the crew and pull his weight. Hats off to Mr. George Boochever and his brother pioneers, «sez we»! And may Technocracy promptly come into its own and reign for ever and ever, Amen!

Social Notes

The annual general meeting of the Nursing Home on Saturday, the 14th. The retiring President, Mr. Irwin Laughlin, the American Ambassador, opened the meeting, and the incoming President for 1933, The British Ambassador, Sir George Grahame, G. G. M. G; etc., took the chair. Lt.Col.Fletcher, the retiring Chairman, said there were approximately 250 Americans and 600 British living in Madrid. Were each of them to subscribe at the minimun rate of 5 Pesetas a month (the present price of a Cinema ticket) the present danger of the two colonies losing the home would not exist. Mr. Charles Clayton-Ray was elected Chairman for the current year.

Mr. Charles Livengood, the American Secretary, and Mr. Walter G. Ross left for Barcelona last week to attend the annual meeting of the American Chamber of Commerce, of which, we understand, Mr. Ross has been elected Vice-President.

tand, Mr. Ross has been elected Vice-President. Mr. Willey, Consul of the United States in Leipzig, has arrived in Madrid, and is spending a holiday in Spain.



ATTRACTIONS

CINEMAS

- RIALTO: (Continuous from 3.30 daily) Monday, Will Rogers in EL DINERO TIE-NE ALAS, in English; Thursday, BOM-BAS EN MONTE CARLO, in French.
- MODERNO: (Continuous from 3.30 daily) Monday, PARAMOUNT REVUE and ERAN TRECE, in Spanish; Thursday, TRES AMIGOS.
- BALEAR: (From 3 p.m.) KARAMAZOFF.
- BORN: (Sun. Mon. Thurs. 3.30, 6 and 9; other days 6 and 9) A MAN OF THE WORLD.

THEATRES

- PRINCIPAL: Spanish Comedy Company. LIRICO: A REVUE.
- Dance: Eva Tay in an exhibition of Rhythmic dancing at the Principal, Wednesday the 25th, at

9:30 p.m.

Concert: Carmen Sendel, pianist, at the Principal, Friday, the 27th, at 6 p.m.

José Segura at English Tea Rooms, Terreno, Friday, 6 p.m.

- The Little Club: Popular meeting place for foreigners.
- Hotel Royal: Dancing in the winter garden every evening; tea dances Sunday and Thursday.
- International Language Club: Tuesday 4 pm. at the Trocadero, talk on Mallorquin melodies; piano recital.
- Hotel Bellver: Dancing Evenings in the Turkey Bar.
- Caves of Génova: Electrically illuminated. Tea house.
- Caves of Drach: Concert Monday and Wednesday at noon.

Horseracing: Sunday at 1.45 p.m. at Hipodromo.

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Youg Italian man, 26 years sojourn in England, Switzer-land and Spain, four languages perfectly, sound culture, commercial experience, steno-typist, desires position in busi-ness or as private secretary. Write «Cora» this office.

Experienced tablemaid or chambermaid desires position from first of February. C. H., MAJORCA SUN.

Spanish

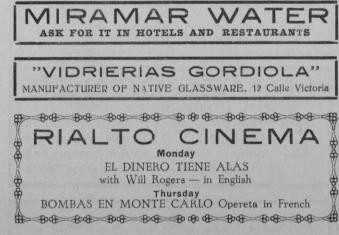
Young Castillian gentleman will accept a few more pupils in Spanish. Lessons at your home. E. E. Majorca Sun.

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Country house with every comfort, extensive wooded grounds and lodge, vegetable and flower gardens, stables, etc. Information at the Agencia, Calle Olmos. 21.

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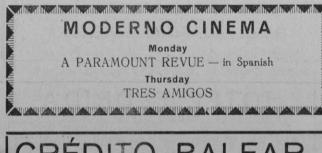
Splendid house in own grounds of 142,000 sq. meters, 2 kms. from Beach of Porto Cristo (Manacor). With portion of ground or entire estate. Apply Don José Ventayol, Av. A. Rosselló, 121, Palma.

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Talk in Spanish on popular Mallorquín melodies, follo-wed by piano recital by Sr. J. Mas Porcel. 4 p.m. Tuesday at the Trocadero.

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Tourist Steamers

- Jan. 25-CHINDWIN, Henderson Line. Arrives from Marseilles and sails for Gibraltar and Liverpool
- Jan. 26-HOMERIC, White Star Line.

Arrives from Monte Carlo and sails for Algiers. Agents: Gabriel Mulet, Av. Antonio Maura, 62.

- Ian. 26-ORONTES, Orient Line. Arrives from London and sails for Toulon and Naples.
- Agents: Gabriel Mulet, Av. Antonio Maura, 62. Jan. 28–UBENA, German African Lines.

Arrives from Southampton, for Genoa.

Agents: Baquera, Kusche y Martin, S.A. Jan. 28–ORAMA, Orient Line.

Arrives from Toulon, for London.

Agents: Gabriel Mulet, Av. Antonio Maura, 62. Jan. 28-EXCAMBION, American Export Lines.

Arrives from Marseilles, for New York. Agents: Agencia Schembri, Av. A. Maura, 52. Jan. 31-LLANDAFF CASTLE, Union-Castle Line.

Arrives from London for Marseilles and East. Agents: Agencia Schembri, Av. A. Maura, 52.

- Feb. 3—EXCALIBUR, American Export Lines.
 Arrives from New York for Marseilles.
 Agents: Agencia Schembri, Av. A. Maura, 52.
 Feb. 10—DUNLUCE CASTLE, Union-Castle Line.
- Arrives from Marseilles for London.
- Agents: Agencia Schembri, Av. A. Maura, 52.

Feb. 11-ORONSAY, Orient Line. Arrives from Toulon for London.

Agents: Gabriel Mulet, Av. A. Maura 62. Feb. 11-EXOCHORDA, American Export Lines. Arrives from Marseilles for New York.

Agents: Agencia Schembri, Av. A. Maura, 52. Feb. 16—HOMERIC, White Star Line Arrives from Monte Carlo for Algiers (cruise).

Agents: Gabriel Mulet, Av. A. Maura, 62.

Feb. 16-USAMBARA, German African Line. Arrives from Marseilles for Southampton.

Agents: Baquera, Kusche y Martin. S. A. Feb. 17—EMPRESS OF AUSTRALIA. From Algiers for Barcelona (cruise).

- Agents: Gabriel Mulet, Av. A. Maura, 62. Feb. 17–YOMA, Henderson Line.
- From Liverpool for Marseilles and East. Feb. 17-EXETER, American Export Lines.

From New York for Marseilles.

Agents: Agencia Schembri, Av. A. Maura, 52. Feb. 23—ORAMA, Orient Line.

From London for Toulon.

Agents: Gabriel Mulet, Av. A. Maura, 62. Feb. 25-WANGONI, German African Lines. From London for Genoa and Port Said. Agents: Baquera, Kusche y Martin. S. A.



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Mail Connections for U.S.A.

The fastest possible mail service from Palma to the United States for the coming week will be provided by the ships listed below. The name of the liner and the port from which she sails should be included in the address of all letters and parcels to insure their going by this route.

Sunday, Jan. 22nd, mail closes at the Palma postoffice at 1:30 p.m. for the EUROPA Cher-bourg, due in New York Jan. 30th.

Monday, Jan. 23, mail closes at the Palma postoffice at 8 p.m. for the Conte di Savoia, Ville-franche, due in New York Feb. 2.

Tuesday, Jan. 24, mail closes at the Palma postoffice at 8. p.m. for the HAMBURG, Cher-bourg, due in New York Feb. 3.

Sunday, Jan. 29, mail closes at the Palma post-office at 1:30 p.m. for the BREMEN, Cherbourg, due in New York Feb. 6.

Every day except Sunday, mail marked for these ships can be posted at the gangplank of the Barcelona boat up to the moment of sailing at 9 p.m. On Sundays, mail goes to Barcelona via Alcudia.



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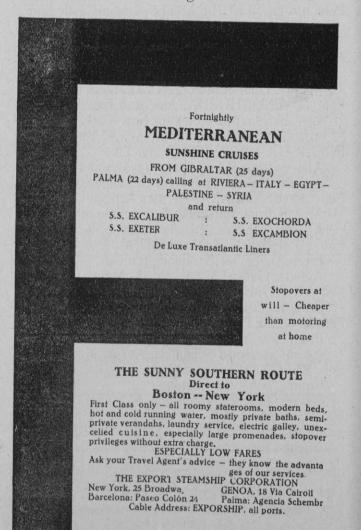
Regular Passenger Lines Between Palma and Southampton, Málaga, Ceuta, Lisbon, Hamburg and Genoa, Port Said, Africa. - Reduced Rates; 1st Class Only GERMAN AFRICAN LINES AGENTS AT PALMA: BAQUERA, KUSCHE & MARTIN S. A. 11 PLAZA DE LA LIBERTAD (Borne) 'Phone 1322 Engaged in theatrical work as producer of the next Palma Theatre Guild show, Mrs. Homer White was promoted by Thursday's play reading to recall another stage experiment in which she took part, the Laboratory Theatre, which she describes below. The description was given after she had read Noel Coward's «Hay Fever» to a large audience of prospective actors in the home of Mrs. C.L. Allis, Terreno. Next Wednesday there will be reading of parts for the tryout, and for this too, Mrs. Allis has offered her home.

Usually, when an undertaking of any sort fails, the aim of the undertaking, the people involved in it, everything connected with it, is branded by its failure and quickly forgotten by all not concerned with the affair. One failure that proved an exception to this rule was that of the American Laboratory Theatre. The failure was bona fide in every respect. No money, debts, and at the end no people to keep the theatre alive. Its last few months were dismal but it didnt matter. It had been, and that was the miracle. Parts of it still are, four years after the organization. disrupted and will always be as long as the actors and actresses, who constituted those parts, go on acting.

It began in two bare and cold rooms down in Greenwich Village. There were cracks between the floor boards, panes of glass missing from the windows, there was no heat and the plaster was falling off the walls. There was no stage, no lights, no scenery, no dressing rooms, no make-up, yet it was a theatre. It was more of a theatre the next year. It moved up to West 58th Street, remodeled an old brown stone front, put a sloping floor into the parlor, carpeted it, arranged rows of seats and painted the walls. That did for an auditorium. The adjoining room did for the stage, the dressing rooms and the waiting room. A large platform was pushed into the door space, curtains put up, lights arranged. Behind the stage were two narrow corridors that served for dressing rooms. One waited for a cue in another corridor that ran the length of stage and auditorium. Upstairs were the work rooms for rehearsal, for dancing and the various classes that the theatre supplied for its actors. The group, as all those working there were called, built the place practically alone. The professional electricians and carpenters supplied were for the remodelling of the house alone. The group made costumes, swept the auditorium, ushered the audience, sold tickets, made the properties, designed, executed and shifted the sets, besides playing in the productions, working at dancing, voice pro-duction, acting technique. There was no star, no convenient space, no rest from labor, often no audience, yet it was a theatre.

The next year it moved again. This time the group had enough money to have an old garage remodelled into an adequate theatre with proper equipment. The actors acted, the carpenters stuck to their sets, classes went on in adequate space, conveniently placed, and audiences came to see the plays. After that, another move, more luxury, more space, and the theatre perished. Why it did is neither interesting nor pertinent. It is enough that it had been.

To its two guiding spirits, creators and directors came every sort and description of ambitious student because acting was no matter of looks and voice to them. Acting was an art that took a lifetime to understand and two or three lifetimes to come at. No matter if you played leads and played them well, you were still a student. You might do very creditably with Hamlet but could you play a convincing Polonius too? If not your Hamlet corresponded to the first problem in the geometry lesson when there were nine more unsolved. You couldn't, on the strength of one problem, call yourself a good mathmatician. The classic example of what they could do with a person who wanted to act was a miracle. A young woman came to the theatre, tall, angular, much too thin and scrawny, a flat, uninteresting face, a badly shaped head, aged thirty-two, bad diction and a weak voice. In a year she was playing all sorts of parts, leading parts always because she was better than anyone else at the time. Her voice was strong and controlled, her diction flawless, her figure acceptable because she had learned to manage it.



AMERICAN EXPORT LINES

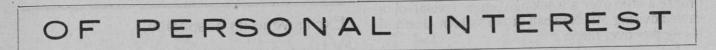
PALMA DE

VISIT THE

CALLE CONQUISTADOR

For Selected Antiques and Curiosities of Mallorca

January 22. 1933



To those who left Mallorca recently for a taste of the more sophisticated life of the big city, a stroll down the Ramblas in Barcelona seemed like Old Home Week. Roland Hayes and Peggy Roscomb left here Christmas Day en route to England, but upon discovering the innumerable attractions of the metropolis on the mainland, decided to stay on a while and enjoy them. Mr. and Mrs. Walter Witt have made their headquarters at the Hotel Continantal for another month before starting on a Mediterranean cruise. They spent last winter at the Royal in Terreno. Mrs. Joshua Levin was seen proudly pointing out places of interest to some friends who are visiting, her officially, in Palma. They expected to return today. Mrs. Harold Jenkins prolonged her Christmas holiday visit on the mainland, but then Barcelona was Mrs. Jenkins' home before she settled in Mallorca. Mrs. Henry Bloss was over there under less pleasant circumstance. The recent death of her husband in Terreno made it necessary for her to visit the American Consulate in connection with winding up her husband's affairs.

But Mallorca has attractions for the Barcelonians too. Mr. Fred Gale, who used to live in Bonanova was over last week as the guest of Mrs. R. H. Van Sant.

Mr. Noble Clay, head of the local Gas y Electricidad, returned on Friday with Mrs. Clay from a three months vacation in the United States. They came direct from New York on the Exochorda.

When two Englishmen take up housekeeping on their own there is only one result — Bacon and Eggs at every meal. This has been the case with Messrs. Baldwin and Owen who have taken over Fred Marvil's house in the Camino de la Bonanova during his absence. The culmination to a week of this delectable diet came in the shape of an invita-

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Morning Coffee : Light Luncheons : Teas

Cakes Made to Order

Fresh Cream Supplied Daily

Sherries a speciality – Finest procurable in Spain

Open daily from 11 a.m. to 7 p.m. Closed Sundays.

M.C.D. ZUL

tion to a Bacon and Egg Party, as a special treat!

Mr. Bernard Eyre Walker is having an exhibition of his water colors at the Libreria Ordinas this week and perhaps next as well. Mr. Walker, who comes from a well known English family of artists, is showing only works done on the Island, Mallorquin landscapes and typical scenes.

Because of the difficulty in locating a house near Palma, Dr. and Mrs. George Hill have been forced to change their plans to take up residence again in Mallorca. Their daughter, Mrs. Pickford, has decided to try her luck, however, and has returned alone.

* *

Mr. and Mrs. Donald Newhall returned on the Marseilles boat yesterday. They left suddenly for



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(Carrying Only First Class Passengers)

OUTWARD SCHEDULE

| Steamer | Lv. Liverpool | Call Gibraltar | Call Palma |
|----------|---------------|----------------|------------|
| Yoma | Feb. 10 | Feb. 15 | Feb. 17 |
| Chindwin | Mar. 10 | Mar. 15 | Mar. 17 |
| Bhamo | Apr. 7 | Apr. 12 | Apr. 14 |
| | HOMEWAR | D SCHEDULE | |
| Steamer | Call Palma | Call Gibraitar | Ar. U.K. |
| Chindwin | Jan. 25 | Jan. 27 | Feb. 1 |
| Bhamo | Feb. 13 | Feb. 25 | Mar. 2 |
| Sagaing | Mar. 21 | Mar. 23 | Mar. 28 |
| Yoma | Apr. 18 | Apr. 20 | Apr. 25 |

Outward bound steamers proceed via Marseilles. Homeward bound steamers proceed via Gibraltar.

Ask your tourist agent for particulars or apply to Schembri, S.L. - Avenida Antonio Maura, 52-54 Palma

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France a little over a week ago, upon receipt of a cable advising Mr, Newhall of the sudden death of his mother over there.

A piano recital will be given next Friday by Miss Carmen Sendel, a young artist who has been working in Mallorca for the last eight months. She will play at the Principal at 6:30 and her program will include works by Mozart, Reger, Chopin, Tansmann and Albenez. Miss Sendel, who studied in the Berlin State High School, has given concerts in Berlin, Baden Baden, Leipzig and Mexico City. Last year she won the Bluethner prize in Berlin.

When Mrs. Mina Middleton started her Flower Shop in the Calle Gomila, her doors were open to the public seven days in the week. She then extended her activities to the antique business. She now feels that six days is a sufficiently long week for any business woman, and those who would have their flowers for Sunday must order them the day before. Mrs. Middleton and her sister, Miss Daisy DeHart are busy filling orders from ten to six each day.

An English visitor at one of the larger hotels is complaining bitterly that two of his favorite hats have been stolen. The greatest loss, it appears, is that one of them is a «dinky beret in which no girl can resist me.»

Mr. Richard Henderson entertained a number of friends at a cocktail party at his home in the Calle Bonanova yesterday (Saturday) and the guest of honor was Mr. Robert Harris who arrived from New York on the Exochorda the day before. Some of those who were asked to meet Mr. Harris were Mr. and Mrs. Marshall and their daughter Betty, Mr. George Frasher, Mrs. Mina Middleton, Miss Mary (otherwise Daisy) DeHart, Mr. and Mrs. Robert Gavett, Mrs.



Frank Gramkow, Mrs. Todd and her daughters Virginia and Barbara, Mr. and Mrs. E. Hun-tington Harris, Mr. and Mrs. Ricard Brooks and Miss Dudley.

Mr. and Mrs. Mc.Cune gave a cocktail party in their new home in Son Alegre on Thurday.

It was given in honor of

Mr. and Mrs. Gale of The New HOTEL PALMA 10 minutes from business district. On wide avenue in the healthy part of Palma. 103 Av. Alejandro Rosselló (near R.R. station) Tel. 1840 Rates 10 to 15 Pesetas.

THE TREASURE CHEST Calle de Gomila 3 El TERRENO

Exclusive Linens; Mallorcan Novelties. Our own

designs and of the highest grade

materials and workmanship.

Exclusive in its hospitality,

In its cuisine.

In its understanding of service



is the

preferred meeting place of the foreign colony.

Fred Marvil, Sec'y.

Calle San Felio - Just off the Borne and opposite the Rialto. **Telephone 2278**

Monte Carlo. Mrs. Van Sant, Mr. and Mrs. Pinckard, Mr. and Mrs. Leser, Mrs. Johannson were among the guests, of whom there were about 25.

The guests of the English Pension in Son Serra enjoyed a musical and story telling evening last Tuesday, the proceeds going to Dr. Barnardo's Homes.

Greta Garbo has been coming to Mallorca so often and so long that the rumor grows a little monotonous. Letters and telegrams are constantly being received for her in Palma, but so far the movie star has not made her appearance. Until she does we hope her admirers will cease telephoning to learn her whereabouts.

Mr. H.E. Frick, Vice-President and General Manager of the American Export Line, looked in on Palma last Friday when the Exochorda dropped anchor here from New York. This is Mr. Frick's first glimpse of Palma, and he hopes to return for a longer visit in the near future. He went on to Genoa from here.

> SALON MALLORCA Calle Fortuny, Palma (1 minute from Plaza Cort.)

Sybil Sutton-Vane presents

MARLYN BROWN in a recital of **Classical English Poetry**

On Tuesday, Jan. 31st

at 4:30 o'clock. Shakespeare Browning Shelley Milton Wordsworth Keats Swinburne Tennyson

Tickets: Pts. 5. Can be reserved now at the International Library Kiosk, Palma, and at the Flower Shop, Calle Gomila, Terreno.

Special prices for students.

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The Majorca Sun

NEWS FROM THE HOTELS



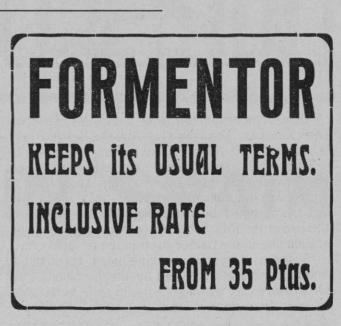
Wedding Festivities

A wedding breakfast was held at the Mediterraneo on Thursday after the ceremony of Captain Luis Felin y Fons and the Señorita Matilde Torrens y Llodra, both members of well known Mallorquín families. About seventy-five guests were present. The couple left for Son Tugores, an estate belonging to the bride's father, where they are spending their honeymoon.

Lord and Lady Castlemaine arrived in Palma last Monday on the yacht *Saphire* owned by Lord Fairhaven. The yacht sailed next day for Cannes leaving Lord and Lady Castlemaine, who are spending a fortnight or so on the Island. On their way here they spent a few days at Gibralter and had been fortunate in escaping all the bad weather. Lord and Lady Castlemaine moved on to the Camp de Mar on Friday.

Mr. Robert W. Harris of North Carolina arrived on the Exochorda last Friday and is making his headquarters at this hotel for the present. Other arrivals last week included Miss Florence M. Elliott, Mrs. A. D. Henderson, Mr. and Mrs. Auguste Rassigual, Mr. and Mrs. James Forsythe, Mrs. A. A. Brown, Mr. and Mrs. William Suiston, and Mrs. J. H. Defries. So many visitors are expected on the Orontes this coming week that the management are considerably concerned as to how they will fit them all in. There is a rumor afloat that the main hall will be turned into a dormitory.





From the English Stage

In the days when such classics as *The Fatal Wedding* and *Mrs. Wiggs of the Cabbage Patch* took the theatre world by storm, Mr. Alfred C. Heath was guiding the destinies of theatrical companies throughout England. As advance and business manager for Julia Neilson and Fred Terry, he was responsible for many of the plays that have come down in history on both sides of the Atlantic

come down in history on both sides of the Atlantic. Mr. Heath is in Mallorca, recuperating from a nervous breakdown and his interest in the theatre, always an active one, has prompted him to offer his services in an advisory capacity to whatever local outfits may feel the need of such help. He can always be reached at the PaIma Hotel.





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Stormy Sea for Film

The weather has not done much to assist the Director of the Ufa Film Co., Mr. A. Zeisler, who is staying at the Royal, in the making of the picture *Star of Valencia*. Scenes on the Palma-Cabrera boat have had to be postponed until such time as all risk of the romantic element being ruined by sea-sickness has been removed. In the meantime the use of the Police boat has been procured and scenes laid in the harbor itself move on apace.

Visitors at the Royal have been surprised to find that the music supplied by the Barcelona Jazz Orchestra every evening drifts, in spite of its name into excellent classical and semi-classical programmes.

The head of the Royal Riding Stables was thrown from his horse in Terreno on Friday morning. He was taken straight to the Hospital but it was said his injuries were not serious.

A few of the numerous arrivals last week are the Baron and Baroness Theodore de Gimsburg, who come originally from Holland but who arrived in Palma from Leningrad, Señores Juan Villalonga and Joaquin R. Rodriguez, two advocates from Spain, and Mr. Heinrich Reime. Fourteen guests arrived on the Exochorda on Friday.



CALAMAYOR HOTEL Splendid situation on the sea-shore. Modern comfort. Full board from 13 Ptas. PHONE 1400.

Hotel Calamayor

The few changes at the Calamayor this week are as usual very cosmopolitan. Dr. Tin Lang Coechi comes from Czechoslovakia, Miss Esther Oppenhyon and Miss Elizabeth Nessen from Denmark, Mr. and Mrs. Louis Gaillard from Paris and Miss Alice Smith from New York. Two other countries are represented in the visitors who left the hotel this week. Miss C. A. Shufflebotham salled for England on the Wangoni and Mr. and Mrs. Zadot van den Bergh, who arrived from Holland a short time ago, left on Sunday for Pollensa.



Hotel Camp de Mar BETWEEN PALMA AND ANDRAITX.-(Kilometer 26) Famous for its Excellent Restaurant Among the Pines on the Sands For Greatest Comfort and Best Service stop at the ALFONSOHOTEL Convenient to Palma Beautiful Situation at the Water's Edge MODERATE TERMS

Hotel Alfonso

A much travelled visitor at the Alfonso just now is Robin, a prize French poodle, who has visited eight different countries in his short life. Robin belongs to Mrs. Rupert Fordham (Miss Sheila Mc-Kiddon) the artist, but is staying at the hotel with Mrs. Ronald McKiddon, Mrs. Fordham's mother. He is unfortunately suffering from an abcess on his off hind leg caused by a kick received here in Palma.

The concierge of the Alfonso is the proud possessor of a small son who was born a few days ago. A presentation by some of the guests at the hotel was made in his honor.

New arrivals this week are: Mrs. and Miss Dyke from London who have spent many winters in Mallorca; Mr. and Mrs. G. Christgau from Odensee, Hans Anderson's home town; Mr. and Mrs. Carl Benche and Mr. and Mrs. Jack Cohen.

Bishop and Mrs. Frodsham sailed for England on the Wangoni and so did Miss B. Edwards. Miss G. Tuff, Miss Stunt left on Friday for Ibiza on a short tour of inspection. They are contemplating a longer visit later on.



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