

The Daily PALMA POST

VOLUME III
NUMBER 61

PALMA DE MALLORCA
FRIDAY, JUNE 2, 1933

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BARCELONA

Hotel Continental

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Mano-Japanese Armistice Is Reported Signed

OUR-POWER PACT CAN BE INITIALED WITHIN TWO DAYS

Mussolini Elated That France
Has Acquiesced; Original
Text Modified But Main
Points Intact.

Paris, Thursday—After the sud-
den change of front by the Lit-
tonne and the withdrawal
of objections to the proposed
power pact, France has now
announced its readiness to accept
the pact and there is nothing to
prevent its being signed or at
least initialed within the next 48

hours. Italian political circles have
realized the fact that altho-
ugh the original text has been
considerably modified, the essen-
tial points as conceived by
Mussolini, have been main-
tained unchanged so that the
pact will well serve its purpose of
bringing about closer co-opera-
tion between the great European

powers. The full recognition of Ger-
many as an equal to the other
powers is deemed here to be the

(Continued on page 4)

Austria Retaliates At German Boycott On Tourist Travel

VIENNA, Thursday—Austria has
answered the German tourist
boycott by ordering all Austrians
desiring to visit Germany to apply
for an exit visa.

Whereas the German have
been charging their Nationals
1,000 marks for an exit visa to
Austria, the Austrians are conten-
ting themselves with a nominal
fee, which however will suffice
to keep control over the traffic
between the two countries.

The second measure adopted
by the Austrians was to vote fi-
nancial compensation to those
hotels hit by the German tourist
regulation—damage from it being
estimated at 10,000,000 Austrian
shillings.

The third measure imposes a
restriction on Austrian imports
from Germany, whereby Austria
will not allow German goods to
enter Austria to a greater value
than Austrian goods entering
Germany. This will clearly be
disadvantageous to Germany
since the trade balance has hit-
hereto been heavily in Germany's
favor.

ARMS CONFERENCE TO BEGIN WORK ON DISARMAMENT TEXT

Interrupts Its Deliberations
On Draft Committee To
Prepare Definite Text For
Arms Convention.

GENEVA, Thursday—According
to an unconfirmed statement
from the administrative bureau
of the arms conference, it has
decided to immediately interrupt
the deliberations of the main
committee on the British draft
convention for three weeks, dur-
ing which time the bureau will
continue its work in view of pre-
paring a definite text for the
disarmament convention on a
basis of the British proposals.

The bureau will likewise take
into consideration various amend-
ments to the disarmament text
which have not yet been put
to a vote by the main committee.

Should the bureau not have
completed its task within the
appointed time President Hender-
son will be empowered to further
postpone the meeting of the
main committee. It is hoped in
this way that the committee will
be in a position to adopt a de-
finite disarmament text before
the end of July so that it may
be approved by the league assem-
bly at its September session.

BERLIN, Thursday—Although
Germany has consistently oppo-
sed any attempt to adjourn the
arms conference for a lengthy
period, it is stated from informed
circles that no objections will be
raised to a brief recess taking

(Continued on page 4)

Exchange Rates

By United Press

Franc in Madrid	46.25
Pound in Madrid	39.70
Dollar in Madrid	9.94
Reichsmark	2.76

Questioned Whether Two Conferences Be Held Together

LONDON, Thursday—Whether the
arms conference will go on simul-
taneously with the world econo-
mic conference, or be postponed
is on the point of being decided
as has been clearly proved by
the sudden departure of the Brit-
ish aviation minister, Lord Lon-
donderry, for Geneva and the an-
nouncement that Foreign Minis-
ter Simon would follow him by
airplane.

Although Ex-Premier Stanley
Baldwin declared in the House of
Commons that the British go-
vernment would not abandon its
right to use military aircraft in
colonial territories London mor-
ning papers believe that the cab-
inet will relinquish this right,
because otherwise the MacDo-
nald plan will be imperilled. Bri-
tish public opinion is said to
stubbornly insist on the right of
using military planes in distant
countries.

Should the arms conference not
adopt the MacDonald plan be-
fore the opening of the econo-
mic conference the British govern-
ment will advocate holding both
conferences simultaneously and
resist with all its power the pro-
posed adjournment of the arms
conference until autumn.

LENGTHY WARFARE OVER MANCHUKUO BROUGHT TO CLOSE

Armistice Enacted At Taku;
Colonel Ellis Is Appointed
Commander Of Tientsin
Area In China.

TOKYO, Thursday—It was offi-
cially stated here that Japanese
army officers had signed an ar-
mistice with Chinese representa-
tives in the city of Taku, termina-
ting many months of grim war-
fare over the establishment of
Manchukuo.

The London war office anno-
unced that Col. A. J. Ellis had
been appointed commander of
the Tientsin area in China.

The armistice followed a truce
made between the two countries
last week. Details of final agree-
ments were not available.

FAVORITE ENTRIES WIN AT EPSOM DOWNS

The running of the Derby at
Epsom Downs resulted in the
winning of three favorite horses:
first place, Hyperion; second,
King Salmon and third, States-
man.

The world classic presented
(Continued on page 4)

Red Pony Express Rider Now Hitch-Hikes And Awaits For Death In A Jobless Camp

By United Press

Y MATEO, Cal.—Once a fear-
ful pony express rider in the wild
days of half a century ago,
Stroh, 80, now hitch-
hikes aimlessly over the western
land—awaiting death.

The former Indian fighter, gold
prospector and friend of Buffalo
Cody, was found chopping
wood at a community shelter
here. Weather beaten and
worn with age, he told of keep-
ing alive in Los Angeles during
winter by doing odd jobs.

When asked what he planned
to do, he only waiting for death to
take me," he replied.

Stroh rode the pony express be-
tween San Bernardino and Los
Angeles from 1874 to 1883. Later
he became counsellor of the
Blackfeet Indians in Montana.
When they revolted against dom-
ination of the white man, Stroh
joined the whites and fought the
Blackfeet, receiving an arm
wound which crippled him for
life.

Until recent years, he said he
had prospected for gold on the
Mojave and American deserts, ex-
cept for a few years when he
traveled with Buffalo Bill's wild
west show. His long search for
gold failed to net more than a
meager living, he said.

Dust Storms Steal Rich Soil From Other

States To Benefit West Kansas Farmers

By United Press

WICHITA, Kan.—Western Kansas
is beholden to an unknown be-
nefactor among neighboring sta-
tes for a «dirt mulching» that has
done much to enrich the soil of
its almost treeless plains.

A Wichitan with a statistical
flair has figured that at least a
pound of fine soil was scattered
over every yard in the western
half of the state during recent
dust storms—a total of 60 million
tons.

The source of the dust is puz-
zling. It is not like the soil which

Kansans have been cultivating for
years, being apparently of ficher
quality than the top soil of West-
ern Kansas. Should the dust
storms be repeated annually, ac-
cording to the statistician, in sub-
sequent centuries the altitude of
the western part of the state
would reach the snow line.

A Nebraskan with a similar
fondness for figures, estimated
that Oklahoma, Texas and Kan-
sas had «lent» his state at least
23 million tons of soil this spring
—which, it was suggested, is
dishing the dirt in a big way.

Charles Mitchell's Trail Recalls His Phenomenal Ascent

By United Press

NEW YORK—Charles E. Mitchell, the clerk who rose to become head of one of the world's largest financial organizations, is now on trial in New York on charges of income tax evasion in 1929 and 1930.

The indictment of the former chairman of the National City Bank and National City Company grew out of his testimony before a Senate banking and currency sub-committee that in 1929 he had sold 18,000 shares of National City Bank stock to a member of his family, the resulting loss of approximately \$2,800,000 enabling him to avoid paying a Federal income tax.

His admissions drew such criticism that he resigned as head of the bank and its affiliates. Attorney General Homer S. Cummings ordered immediate prosecution and on March 21 Mitchell was arrested on an affidavit and complaint by Thomas E. Dewey, Chief Assistant United States Attorney for the Southern District of New York, charging attempted evasion of an income tax payment of \$675,152.40 for 1929. Three days later he was indicted and pleaded not guilty.

(Continued on page 8)

MADRID
HOTEL LONDRES
For English and American People.

Audience's Request For «Love Interest» Keeps Men Busy Injecting It Into Films

«For some reason or other the public has come to associate the word «sex» with motion pictures as a whole. The result is that audiences, if they don't see this element in a picture, are disappointed, and it keeps us busy trying to inject the potion into dramas that don't need it.»

So declares Sam Wood, famous screen director, who directed Ramon Novarro in Impossible Lover and who is particularly famous for his college dramas, being equally at home in mystery plays.

Because of the necessity for a modicum of sex element in pictures, whether it be as such or in the more cloaked form known as «romance. Wood believes that a picture, made with no woman, real or implied, in the cast, would never be a great success with modern audiences—with the possible exception of war pictures.

«Many directors try to prove that the love theme is not necessary on the screen,» says Wood. «Personally, I don't believe it.

«It is a fact that there are a great many stories of intense interest, which have no sex element in them. But when we put them on the screen, to ensure audience popularity, we have to devise some way of getting in at least the thread of a love story—the «man-and-woman» angle.

«The thing that «made» The Big Parade from an audience standpoint, was not the surge and spectacle of the war—but the story of the boy and girl that ran

through it.» Sometimes, of course, the love element is the basis of the entire drama, Wood claims.

On the other hand, the director points to cases where, though there is no element of love or sex in a play, it is deliberately included as an «added entry» in deference to the audience demand for something of that sort, somewhere in every picture.

«I remember,» recalls Wood, «how the director of The Big House worried over the problem of how to have a love affair in a prison. Here was a hero confined in gaol—there was no way of having him in a logical romance, apparently. They had to let him escape to have his romance, then recapture him, so that this ingredient in a screen play, considered so necessary, could be included.

«In Hell Divers the romance between Clark Gable and Dorothy Jordan was a problem, because, having nothing to do with the main story, it was in continual danger of 'holding up' the theme. Only extremely clever handling prevented this.»

Wood believes absolutely that the necessity for the «man and woman» angle in a play is traceable directly to the public.

«Some people insist that it's merely a demand that is wrong, and that interesting drama devoid of this element can and should be made,» says Wood. «I do not dispute this. The point is—the audiences won't accept them. We

Baseball Fans Want Admission Price To League Games Cut

By FRED BAILEY

United Press Staff Correspondent

ST. LOUIS—Baseball crowds in many cities in both the major and minor leagues this season have been the smallest in years.

Most of the decrease has been shown in the higher priced seats—the bleachers remaining well patronized. Boxes have been all but deserted.

The thousands, who have remained away from the parks have raised an insistent demand that admission prices be reduced to the «depression level.»

«Salaries of players have been reduced in line with salaries of other professions, why not reduce the price the customers pay at the gate?» has been a question asked.

Sam Breadon, St. Louis Cardinals president and principal stockholder in the world's largest baseball organization, consented to answer this question for the United Press.

The Cardinals far-flung «farm»
(Continued on page 8)

have not the reasons, but the fact to consider. Hence the producer, the director, and writer are continually devising new methods of implanting romance in new ways—so that different stories can be told and yet preserve this very priceless quality.»

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Have you looked at the Classified Announcements on Page 6 today?

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Established 1932

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HORATIO BOTTOMLEY

The last act in a life chock-
filled with drama has ended. Horatio
Bottomley is dead.

From one aspect he was a mo-
dern Robin Hood, giving with la-
ziness and generosity money obtained
by questionable means, but his life
was not his ambitions cove-
ring an immense field.

A brilliant journalist, demagogue,
a many promoter, greatest ama-
teur lawyer ever known, twice a
horse owner, racehorse owner and
trainer, he might have risen to
political power after the war
for one fatal kink, he couldn't
straighten.

He was a tower of strength du-
ring the war. The army loved him
and believed in him to a man. In
his paper, «John Bull» he thun-
dered against the enemy, pacifists,
traitors, and preached optimism
and courage.

When he did the unforgivable
thing. He started a Victory Bond
drive by means of which he
raised hundreds and thousands
of pounds, mostly from the very
poor. Later on, the whole scheme
proved a swindle and Bottom-
ley went to jail.

He never recovered from this
blow and since his release in
1927 his life has been one long
struggle against adversity. He
started a new paper, «John
Bull» which proved a ghastly
failure. He wrote many articles in
endeavouring to rehabilitate him-
self with the public, he went on
lecturing tours, but all in vain. The
magic of that silvery voice
was gone, people refused to be-
lieve in him; he became a shad-
ow of his former self, embittered,
bitter and cynical.

Bottomley was such a complex
character that he often aroused
the same breast feelings akin
to hatred in one moment, which
he could regard, affection,—
seldom, I fear, to respect—
the next.

Witness the reaction of the vi-
sitors in Upper Dicker, Sussex,
in his prosperous days he
owned an extensive country estate
and at one time was the virtual
king of the village.

Throughout the whole of his
life and down in the financial
crisis, and they were many, and
through his conviction for

ALMA ARCHER ON STYLE

By United Press

LAST week a fine uptown specialty shop was checking off the social registerites who had ordered its exclusive fish pattern printed dress crepe, and Style Chats reminded you of how on another occasion, Gunman Coll, or Two-Gun Crowley's moll, ruined the shop's future sales by wearing a cheap copy of one of their favorite prints.

With the dye in the design barely dry, the whistles blew and a cataclysmic catastrophe happened, stunning the fish sales in the natty uptown shop, because a low-character downtown style racketeer had the print copied and stocked in a dress department even before the registerites first orders.

With pleas for harmony being broadcast from the New Era department, wouldn't you think it might occur to style pirates to develop originality wits of their own. Is there any possible reason why women should pay high prices for uptown exclusivity one day and have the downtown chiseling sharks releasing mangey copies the next for a nickel?

THE much-ballyhooed season of vacations now is on the pan and the shops are offering trappings for the trip so cheap, even a pirate would prefer to pay.

One of the amazing events of the week was the rush of snooty bankers and hi-hats to one of Fifth Avenue's ritzy emporiums which offered a triplet set of traveling bags for \$10.00. The set inspired reasonable confidence in construction and consisted of hat box, suitcase and cosmetic or small fry case. A cotton tweed with sort of a Vitamin A glucose finish was the medium and a great boot for airplaning to the big Fair. The buffeted customers bought out the shop's supply in scant time and hundreds of orders ahead still are being taken from sample sets.

If you find yourself a tidy bride dusting down the aisle on a tidy arm with an elaborate train of complications bringing up the rear, you need have no alarm over the breathless audience. IF your flowers are right.

Mediocre florists will offer this season the same hackneyed bouquets with a dash of orange, but modern progressive artist will design for you a muff made of hundreds of precious buds and blossoms. If you must watch corners in no uncertain terms, a little muff of tulle or chiffon, forms a good base for fewer flowers and is much less expensive. The perky flowers like narcissus make a grand fresh young sort of muff.

Social Revolution In Campus Life Evolved

By United Press

AMES, Iowa—A determined wo-
man of 30, young enough to un-
derstand the whims and fancies
of the collegiate mind, has evolved
a social revolution in campus life
at Iowa State College here.

In her duties as director of so-
cial life for 5,000 students in the
co-educational institution, Mrs.
Iza Marchant, has promoted a
«social democracy» on the campus
that is considered unique in
American college life.

When Mrs. Marchant accepted
the position three years ago, she
was dismayed to find that hun-
dreds of students did not belong
to any organized social group.

~~~~~  
fraud, the villagers never lost  
faith in their hero.

When he emerged from prison  
in July 1927, all Upper Dicker  
went en fete and received with  
open arms the broken man that  
the rest of the world refused to  
honor.

His innate generosity and hu-  
man sympathies earned him this  
staunch regard and should go  
down to posterity as a mark in his  
favour.

Alas, what might have been!

She declared war on the prob-  
lem of social «left-outs» and  
now is proud to say that every  
student at Iowa State College is  
a member of at least one social  
group.

Students and faculty members  
alike have aided Mrs. Marchant  
in construction of the system by  
which every student, from fresh-  
man to graduate, and from fra-  
ternity member to foreign stu-  
dent, has access to dances, parties  
and formal and informal social  
life of a dozen varieties.

Prior to Mrs. Marchant's as-  
sault on the problem, the bulk of  
campus social life was concen-  
trated among a third of the un-  
dergraduates, the members of  
Greek-letter organizations.

She believes that her position is  
one of the more important places  
on the entire college faculty «for  
a student who does not grow so-  
cially as she grows mentally will  
not become a balanced person or  
a credit to the institution.»

**STUDIO STAR DUST**

By ALANSON EDWARDS

United Press Staff Correspondent

HOLLYWOOD—Between the two  
major tasks of story selection and  
pre-production, the work of a di-  
rector is a highly important link  
in the making of motion pictures.

A director serves as a general  
in the field. He co-ordinates pro-  
duction forces converging toward  
the zero hour of «shooting.» He  
helps supervise the final writing  
of the story, approves sets, picks  
location sites and works on the  
cost budget.

The director cannot start the  
picture unprepared. With thou-  
sands of dollars at stake, he must  
know where he is headed, what  
his actors are going to do and  
say, how much film he will expose  
daily and when he is to end his  
picture.

His problems increase ten-fold  
the moment he calls «camera.»  
When Walter Lang was directing  
«The Warrior's Husband» he  
reached the studio daily at 6 a.m.,  
studied his script for an hour,  
checked the camera, lighting and  
sound crews and then mapped the  
day's work, hour by hour.

At 9 a.m. he was ready to start  
«shooting.» Melodrama, comedy,  
tragedy, romance and drama have  
set rules—the director must see  
they are adhered to. The differ-  
ence between a good director and  
an indifferent one lies in the mat-  
ter of this adherence.

Lang usually ended his «shoot-  
ing» day at 7 p.m., only to start  
another long period of consulta-  
tion with leading players on mat-  
ters of make-up and wardrobe for  
the next day. After that came  
technical discussions with his  
cameraman and sound technician,  
and the producer, Jesse Lasky.

Then comes one of his most  
important duties—seeing the  
«rushes.» These are the scenes  
taken the day before. Some of  
these he must select for the final  
picture, others he must discard.  
When that last hard task is done,  
it's well past midnight.

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## FOUR-POWER PACT CAN BE INITIALED WITHIN TWO DAYS

(Continued from page 1)

most important feature of the agreement, and it is pointed out that in reference to article 16 of the League of Nations covenant, providing for sanctions against aggressor nations, which has been included in the new text conforming to French suggestion, that it really signifies very little in view of the fact that the new text also contains a special reference to the Kellogg Pact which precludes the employment of force and thereby, as a logical consequence, forcible application of the sanctions.

Mussolini received the news of France's acquiescence to the proposed pact while attending the reception at the Germany embassy in honor of Propaganda Minister Goebbels, and showed himself highly elated.

It is said that the new agreement probably will be known as The the Mussolini Pact, it having been conceived and successfully launched by Il Duce.

## Hotel Le Chalet To Open Up Saturday

On Saturday the new hotel «Le Chalet» will open its doors to the tourists in Calamayor. It is situated atop a promontory and it embraces a beautiful view of Palma. Swimming is reported to be had in the immediate vicinity and tram service is near at hand.

The owners plan to establish a club-like atmosphere with bridge each afternoon and billiards for those who choose to play. A large garage on the premises will accommodate many autos.

Tea and cocktails will be served on the terrace on the opening day June 3.

## Article On Mallorca Written By Pratt

«The American Mercury» edited by Henry L. Mencken, will soon pay attention to Mallorca with an article by Theodore Pratt called «Paradise Enjoys A Boom.» The article is a critical estimate of Mallorca as the newest world tourist spot, taking up local history from the beginning of 1931 to the present. It will deal with conditions after the influx of people from many countries, with the physical aspects of the Island, the people, food, and will contain also a survey of most of the things that have been written about Mallorca. Pratt, an American writer who has lived for the past two years in Puerto de Pollensa, has some revealing things to mention about that locality. Article is scheduled for the July or August issue of the «Mercury.»

## Entrance Requirements In Oklahoma City School Are Discharges From City's Jail

United Press

OKLAHOMA CITY—Entrance requirements of Oklahoma City's latest school is discharge from the city jail.

The pupils are boys from eight to 14. Before they can enter this school they must have been picked up by police for not having a work permit, or be a boy who never goes to school.

This unique school was conceived by Police Lieut. Robert Huston and indorsed by City School Superintendent C. K. Reiff. The school board employed R. T. Antrim, son of President Eugene Antrim of Oklahoma City University and former training instructor at Granite State Reformatory, as the school's teacher.

Ten pupils inaugurated it.

Books and recreational equipment for the effort at reclamation of undernourished street gamins and children from «across the tracks» who go wrong were furnished by the school board.

Pinched-faced lads in rags and tatters were given a school of their own, where they wouldn't be embarrassed by classmates with better clothes, and a «regular guy» for a teacher. Wholesome food, a chance to box, play baseball and swim with brass-buttoned policemen for pals, were provided.

And they go to Sunday school—but not the conventional variety, where a boy wriggles in a hot church on hard pews. Classes are held outdoors, out in the country.

Police Chief John Watt and Superintendent Reiff hope the experiment will reduce juvenile crime prevalent here.

## FAVORITE ENTRIES WIN AT EPSOM DOWNS

(Continued from page 1)

one of the most colorful spectacles seen in England in recent years. Despite the depression the Britishers, from the quaint and ancient Costers from East London to the nobility turned out for the occasion. Side by side they rode down the crowded lanes that led to the famous race track. The Costers in their donkey carts, corduroy jackets studded with pearl buttons, jogged lethargically along the congested roads beside the elite from the society of England in their Rolls Royces.

The traffic was so heavy that assistance from the air police was necessary. From the air they signalled to the force operating on the ground, the conditions on all lanes which enabled the ground officers to direct the myriads of automobiles to less congested lanes.

The race was run under ideal conditions but the starter encountered great difficulty in setting the high spirited horses off to a good start.

Hyperion, 6-1, the winner, owned by Lord Derby and ridden by Tommy Weston, caused much commotion at the starting barrier and after a third false start the horses got off to send clouds of dust flying at their heels as the great throngs went wild with enthusiasm.

The horses raced in a group until three-quarters of the course had been covered, then Hyperion nosed ahead of King Solomon to dash across the line the winner of one of the most sensational races ever witnessed.

Statesman, a well backed horse owned by the American sportsman Victor Emanuel, and paying 20-1 galloped across the line for third place.

## Van Scoy School Of Art To Open Soon

Claire Van Scoy will open her art school, within a fortnight at Calle Bonanova 50. It will be known as the Van Scoy School of Art.

Mr. Van Scoy is a competent instructor and critic and has held several successful exhibitions of her own works. She is familiar with the Parisien studios and artistic works and has instructed in California art schools. At the Paramount Studios in Hollywood, she personally designed all of the backdrops used in the publicity still shots and many of her creations have appeared in magazines. In her Terreno studio Mrs. Van Scoy will have classes for portrait students and she will give weekly criticism on landscape paintings to all who are interested in her instructions.

The instructions will lean conservatively toward the modern and the fee is expected to be very nominal.

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## ARMS CONFERENCE TO BEGIN WORK ON DISARMAMENT TEXT

(Continued from page 1)

place during the first phase of the world economic conference, provided that some measure of agreement on the British draft convention be reached before the adjournment.

Hope that the entire British plan can be adopted by June 12, when the economic conference opens in London, has been abandoned. A week's interruption of the Geneva deliberations is considered appropriate so as to allow delegates whose presence is required in London to go and return as soon the technical discussions are initiated.

## Building An Organ Is Delicate Labor

By United Press

CLEVELAND — Few persons who listen to pipe organs realize the vast amount of hand labor required to construct the intricate mechanism.

Example of the care which is taken with each organ is shown in the fact that the Votteler-Holtkamp-Sparling Company here has turned out only slightly more than 1,500 organs in 78 years of existence.

Organ manufacture is a long, slow process, during which each of the more than 3,000 pipes, ranging in length from one-half inch to 64 feet and in diameter from one-eighth of an inch to three feet, must be tested for tonal qualities.

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## Mussolini Watched For Correct Time To Introduce Pact

By THOMAS B. MORGAN

United Press Staff Correspondent

ROME—Though Mussolini started the world with his own four-power peace pact on March 19, his pact has been maturing in his mind for two years, but he waited for the psychological moment to announce it.

To know his time and pick his moment is one of his outstanding traits. His rise is full of examples where he has known when to strike. Patience is one of his time virtues.

The present Mussolini pact would not have come a minute earlier without suffering the fate which many other disarmament and peace pacts have suffered.

Mussolini demanded concrete action from the disarmament conference and sent his most skilled negotiator, Dino Grandi, then foreign minister, but now Ambassador to London, who also took a part. The Duce then was satisfied with the Grandi plan and would not have been satisfied with it had a chance of success. As with other plans, so much discussion surrounded it that before long it went the way of the rest and became buried in a maze of interpretation.

It only was recently realized that the disarmament conference was doomed to failure and that a big man was necessary to save it. Premier Macdonald of Great Britain volunteered to save it and his venture as the spokesman for peace led him to Mussolini, who already had studied all the plans and from them all, preferred to make one of his own making, which had the distinct advantage of being short and simple, but retaining, in his opinion, the essential elements for the consummation of a long period of European peace.

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## ON THE ISLAND

At the Hotel Victoria recently the Fomento del Turismo gave a banquet at which the local government authorities and the group who came to Palma on the Napier sea-plane attended.

The speakers dwelled upon the inauguration of the long delayed and much needed Barcelona-Palma air service. The inauguration according to the Spanish newspapers was to have taken place during the early days of June, but the speakers set the date for mañana in September or October which more or less means that by the first of the year we are likely to see the Napiers landing daily in the Palma harbor.

Mrs. Claire Van Scoy's Sunday teas have begun again after a brief halt due to the remodeling of her house. Her recent guests were: Mrs. Florence Thomas, an artist who has been painting for the past year in Pollensa and now a resident of Palma, Mrs. Watson, Dr. and Mrs. Gilleson and Señor Hilario Segura.

Mrs. Harry Reichenbach entertained on Saturday night in her villa S. S. Lucinda. A buffet supper was served in the patio and on the after-deck to Mr. and Mrs. Alexander Hadra, Mr. and Mrs. Donald Newhall, Mrs. Arthur Sinclair, Miss Betty Sinclair, Miss Kathleen Stewart, Mr. Murray Mather and Mr. Walter Ogden.

Mrs. Arthur Sinclair and her daughter Miss Sinclair expect to depart from Palma on Friday for a journey through Spain. Mrs. Sinclair is the mother of Mrs. Alexander Hadra and has been residing for several weeks at the Hotel Victoria.

Terreno residents will soon have at their disposal another photographic supply and developing and printing shop. Mr. Emil Orsinger will open at Plaza Gomila 4 the establishment at which he promises expert workmanship.

Mrs. Edith Carpenter of Chicago and Florence, and the Baron and Baroness Dworzak of Florence expect to arrive in Palma soon.

Colonel and Mrs. Edwin Root will depart for London soon. Mrs. Root has been suffering with a minor ailment and will seek medical attention while there. Late in the summer the Roots hope to return to Terreno.

Misses Ann and Gita Berman have become permanent members of the foreign colony, they have taken a villa in Terreno. Several weeks ago the Bermans arrived from Shanghai.

The bulls that will be doomed on Sunday can be seen every day at the Plaza de los Toros. They are reported as beautiful specimens with very dangerous horns.

Should you desire to become acquainted with them they will respond to the following numbers and names: No. 90, Desairado (Auburn), 65, Diablillo, 59 Dormilero, 110, Delineante, 71, Diano all black and 78 is Dorado and brown.

Ibiza is making a bid for the tourists and the Island has been succeeding. On Saturday the newly completed hotel is giving an inaugural dinner for many of the Ibizian and Palma authorities and famous artists residing both in Ibiza and in Palma. The press has been invited as guests of the management.

The name of the new hostelry is the Grand Hotel of Ibiza.

The civil governor and the President of Diputation have delegated their representatives to attend. Both the Spanish and foreign press and the Vice-President of the Fomento del Turismo will be present.



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## Peanut Seller Uses A Sales Psychology At Baseball Games

By S. E. Jones

United Press Staff Correspondent

HOUSTON, Tex.—Students of sales psychology should have a look at Elmer (Brains) Dean, who is doing for peanuts and popcorn what his brother Dizzy is doing for baseball.

Elmer has become the star performer of the concession troupe at Buffalo Stadium, where he has been a vendor since resigning as rookie outfielder from Houston's Texas League team.

He has different sales talks, depending upon what area of the grandstand or bleachers he is canvassing.

«Peanuts,» says Elmer, if you grace a box. No more, just «peanuts.» He delivers the brief speech with an accent on the last syllable.

Once out of the dignified boxes and into the less aristocratic reserved seats, Elmer unbends a trifle—but not too much.

«Peanuts, popcorn, chewing gum and candy,» he says, a note of restraint indicating that he believes a man able to buy a reserved seat probably had a good dinner and is not anxious for his wares.

In the grandstand Elmer throws off all restraint and turns up his volume control to the last notch.

«PEA-nuts, POP-corn, CHEW-gum, ca-HAN-dies,» he bellows.

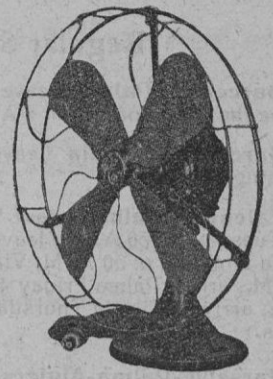
His most aggressive approach he saves for the bleachers, where one man's opinion is as good as another's.

«Here you are, boys,» he announces. «Who'll buy what?»

It is no secret that Elmer prefers the bleachers. Here he is something of an oracle. He answers all questions, such as does the wife of Manager Carey Selph attend the games, is First Baseman Lee Stebbins married, and was that a hit or an error?

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## SHIPPING MOVEMENTS

### Regular Services to Mallorca

**Barcelona-Palma:** Leave both ports daily, except Sunday, at 9 P. M., arrive the next morning at 7 A. M.

**Barcelona-Alcudia:** Leave both ports Sunday at 9 P. M., arrive next morning at 7 A. M.

**Valencia - Palma:** Leave Valencia every Monday, 8 P. M., arrive Palma Tuesday, 6:30 A. M.; leave Palma every Sunday, 8 P. M., arrive Valencia Monday, 6:30 A. M. Via Ibiza, leave Valencia every Thursday at 8 P. M., arrive Palma Friday 4 P. M., leave Palma every Wednesday at 12 noon, arrive Valencia Thursday 6:30 A. M. (Stop-over in Ibiza about three hours.)

**Marseille-Palma-Algiers:** Southbound; leave Marseille every Friday at 6 P. M., arrive in Palma, Saturday at 2 P. M., leave Palma, Saturday at 6 P. M., arrive in Algiers. Sunday at 7 A. M. Northbound; leave Algiers every Monday at 5 P. M., arrive Palma, Tuesday at 6 A. M., leave Palma, Tuesday at 10 A. M., arrive Marseille, Wednesday at 7 A. M.

### Cruise Boats — Regular callers

**Beirut - Alexandria - Naples - Marseilles - Palma - Gib. - New York:** — Arrives and leaves, PALMA, June 3. S. S. EXOCHORDA (American Export Lines).

**Port Said-Genoa-Palma-Malaga-Southampton-Rotterdam-Hamburg** Arrives and leaves PALMA, June, 8. S. S. NJASSA (German African Lines)

**New York - Gibr. - Palma - Mars. - Naples - Alexandria - Beirut:** — Arrives and leaves PALMA, June 9. S. S. EXETER (American Export Lines)

**Liverpool - Gibr. - Palma - Mars.** — Arrives and leaves PALMA, June 12, S. S. YOMA (Henderson Line).

**Marseille - Palma - Gibraltar - Liverpool:** — Arrives and leaves PALMA, June 18, S. S. BHAMO (Henderson Line).

**London - Gibr. - Palma - Mars. - Genoa - Port Said:** Arrives and leaves PALMA, June 20, S. S. LLANDOVERY CASTLE (Union-Castle Line)

**Port Said - Genoa - Mars - Palma - Gibr. - London:** — Arrives and leaves PALMA, June 30, S. S. DURHAM CASTLE (Union-Castle Line.)

**Hamburg - Southampton - Malaga - Palma - Genoa - Port Said:** — Arrives and leaves PALMA, July 2. S.S. USAMARA (German African Lines)

(For lack of space, every port at which the ships stop is not listed. Further details may be secured at any Travel Agency. The PALMA POST is not responsible for changes which the companies may decide to make without previous notice.)

## TRANSATLANTIC

| Steamer         | Leaves | Port of      | For       | Due     | Company      |
|-----------------|--------|--------------|-----------|---------|--------------|
| Aquitania *     | June 3 | Cherbourg    | N. Y.     | June 9  | Cunard       |
| E. of Britain * | June 3 | Cherbourg    | Quebec.   | June 9  | Can. Pacific |
| Georgic *       | June 3 | Liverpool    | New York  | June 11 | White Star   |
| Samaria         | June 3 | Havre        | N. Y.     | June 12 | Cunard       |
| Alaunia         | June 3 | Havre        | Montreal  | June 12 | Cunard       |
| C. of Norfolk * | June 4 | Havre        | Baltimore | June 14 | Balt. Mail   |
| Milwaukee       | June 5 | Boulogne     | N. Y.     | June 14 | Ham. Amer    |
| Cie. de Savoia  | June 6 | Villefranche | N. Y.     | June 13 | Italia       |

\* Ships carrying mail. Mail marked to go via a North Atlantic liner should be posted before 7 P. M. at the Post Office, or at the gangplank of the Barcelona boat by 9 P. M., THREE days before the sailing date of the liner. On Sunday, mail should be posted before 1:30 P. M. since it is to go via Alcudia to Barcelona.

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## Places to Visit

**Ayuntamiento Palace** — In the winter this museum may be visited from 9 to 1 o'clock, and 3 to 4:30 P. M. every day, except holidays. In the summer it is open from 10 to 1 o'clock, and from 4 to 6 P. M. The charge is 1 peseta — free on Sunday.

**Palace Courtyards** — The palaces of the following families are open to visitors upon request: Vivox Oleza, Morell, Palmer.

**Bellver Castle** — Open from 8 o'clock in the morning until sundown, every day. There is a charge of 1 peseta.

**The Lonja and the Provincial Museum of Beaux Arts** — May be visited every day, including Sunday, from 10 to 12 o'clock in the morning; and from 3 to 5 in the afternoon. Charge 25 céntimos, free on Sunday.

**Cloisters of San Antonio** — day at any time.

**Arabs Baths** — May be visited every day at any time. Fee voluntary.

**Cloisters of San Francisco and the Church** — The beautiful cloisters and the sepulchre of Raimundo Lullio (Raimon Lull) may be visited every day, without charge.

**Cathedral** — May be visited every day at any time. Considered one of the four finest in world.

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## AMERICAN EXPORT LINES

### Work Started On Development Near Famous Arta Caves

The hotel and beach development of Canemer, near the famous Arta Caves, is now well under way. First to be completed will be the cleaning up of the beach, which is privately owned, the installation of a beach bar, dressing-rooms, and a diving-float.

Foundations for the first small hotel have also been started. Hotel will have twelve rooms and a restaurant seating 100 people which will cater to tourists visiting the caves. Style of building will be a reproduction of the Mallorcan guide house situated there now. All finished in September or October. Heinz Moeritz, the young German architect living at Puerto Pollensa, has drawn the plans for these projects and will oversee the work.

Next year Canemer will be developed on a larger scale. A sizeable hotel will then be built, and changes to face the beach. Also planned is a nine-hole golf-course. One of the most attractive features about Canemer is the presence of a good stream of fresh water, which will be used for house and hotel purposes as well as for irrigation and fishing.

A syndicate of Spanish and French capital is behind the project.

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## THE POLLENSA COLONY

At last moderately-priced meals completely to American or English taste are being served in the Puerto. The place is Es Pins, which, besides offering breakfast, now offers lunch and dinner. The four-peseta meals are simple but excellent. Bravo! Bravissimo! and Viva! to Es Pins for using absolutely no olive-oil in their cooking. Butter only is used for the usual meal consisting of a soup, vegetable, meat, salad, fruit and pastry. Special meals are prepared to order.

Mr. and Mrs. John McClellan recently entertained at dinner in their new house, Casa Bestard, on Calvario Hill, Mrs. A. H. and Miss Ann Kundrop, Señor Dionsi Bennessar, and Mr. Fred Shelton.

Dmitri Tsapline, the sculptor, leaves this week for France on a visit. Mrs. Tsapline will remain in the Puerto with their small daughter.

Señor Anglada Camasara y su Señora have gone to Barcelona for a short stay.

Hotels and pensions a good deal empty lately, it being between seasons. Influx will begin during the first few weeks of June, with more people, especially Germans and French, expected than ever before. Palma and inland Spaniards also expected about that time, though more of them have rented their houses throughout the year than previously.

Miss Pat Cunis, here for a time and then at Alcudia, has returned to England. Her father and sister Barbara, remain at the Hotel Mar y Sol at Alcudia.

The first comfortable excursion boat to appear in the Puerto showed up last week, a ten-meter cabin launch imported from Palma by the Miramar Hotel. Now the trip to Formentor can be made for two pesetas instead of three and without the danger, in heavy weather, of getting a drenching.

New arrivals at the Pension La Gola include Miss Hertá Harmoun and Miss Henderson.

### Old Boston Symbols Revealed As Fakes

BOSTON—The recent disappearance of Massachusetts' Sacred Cod from the State House recalls that two almost equally famous emblems of this old state have been missing for years, though the average Bostonian would swear he saw them daily.

When Bostonians point to the lion and the unicorn on the Old State House as wooden reminders of royal rule in Massachusetts, they are pointing to «phonies.» The lion and unicorn they point to are copper reproductions of the original wooden effigies which now stand on the front lawn of Moses Gulesian in Newton.

Years ago, when Gulesian ran a copper-beating business, the lion and unicorn were reported badly in need of repairs to prevent them from falling on pedestrians. Gulesian suggested he might reinforce them with metal.

After examination, however he reported that so much reinforcement was necessary to withstand wind pressure that the figures might as well be replaced by new ones. He agreed to make reproductions in metal that would be absolutely faithful copies and was commissioned to do so.

He set up the originals on his front lawn. There, in no danger of being blown down on pedestrians, they have stood for years, held together by canvas, paint and nails.

### Water Ouzels Are Very Strange Birds

EUGENE, Ore.—Thatched like an Irish cottage, one of the world's strangest birds' nests has been found here, built by the water ouzel.

The parent birds were noticed by state game department workers to fly directly into waterfalls. Investigation showed they had built a waterproof nest of moss and leaves on a ledge of the dam, behind the cascading water. The nest has a «roof» on it to protect the eggs and young birds.

The water ouzel, or dipperfish, has the strange habit of walking on the bottom of a river, searching for food. Fishermen have reported seeing them stalking gravely along on the floor of an eddy 12 feet down from the surface.

Like a barnyard pullet, they scratch the gravel bottom, looking for aquatic insects and marine life. The birds are about the size of a sparrow and remain active through the hardest winter, seeming impervious to cold that makes other bird life bunch up under eaves in misery.

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### Historical Museum In Michigan Hotel Has Odd Collection

SAGINAW, Mich.—John P. Schuch is more interested in his historical museum of 50,000 articles than he is in his hotel.

He has turned over the main dining room of the Hotel Schuch here to a permanent display room for his efforts. None of the curios is for sale, but the public can browse around his collection of old Bibles, theatrical programs, furniture and the hundreds of other objects without charge.

Ten years as an advance agent for theatrical troupes of more than 10,000 theater programs, many commemorating historical «first nights.» Seven thousand books he has picked up during his travels include 500 first editions. He has 3,000 photographs, many of them of stage celebrities.

War service enhanced Schuch's interest in weapons. His collection includes spears from Africa and the South Seas, European and Asiatic swords, guns and revolvers of all kinds and size.

The connoisseur of fine glassware will find much to interest him. There is much to interest the antique furniture collector. The collection of old Bibles is headed by a Latin Bible printed in 1556, and said to be the second oldest Bible in the United States.

«Ye Old Musee» is recognized by the Library of Congress and has been visited by people from all over the country.

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## Baseball Fans Want Admission Price To League Games Cut

(Continued from page 2)

system includes the Rochester club in the International League, the Columbus team in the American Association, Houston in the Texas League, Greenville in the Piedmont, and Springfield in the Western Association, besides holdings in various other minor league clubs.

«The question,» Bredon said, «is a serious one, and the fans are entitled to a fair answer. The answer is the costs of producing and operating a baseball club have not come down.

«Last season it cost us approximately \$1,000,000 to operate the Cardinal organization. That figure no return on our investment. That was more money than we took in at the gate.

«It cost us \$435,000 to operate the St. Louis National League club. That represents a 300 per cent increase over cost of operating the same club in 1910. The same has been true of practically every other baseball organization.»

Bredon outlined the operating expenses for the Cardinals National League club for 1932 as follows:

|                                          |           |
|------------------------------------------|-----------|
| Players' salaries .....                  | \$240,000 |
| Scouts — salaries and expenses .....     | 70,000    |
| Players' hotel and travel expenses ..... | 45,000    |
| Park rental .....                        | 35,000    |
| Park help.....                           | 20,000    |

## Religious Institution Is Salt Lake City's Big Tourist Attraction And Trade Asset

By GEORGE D. CRISSEY

United Press Staff Correspondent  
SALT LAKE CITY, Utah—Although surrounded on all sides by outstanding scenic wonders, a religious institution is and always has been this city's main tourist attraction.

The tourist trade is worth thousands monthly and large part of it results directly from interest shown in the Latter Day Saints (Mormon) Church, for which this city is international headquarters.

Right at hand is Great Salt Lake, the world's second largest dead sea. Not far away lie Zion National Park, Yellowstone and the Utah rim of the Grand Canyon of the Colorado. But all are at least rivaled by Mormonism so far as the tourist is concerned.

Each year thousands of motorists break their journey for a visit here. Overland railroad tickets

invariably have stopovers and the answer to all of it, in the opinion of experts, is curiosity about Mormonism.

Sightseeing busses are operated on a scale out of proportion to the city's population. The drivers sing-song the story of Mormonism in pioneer Utah. They point out the famed Temple with its Angel Moroni blowing on a golden trumpet, which leads to the story of this Angel delivering to Joseph F. Smith the golden plates on which was written the Book of Mormon.

The houses where lived the wives of Brigham Young, the huge tabernacle, the noted Mormon choir of 600 voices, the tremendously wide streets and gutters filled with rushing water, the monument to sea gulls, which birds ended a threat of hunger by killing a grasshopper horde. All these things are related to strangers.

|                       |        |
|-----------------------|--------|
| Spring training ..... | 15,000 |
| Baseballs .....       | 10,000 |

Total .....

\$ 435,000

«In 1920,» Bredon said, «players salaries reached a total of \$90,000. This year we cut salaries approximately 25 per cent, but you can see that is but a relatively small part of our total costs. We've cut, too, on scouting costs, but the other charges remain about the same.»

The record book shows that the 1910 Cardinals played to 561,400

patrons at home and 331,943 on the road, for a total of 893,343

The club finished in seventh place that year. In 1932 the club finished in the same position, but played to only 330,000 at home and 517,000 on the road. Thus the 1932 Cardinals played to 46,000 fewer fans than in 1910.

«Here's the point. While attendance had decreased since 1910, the cost of operating the club has increased 300 per cent. I don't believe that more than two or three clubs in major league baseball made money last season.»

«But,» Bredon was asked, «wouldn't a decrease in admission prices draw enough additional customers to result in a net gain in revenue?»

«No,» Bredon answered, «it would not. It might for a time but not in the long run. The present condition is only temporary. Prosperity is coming back and when it does baseball fans will return to the parks.

## Charles Mitchell's Trail Recalls His Phenomenal Ascent

(Continued from page 2)

Continued investigation by the Federal Grand Jury resulted in another indictment on April 13, charging evasion of a \$156,791.09 income tax payment in 1930. He pleaded not guilty to this charge, too.

It is upon the shrewd, eloquent little lawyer, Max D. Steuer, that Mitchell has placed the burden of saving him from a possible 10-year prison sentence and \$20,000 fine. The government's case is in the hands of United States Attorney George Z. Medalie and his assistant, Dewey, both sticklers for straight, unadorned facts. Medalie gained prominence as the prosecutor of Mrs. Florence S. Knapp, former New York Secretary of State, on graft charges.

Mitchell's career, despite its humble beginning, embraces the short and simple annals of the rich: Colonial Massachusetts ancestry, Amherst College, a clerkship with the Western Electric Company, a New York bank connection and then a trip on the upbound escalator of success.

He was born at Chelsea, Mass., Oct. 6, 1877, the son of George E. Mitchell, a Boston merchant and the former Annie Knowlton.

Immediately after his graduation in 1899 he went to work as a \$10 a week clerk in the credit department of the Western Electric at Chicago. In six years time he rose to the office of assistant general credit manager. It was while aiding in the reorganization of the company that he attracted the attention of Oakleigh Thorne, president of the Trust Company of America. Thorne induced him to join the bank as the former's assistant.

He proved in a short time he was an able financier and after five years service with the trust company organized the investment banking corporation of C. E. Mitchell & Co. His independent

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venture was so successful that in 1916 when the National City Bank decided to step into investment banking as a separate company, he was invited to become vice president. He accepted, resigning his own company.

A year later he became president of the bank's affiliate and four years later was elected president of the National City Bank. Under his guidance the bank became the second largest in the country. In 1929 he became chairman of the board of the bank's securities affiliate.

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