

Incorporated in

The



# Majorca Sun

25 Céntimos

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Published every Sunday

## Bidding for Prosperity

**D**URING the coming week the economic experts of the world and groups of important statesmen from every country will be converging on London for a final effort to solve by international cooperation and political action the economic ills which afflict all their peoples. It will be a week of private, informal discussions, during which the delegates will take each other's measure and try to put over a little quiet propaganda for their own pet schemes before the conference is called, pompously and ceremoniously, to order on June 12th.

Chancellor of the Exchequer Chamberlain has outlined the problems which the conference must settle if it can be considered a success. Even he was unable to more than state the questions in vague and general terms, but the three subjects he outlined are:

First, the money question; second, stabilization of prices in the world market; third, the abolition or at least amelioration of the existing obstacles to international trade.

The difficulty of the task is apparent as soon as the aims are formulated. The delegates will be exploring new ground on every point of importance; there are no precedents to guide them, only horrible examples; it is extremely unlikely that the experts will at first be able to agree on very much either with the statesmen or with themselves.

### Strictly Business

One advantage delegates to an economic conference have over their fellows who attend more purely political gatherings. National prejudices, tender susceptibilities and prejudices do not enter into business quite so much as they do into territorial questions or problems of armament or treaties of peace and non-aggression.

On the other hand the present meeting must face the task of reconciling very divergent economic interests, and no doubt there will have to be sacrifices somewhere along the line. The extent of the concessions made will be a pretty accurate measure of how much the world has suffered from the present depression and how much it has learned from its sufferings.

It may perhaps seem strange that the question of war debts may not be included in the agenda of the conference. Even England has officially admitted that these may be considered as something to be settled between the debtors and creditors. But we can be quite sure that if there is to be no dis-

cussion of such an all-absorbing question in the public sessions, there will be plenty of unofficial and to the point negotiation behind the scenes.

Three days after the conference meets, the June installment on debts to the United States becomes due, and no one wants this circumstance to handicap the delegates at the very outset.

### Necessity and Invention

Left to the drive of existing conditions, the conference may very well find inventive inspiration in the urgency of the need for a solution to economic problems. In every country it is the same and even France, with her gold standard, is facing a deficit of more than three billion francs.

Such very cold facts will not yield to treaties of good will, to expressions of confidence in the future, to optimistic generalities. This is one conference that must produce actual, concrete results. Anything less will be a failure, a tacit confession that international meetings are powerless to remedy a situation largely created by international discord.

### Armistice

While the disarmament commission is debating and the powers are making gestures of approval of Premier Mussolini's proposal for a promise of peace, the echoes of war are dying in the East.

China is going to have to make the best of any possible arrangement with Japan, and as the guns are silenced and the advance checked, Tokio is presenting her bill, payment of which can hardly be refused now. It calls for recognition of her new regime in Manchuria, plenty of military safeguards for Japanese interests and payment by China of the hundreds of millions that the adventure has cost.

### Another Treaty

Although not likely to be hailed by the League of Nations, the armistice is more productive of peace than the four-power treaty which Mussolini proposed, and which seems to be no more binding on anybody than those documents which bear the names of English, French and American statesmen.

For the most part, the nations seem to think that it can do no harm to sign and so why not? The treaty contains the usual promises, but does not in any way indicate how these promises are to be carried out, and in several particulars it seems to be somewhat contradictory. No existing treaties are to be changed. It can be interpreted any way you like.



## Cemetery Fund

Lt. Commander Alan Hillgarth's fund to restore and keep in good condition the cemetery in Port Mahon where many English and American sailors are buried has been growing steadily and has now reached a total of 340 pesetas. The contributions up to Friday evening were:

Capt. Munn	Ptas. 10
Mr. George Money	25
Major Chadwick	5
Mr. F. G. Short	25
British Vice Consul	25
Anonymous	25
Mr. Burgess	5
Commander Haislip, U.S.N.	5
Major Goetz	10
Mr. William Devitt	10
Mrs. William Devitt	10
Dr. Sanders (Bolivia)	25
Señor Manera	25
An American	5
The Hon. Mrs. Hillgarth	25
Dr. Chesney	10
Mrs. Frederick Chamberlain	5
Mr. Pearse	5
Mr. Lewis	10
Mr. Park	25
Mrs. Hawksley	5
Admiral Ellis	25
Mrs. M. Farr	10
Mr. Firbank	10

The inscriptions, to be restored only partly legible, are mute reminders of what both England and America like to recall as the great days of their navies. The words carved on the crumbling stones are also all that remains of obscure stories of tragedy and heroism.

Here are stones erected to the memory of seamen who served on the famous U.S. frigate Constitution. Another marks the grave of Lord Nelson's valet, who came to Mahon to live after his master died. It reads: «Sacred to the memory of the virtuous Quaker, Edward Gayner.»

Another records the assassination of Midshipman John Smith Patterson of South Carolina, murdered in Mahon on the night of Oct. 28th, 1842. This stone was erected by the dead man's comrades.

The following year the shipmates

of James M. Lee of Philadelphia waxed poetic, and carved upon the dead youth's tombstone the verse:

Go home, dear shipmates and shed no tears,  
For here I be until Christ appears.  
When death does call we must obey.  
Even in my bloom I was called away.

Some of the English graves are those of Archibald Renny, a former British Vice Consul at Mahon and of William Brown, a seaman from H.M.S. Tyne, drowned in the harbor when a raft upset. Also buried here is one of the earlier missionaries sent out from England to Spain, a Wesleyan minister named T.S. Dyson. In many cases only part of the inscription is still legible, and for the most part the missing portion includes the date.

A report from the British Vice Consul in Mahon shows that there are about 29 or 30 American graves still marked in the cemetery, considerably less than that number of English and a few scattered among the other Protestant nationalities.

### When Going to England

THE MAJORCA SUN and SPANISH TIMES has pleasure in placing our London office at the disposal of readers, who may have their letters addressed there, secure information or reserve hotel accommodation in London. Inquiries and requests may be addressed direct to the London office, 205 High Holborn, W. C. 1.



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## Hemingway's Textbook

Lalanda, Barrera and Ortega are in town, and the foreign colony is doing even more talking about the fine points of bullfighting than the Mallorquins. Those who were here a year ago have been spreading their memories of the breathlessly beautiful show the three toreros gave us, and English, Americans, Germans and French have done much to help the Spaniards give the bull ring a sell out.

Also a sell out are the local copies of Ernest Hemingway's *Death in the Afternoon*. Dozens who do not much care whether he wrote well or not, and dozens more who maintain that he did not are poring over the pages in the same way, but more studiously than they used to do with their school textbooks.

No doubt there will be a number of copies taken to the fight this afternoon for last minute cramming. Earnest students have also come to THE MAJORCA SUN office to secure back copies of articles published this year and last in explanation of bullfighting. Experts, however, hold that the spectator does better to rely upon his memory than upon the printed page in hand. While you are looking up a nice point in the index, the phase upon which you seek light will have passed, and you will neither have learned nor seen.

After the appearance of the three masters last year, the consensus of local connoisseurs summed them up as follows: Lalanda, a complete torero in every respect; Barrera, the showiest, most extravagant of the three; Ortega, the most expert at subduing a difficult bull.

The show starts at five o'clock, and it will be on the dot.

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## New Home for British Consulate

For the convenience of those with official business, Commander Alan Hillgarth, British Vice Consul, has decided to move his offices to a more central location in the heart of Palma. The exact situation has not yet been determined, but will be announced soon.

Mr. George Seward has been engaged as the Vice Consul's assistant. He was been with Agencia Schembri till now, and it is he who has helped new arrivals through the Customs — a bothersome task in any port — and attended to the last minute details of getting passengers aboard homegoing vessels.

## Exchange of the Week

Dollars and pounds both dropped slightly on the Madrid bourse last week, according to quotations furnished by the Credito Balear. Sterling, which opened at 39.80, was as low as 39.30 on Wednesday but rose to 39.65 yesterday. The dollar's course was similar. Opening at 10.14, it declined to 9.83 by Thursday, recovering to 9.94 two days later. Francs started and ended the week at 46.2 centimos.

## Pentecost

Today and tomorrow are the occasions for one of the most important Church holidays in the year, but contrary to the custom of previous years some of the shops in Palma will be open.

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## Improving the Landscape

(The extent of new building operations in Mallorca makes the ideals of the architects who direct the boom of particular interest. Herewith are presented some of the views of Mr. Heinz Möritz, German architect living in Pollensa, who is designing hotels and homes for the Spanish Trading Company and its associates.)

In the Mediterranean, Mallorca stands out as being an island with beautiful architectural traditions. Take for example the old, dignified homes of the farmers and the imposing facades of the palaces in Palma. So with this fine simple style and the highly developed skill of the workmen, there are wonderful possibilities of combining it with the modern architecture.

It is not very difficult for the architect of our days to continue these traditions, because these buildings are as clear and as pure in their forms as is our architecture of today, or as it ought to be.

Near by the Caves of Arta, the Hotel Canyamel, which is being built by the Hotel y Playas de Canyamel Co. Ltd. a subsidiary company of the Spanish Trading Co. Ltd., will continue to a certain extent these traditions. It will stand surrounded by gigantic pine trees with a marvellous view overlooking a quiet secluded sandy beach.

On the ground floor there is to be a spacious entrance hall with an old Mallorquin fireplace; near by a comfortable bridge room and also a large restaurant. Here in this dining room, with its floor of soft green tiles, its simple white walls and its low wide windows, there will be a huge arched fireplace surrounded by stone benches covered with sheepskins. This in its pure simplicity will remind the visitor of native life.

Gayly coloured curtains and fine rustic furniture will enhance the charm of a real Mallorquin country hotel.

In front of the restaurant a shady pergola will entice guests out to enjoy meals in the open air.

Steps lead down to the beach where smart little bathing huts and a bar are already nearing completion.

*Charles*  
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## Music



Esteban  
 33

Manuel de Falla

Fewer people than usual are taking week-end trips because of the rival attraction of the Madrid Symphony Orchestra under Arbós, which is the principal offering of the second part of the Chopin Festival. The concerts, which began last (Saturday) night and will continue tonight, tomorrow night, and Tuesday at the Teatro Principal, are sure to be well attended.

On Monday the program will be varied by the playing of George Copeland, and another great musician will be listening to his own music. Manuel de Falla, leading Spanish composer, will hear the Orchestra's rendition of some of his best work.

One more musical treat is promised for this summer. Mary Garden, most famous and best beloved of American singers, is coming to Mallorca as the guest of Mr. Copeland and during her stay here she and the pianist will give a joint concert, the date of which will be announced later.

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## Guild Takes a Holiday

Six members of the Executive Committee of the Palma Theatre Guild met four members of the organization and a reporter on Wednesday afternoon in the Guild's annual general meeting and agreed that there would be no further activity this summer.

The slate of officers put forward by the Committee was elected without discussion. It did not contain the names of Mr. and Mrs. Ricard Brooks, who have been the guiding spirits of the Guild for the last few months, because they are obliged to return to America for a short time. In place of Mrs. Brooks as President, the meeting elected Mrs. Homer White, whose post as theatrical adviser was filled by John Georgii. Neither of the two new officers were present. Mrs. White is recuperating from an appendicitis operation at her home.

The other officers of the Guild are: Vice President, Mr. Eyre Pinckard, who also was not present; Secretary, Mr. E. H. Harris; Treasurer, Mr. George Frasher; Business Manager, Mr. Robert Gavett.

The meeting was held in the new Junior Club headquarters in Terreno, and despite the small size of the gathering there was discussion of future plans. The Guild still hopes to carry out its idea of securing a «room of its own», a headquarters which could become a sort of community centre with studios to be rented to artists, a theatre and workshops for the Guild and a home for the English Church.

A committee appointed to investigate appropriate sites has found what it considers the ideal spot in an abandoned rubber plant, but the problem

of financing remains to be settled. No one at the general meeting had any very helpful suggestions, although the desirability of some sort of community centre has been commented upon, and not only by Guild members.

Neither the new President nor other officers of the Guild believe that anything in the way of actual production can or should be attempted during the summer. But it is hoped that during this time some progress can be made towards the realization of the aim of a permanent headquarters, so that the organization will be in a position to go ahead with its plans in the fall.

Mr. and Mrs. Brooks expect to leave for the United States about June 10th.

### Methodist Whitsun Services

Today is Whitsunday, and there will be two special services in the Spanish Methodist Church in the Calle Murillo 44, Santa Catalina. At 10:30 a.m. the Rev. Alfredo Capó will preach a sermon on «The Personality of the Holy Spirit,» and at seven in the evening another sermon.

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The management wishes to announce that during the installation of electric illumination the Monday and Wednesday concerts have been suspended.

In their place will be a special excursion the same days to all parts of the Caves, including newly opened caverns. Other days, when the electricians are at work, the Caves will be closed.

The Fomento del Turismo continues, in collaboration with the management, to run excursions at a price of 4.50 Ptas. per person.

**WONDER OF THE WORLD**

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## About Barcelona

The event of the week was the showing of Eisenstein's film, *October*. Seats sold for 4.40 Pesetas each, and the house was full. The audience felt that the story lacked sequence, probably because the film had been cut to such an extent that the Russian revolution seemed pointless and totally lacking in dramatic value, and a Charlie Chaplin revival, *Easy Street*, which preceded the drawing card of the evening, was voted the more popular of the two.

\*\*\*

The British Consul General and Mrs. Norman King gave a reception at their home in Sarriá yesterday in honour of the birthday of H.M. King George V. Many members of the British colony were present. Mr. and Mrs. King will be going soon to Tossa for a vacation of several weeks.

\*\*\*

The annual church meeting was held on Tuesday evening in the offices of the Riegos Company, thanks to the kindness of Mr. Lawton. The following were elected to serve on the Church Council for the year: Mr. Henderson Rider and Mr. A. Witty as churchwardens; Messrs. Roberts, Whittick, E. Witty, Loveday, Hedderwick, Parsons, Leask and Eddy. Special reference was made to the improvement of the church music during the last few months and the help given by Mr. Cretchley and the organists, Mrs. Frost, Mrs. Warner and Mr. Heather. The choir are giving an anthem this morning. It is hoped that something much more ambitious can be attempted in the autumn.

\*\*\*

Garcia Lorca's *Bodas de Sangre* was released the same night as the Eisenstein film to a smaller, but certainly more enthusiastic audience. Lorca's work is superior to the Russian film, and its success in Madrid will undoubtedly be repeated in Barcelona.

\*\*\*

Next week the Femina will feature a Neo-impressionistic Review, and one of the numbers will be executed by Elsie Byron, a Cuban artiste.

\*\*\*

The American Chamber of Commerce for Spain gave a banquet in honour of the Ambassador, Mr. Claude G. Bowers, at the Ritz Hotel in Madrid yesterday. Among the Americans from Barcelona who attended were Mr. R. B. Gwynn, Mr. M. L. Glidewell, Mr. J. E. Hill and Mr. J. W. Bigham.

\*\*\*

Among those who came to Barcelona for the Motor Show was Mr. Cunningham, the General Manager for Europe of the Studebaker Corporation, and Mr. O. H. Wentcher, the Paris Agent of the Harvester Export Company of Chicago.

\*\*\*

Mr. and Mrs. Arnold Tschudy of General Motors Acceptance Corp., have been transferred to Honolulu and will not return to Barcelona.

\*\*\*

Miss Macleod has arrived in Barcelona to take over the duties of nurse in the English Hospital. Mrs. Jones, the wife of the Rev. Dr. Jones, is in the hospital suffering from a severe attack of influenza. Mrs. Whittick is still a patient, too, but is making slow progress towards recovery. Miss Joyce Mayer has improved sufficiently to leave the

## Political Notes

Spanish politics seem to have settled down a bit during the last weeks. There were no riots worth speaking of, though some of the old strikes are still going on.

In the Catalan Cortes the «Estatuto Interior» (Interior Constitution) was passed with a huge majority of 61 votes to 11, and the Spanish Cortes approved the law of the religious orders, by which the Jesuits will be deprived of the right to educate children. It remains to be seen if the State will be able to balance this sudden decrease in the number of schools and teachers, which, owing to the fact that the religious orders were until now in charge of most schools, will be considerable.

The proximity of the summer holidays has induced the parliamentary opposition to give up their system of obstructing the prompt passing of laws. There are five more to be passed and all parties have promised to collaborate with the Government in order to finish the whole Constitution before the end of the month.

President Maciá has gone to Madrid to discuss several matters in connection with the transferring of public services from the General Government to the Generalitat of Cataluña, and it is expected that the President's personal intervention will accelerate this complicated work.

## Official Visit to Andorra

When Consul General and Mrs. Claude I. Dawson took President Roosevelt's greetings to the President of the little mountain state of Andorra, to which Mr. Dawson is also accredited, the visitors were received warmly. The executive of the country and members of his council accompanied them on a tour of Andorra.

Mr. and Mrs. Dawson motored to Andorra from Barcelona and were amazed at the beauty of the mountain scenery. They stayed several days at the hostel of Benet Mas at Encamp, where the President, Sr. Roc Palleres, also lives. From Encamp they drove to Soldeu, which has the highest altitude of any village in Andorra and then on the new road toward France as far as the snowline, somewhat over 7,000 feet. This road, impassible in winter, will be open in about three weeks.

Mr. Lawrence A. Fernsworth, a writer who has done much exploring in Andorra and written extensively about it, accompanied Mr. and Mrs. Dawson to the little mountain republic. He then returned to Barcelona while they proceeded on a vacation tour of France.

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hospital, but the physicians will not yet permit her to make the trip to England.

\*\*\*

Mrs. and Miss Cohn who have spent the winter in Barcelona have now returned to England.

\*\*\*

Mrs. Heather is giving a bridge tea at the Casa Libre on Wednesday.

\*\*\*

The wedding of Miss Molly Park and Mr. Jones will take place on Saturday next, and relatives of the bride and bridegroom are beginning to arrive.



### Catalunya's Centenary Festival

On June 7th and 14th festivals of popular music and poetry will be held at the Palau de la Musica Catalana. These festivals form part of the celebrations that are being held all through 1933 to celebrate the Centenary of the Renaissance of Catalan Literature, Art and Music that initiated by the publication in 1833 of the patriotic poem *A ma Pàtria* by Bonaventura Carlos Aribau.

The programme has been selected to present representative examples of songs and ballads, chorus singing, and sardanas and other dance music by Catalan composers. It promises to be of much interest to those who wish to learn more of the artistic and cultural life of Catalunya.

The recently formed Committee for Cultural Relations with the foreign residents in Catalunya

(O.R.B.I.S.) which is affiliated to «Palestra» has extended an invitation to British and American residents to be present and tickets (priced 12 Ptas. for the two performances and 7 Ptas. for one) can be obtained from the following:

«Palestra», Cortes 591, Tel. 20019; Rev. C. H. Grimes, Pension Villa Isabel, C. Alta Gironella, Tres Torres, Tel. 73164; Mr. J. H. Roberts, C. Escuelas Pias 86, Sarriá, Tel. 73607; Mr. R. J. Webb, C. Llusanés 104 bis., Bonanova, Tel. 79228.

### Golf

Last Sunday P. Soler won the bogey competition at San Cugat with the score of one down. Sr. Batlló was second with two down. Today the first round of the championships of the New Barcelona Golf Club will be played.

## What to Do and Where to Go in Barcelona

### Theatres

ROMEA — *Judas Iscariot*.  
 BARCELONA — *La maté por que era mia*.  
 NOVEDADES — Jazz Band and Raquel Meller.  
 APOLO — *Vhermel* (Revue).  
 OLYMPIA — *Taimú*.

### Cinemas

CATALUÑA — *The Symphony of Six Millions* (English).  
 CAPITOL — *Shopworn* and *Texas Cyclon* (both in English).  
 FANTASIO — *Say It With Music* (in English).  
 COLISEUM — *The Misleading Lady* (English).  
 URQUINAONA — *Wet Parade* (in English).  
 PUBLI — News reels and reportages.  
 ACTUALIDADES — News reels and reportages.

### Amusements

Football — Today at Casa Rabia: Championship of Spain: C.D. Español vs. Murcia.  
 Bullfight — Today at the Monumental, six bulls. Toreros: Pedrucho, Carnicerito de México and Pepe Gallardo. Tomorrow (Whitmonday) at the Monumental, six bulls. Toreros: La-

landa, Barrera and Ortega. Thursday, June 8th, at the Monumental: eight bulls, Toreros: Antonio Marquez, Cagancho, Barrera, Solorzano, Joselito Bienvenida, Gil-Tovar, José Marti and Ramón Torres.

Horsing — Today at Casa Antunez.

Motorshow — Until tomorrow at the Palacio de la Metalurgica, Plaza España.

Sample Fair — June 3rd to 18th at pavilions 1 and 2 in the Montjuich, Exhibition grounds.

### Necessary Addresses

British Club, Calle Fontanella 11. Tel. 15350.  
 British Consulate, Diputación, 250. Hours, 9:30-1 and 4-5. Tel. 10588.  
 American Consulate, Plaza Cataluña, 22. Hours 9 to 1 and 2:30-5. Tel. 14507.  
 Evangelical Hospital, under British control with a British section, Calle Camelias, 21. San José de la Montaña. Tel. 79014.  
 English Protestant Church (St. George's) Calle Rosellón, corner of Claris.  
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## "Truth is Beauty; Beauty, Truth..."

**M**ADRID.—A modest girl with a soulful smile and melancholy eyes, whom a handful of Russian exiles in Paris elected «Miss Russia», is now «Miss Europe 1933».

Miss Tatiana Marlov, the daughter of a Russian general whom the Bolsheviks executed after the October Revolution, triumphed over the fair representatives of thirteen other European nations who displayed their charms before an array of highly entertained male judges. She is 19, has light brown hair, tips the scales at 60 kilos, and is 1.70 meters tall.

The city's elite, led by President Alcalá Zamora, were present at the sumptuous dinner dance at the Círculo de Bellas Artes during the course of which Miss Europe was chosen. One by one the beauties, beginning with dark-eyed Miss Jugoslavia, sauntered across a long bridge amid uproarious applause and when Señorita Emilia Docet, «Miss Spain», wound up the procession there was a minor earthquake.

Then the fourteen judges, one for each of the contestants, retired to «deliberate». The English judge was Reginald A. Calvert. No Scotchman could be found, so William Stuttard served.

On the first ballot Miss France and Miss Hungary had a walkaway, the former leading with 89 points out of a possible 117, facial beauty, expression and bodily beauty being given equal importance. To make things easier for the judges, «las misses» had to hoist their form-revealing gowns well above their knees, which all did without hesitation, and Miss Hungary, just to show there were no hard feelings, was even more generous than necessary. With Miss France and Miss Hungary, Miss Russia and Miss Spain were admitted to the finals.

During the finals, the remaining quartet were frequently summoned to the judges' room, one by one or in pairs, just to clear up some hazy point. Miss France, she with the wonderful form, was repeatedly called, and was asked to perform a variety of gymnastic stunts. One judge asked her to bend over, much as your correspondent used to have to do when he was a freshman in his university, only instead of with a barrel stave paddle, Miss France got thwacked with a lot of piercing glances.

There was a lot of argument among the judges as to whether slender, 16-year-old Julia Gal of Hungary, without doubt the most beautiful of the contestants, or Jacqueline Bertin of France, who was just loaded with S.A., should get the supreme honor. However, Maurice de Waleffe, boss of the whole show, had some ideas of his own, and he cut short the discussion by giving instructions in beauty-picking. A hasty ballot was taken, and—presto!—modest Miss Russia had won. Just like that.

There were prizes for all, however. Miss Hungary was declared to have the most beautiful face, Miss France the most beautiful body, and Miss Spain the most harmonious proportions. Miss England, a typical blue-eyed blonde of London, was given the prize for charm. Miss Scotland was voted the most aristocratic of the beauties. Miss Germany, an opera singer chosen in Paris, got the prize for physical culture despite the excellent gymnastic record of Miss France. Miss Jugoslavia, who aroused interest when she cried at a bullfight, got the prize for having the most beautiful bust. Miss Denmark, a genuine platinum, got the prize for having the most beautiful hair. Miss Belgium—classical harmony. Miss Italy—most genuine type. Miss Norway—sweetness. Miss Rumania—youthful ingenuity. Miss Turkey—most beautiful eyes.

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## BARCELONA, CITY OF EXHIBITIONS

**N**CE burned, twice shy is a proverb which has been evolved by a disillusioned humanity to warn itself against repeated failures. But it does not mean that the burned one need avoid fire forever.

And so Barcelona, badly burned financially by the international exhibition of 1929, is shyly, cautiously and more understandingly approaching the plans for another next year.

Taught by the lessons of four years ago, and with the park and buildings of that exhibition available, the city is planning for 1934 a great International Exhibition of Tourism which may be expected not only to wipe out the deficit created by the last attempt but also stimulate the interest of that valuable commodity, the tourist, in Spain. If present hopes are realized, it might also do away with the prejudice which the people of Barcelona acquired in 1929 when every success except the financial was achieved.

The city has had a wide and varied experience of such shows in the last century, a period which witnessed such an enormous development of this sort of thing that it has been called «the century of expositions».

Barcelona's first, held in 1844, was dedicated to Spanish Industries and Arts, but that and a second one in 1850 were of little importance. Others that followed were of little outside interest, for they simply showed the Catalans what was going on abroad and stimulated the importation of newly invented machinery and mechanical improvements. An exhibition in 1867 gave a retrospective view of the development of the arts; that of 1880 was dedicated to decorative arts and another in 1884 to industrial arts.

Finally came a real world exhibition, held in 1888 but prepared long in advance. The initiative for it came from a Barcelona businessman, Eugenio Serrano Casanova, who in 1885 founded the enterprise and began building exhibition pavilions in the Parque de la Ciudadela, which was lent him for this purpose by the municipality.

Work progressed very slowly, as the financial means of a private company proved insufficient to carry out such an enormous project. Besides, heavy storms in the winter of 1886-87 caused great damage to the buildings which had been finished, and collapse of the whole undertaking was imminent. The Mayor of Barcelona, Sr. Rius i Taulet, saw the danger to Barcelona's prestige abroad, and succeeded in raising the funds necessary to continue the work and even give the exhibition greater splendour than had originally been planned.

In May, 1888, the exhibition was inaugurated. Kings and ambassadors, battleships and foreign representatives came to visit it, and for seven months Barcelona offered the aspect of a festival. A million and a half visitors paid their entrance fees to see the stands of 12,900 exhibitors of whom 4,300 were foreign.

It was not only a national, it was a financial success in spite of the fact that during the same year international exhibitions were being held in Copenhagen, Brussels and Melbourne.

The success of the venture made it possible for Barcelona to extend and improve traffic facilities by building new tram lines, etc., and the increase of 375,000 visitors over the year before left so much money in Barcelona that a sudden rise in the standard of living was the immediate consequence.

Between 1888 and the last World Exhibition of 1929 a number of smaller exhibitions were organized in Barcelona — that of 1892 (Spanish Industrial Arts), 1894 (Beaux Arts), 1896 and 1898 (Beaux Arts and Industrial Arts), 1901 (Coal) and many other less important ones. The idea of the 1929 Exhibition originated with Juan Pich in 1913, and he intended to confine it to Electrical Industries in connection with the power station scheme which was then realised by Pearson. The War made it impossible to carry out those plans, but work was started to turn the wilds of Monjuich into a park and build the first pavilions. Between 1919 and 1929 several exhibitions were held in those pavilions: three Motor Shows, one Furniture Exhibition, one Poultry Exhibition, one Hotel Exhibition, one Agricultural Show and various others.

Finally in 1929, the World Exhibition was opened, a tremendous undertaking that swallowed millions and millions of pesetas. Still today the people of Barcelona do not like to be reminded of it; too many of them lost fortunes in exhibition shares. Apart from the financial catastrophe, it was a great success. The exhibition grounds were admired by all the visitors and are still one of the places most worth seeing in Barcelona. In the first period of the exhibition, 5,240,000 people came to visit it. Though special hotels were built just outside the exhibition in Plaza España, there was not room enough to for all the visitors.

Later the rush decreased rapidly and soon stopped altogether. The exhibition hotels became as empty as the pockets of the town and Barcelona was left with a beautiful park, with palaces and illuminated fountains, a Spanish village in facsimile, but no money. A special stamp was issued that still has to be stuck on all letters sent from Barcelona to any place in Spain, but it will never bring enough to pay the interest on the tremendous capital invested in the gigantic enterprise.

The only thing that could balance the deficit would be another exhibition that, naturally, would cost much less than the one of 1929, because the expensive work has been done; the park and the buildings are there and could be used again. This year's Motor Show brought in some money to judge by the enormous success it had.

But it remains for the International Exhibition of Tourism next year to complete the recovery and remove the taste of the 1929 losses.

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## Unsuspected Spain

By Elizabeth O. Deeble

SPAIN is the newest government in Europe, and one of the oldest nations. Two thousand years ago there were devoted patriots here, struggling against the oppression of Rome. These had a strongly fortified city called Numantia, to whose story even the Roman historians did full justice. Great Pompey's armies besieged it in vain, while the Numantines called, alas, equally vainly, for help from their allied tribes, until starvation and the weight of numbers, that invincible combination, brought them to despair. But not even then did they yield. One dark night flames were seen in the city. Higher and higher they mounted above the still impregnable walls. The Romans watched, wondering, and when morning came they moved to the attack. There was no defense. There were no defenders. The Numantines had burned their city, their possessions, and themselves, and Rome gained only a heap of ruins.

Today, while the best of the archaeological «finds» are gathered into an excellent small museum, the interested visitor may pick up at his very modern feet a bit of charred pottery of the pre-Christian era, or carry away with him, should his tastes be slightly ghoulish, a fragment of some forgotten hero's skull. He may emerge from his modern taxi and climb the hill by a narrow road whose irregularly shaped paving stones were rutted by Iberian cart-wheels. A broken column from a temple erected by the Romans a century later lies by the scene of the empty triumph it celebrated.

Numancia, as it is spelled today, is a green mound in the rolling plain of Castilla, some seven kilometers from Soria, that city of medieval architecture and modern dairy methods. The butter of Soria is known to many tables; her cloisters, her tombs and her palaces are familiar only to art-lovers who will brave a bad train-service in search of beauty. Yet the façade of Santo Domingo is but little inferior to the farther-famed Ripoll, the Gómara palace is a superb example of early Renaissance, the Romanesque Colegiata of San Pedro boasts a Titian among its sacred paintings, and the roofless, ruined cloister of San Juan, on the banks of the broad muddy stream of the Duero, fascinates by its beauty while it puzzles architect and historian alike to account for its mixture of the most florid Moorish with the sternest of all the Christian styles.

Soria of today is inclined to be a trifle boastful of its blooded cattle, its industry, its cool summer climate, its newly built railroad, but it is the old Soria with its shadowy arcades and its ponderous carved coats of arms on shabby housefronts, its valiant history, and above all, its heroic sister sleeping so quietly on her green mound, that draws the traveller aside from the direct road that leads north from Madrid, and royally rewards his straying steps.

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## Bridge

The remaining hands of the Bridge Olympic — the others were published in these columns last week and the week before — are given below. They represent some very tricky bidding, if the indicated pars are to be obtained.

In the first, which was hand number five, East and West par was seven spades bid and made. The cards were distributed as follows:

		South	
		S.	6, 4, 3, 2.
		H.	10, 9, 7, 5, 3.
		D.	4.
		C.	5, 4, 3.
		North (dealer)	
		S.	7.
		H.	K, Q, J, 2.
		D.	Q, 8, 7, 5, 2.
		C.	10, 8, 6.

		East	
S.	K, J, 10, 5.		
H.	—		
D.	K, J, 10, 9, 6, 3.		
C.	K, J, 2.		

		West	
S.	A, Q, 9, 8.		
H.	A, 8, 6, 4.		
D.	A.		
C.	A, Q, 9, 7.		

Hand 6. E and W vulnerable.

		South	
		S.	J, 8.
		H.	8, 7, 6, 3.
		D.	9, 6, 5.
		C.	A, K, 4, 3.
		North	
		S.	K, 10, 9, 7, 2.
		H.	A, K, 5.
		D.	A, K, 4.
		C.	7, 2.

NS par: 3 no trump bid and made by South, or opponents down 200 or more at any contract. If North plays the contract of 3 no trump NS do not get par.

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## The Motor Show

Today and tomorrow are the last days of the Barcelona Motor Show at the Palació de la Metalúrgica in Plaza España. The Show has been a far greater success than was anticipated and a large number of visitors, not only from Barcelona, but from all over Spain have inspected the many novelties presented by the different automobile factories. Despite the crisis, many cars have been sold and the rumour goes that even a Rolls-Royce has found a buyer who could afford the luxury of spending some 100,000 pesetas.

Also the other English firms have made good business, among them B.S.A., whose 500c.c. model «Special» was greatly admired as the fastest motorcycle of its class with a guaranteed speed of 150 km. per hour. Great interest has also been shown in the Dunlop stand, not only for their famous tyres which are so well known that they need no propaganda, but also for their Maxply tennis rackets which are used by many great tennis players and were hitherto only known to the Spanish Internationals. The fact that they can now be obtained by everybody in Spain will be interesting to those who like to play with a first class racket.

### Sample Fair

Before the Motor Show closes down, another exhibition will be opened today at the pavilions number one and two in the Montjuich exhibition grounds. This time it is a sample fair organised with the help of the Spanish Government and the Catalan Generalitat to promote trade relations in Spain and with foreign countries. The Fair will be open until June 18 and is sure to give excellent results as nearly a thousand stands will be put up by Spanish and foreign firms.

### Russian Ballet to Use Sardanas

The Russian Ballet has left Barcelona not only with the satisfaction of a great success but also with a new acquisition. Massin, the soul of the troupe, has taken a fancy to the Sardana and has studied the national dance of the Catalans whenever there was an occasion, because he thinks of writing a Sardana ballet. Nearly the whole troupe went out to Bella Terra last Sunday to watch and study the difficult paces and rhythms and showed great enthusiasm for the quaint music. Massin who had been to see Flamenco dancing at Juan el Dorado on several previous nights, stated that he thought the Sardana was much apter for a ballet and that he would use it for his next theme.

### Films

As the cinema season has now terminated and the film companies will only present productions of less importance and re-runs, we shall discontinue our weekly column «The New Film» until September, when a number of great productions, such as *Cavalcade*, *The Sign of the Cross*, *State Fair*, etc. will be shown in Barcelona.

SALA BARCINO  
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## Tourist Information

To the Editor:

Once again I am obliged to protest against an article which has appeared in your pages. In the number for May 28th, there is an article on «The Enchanted Valley» in which the writer states unequivocally that in trying to get information on the Vall d'Aran. «a visit to a tourist agency will prove a failure.» This depends entirely on *what* tourist agency. The one which bears my name, and also Viajes Marsans, in Barcelona (where Sr. D. Juan Riera Closá is the man to ask for in such matters), would have given your correspondent the information that there is a perfectly satisfactory motorbus service from Lérida to the Vall d'Aran. daily, at the price of 35 pesetas, would have shown him maps, illustrated books, pamphlets, etc., and have told him more of the history of the valley than he seems to know.

Another small error, which may be the fault of the typesetter, is the fact that the Port de la Bonaigua is not 1,072 meters high but 2,072 meters, which may make some difference to those trying to cross it in a light car.

Furthermore, there are other railroad connections than those quoted by your correspondent.

ELIZABETH O. DEEBLE

### Tennis

The match of the second team of the Barcelona Lawn Tennis Club against the Barcelona Football Club last Sunday ended with a 7-1 victory for the former. The scores were:

Barcelona L.T.C.	Barcelona F.C.	
J. Aguiló	E. Fábregues	3/6, 6/3, 6/2
H. Wolf	R. Andreu	6/2, 6/4
J. Blanc	L. Boter	6/4, 0/6, 6/3
J. Gray	Rogers	4/6, 3/6
Soler Cabot	Goicoechea	3/6, 6/2, 6/3
Gray-Blanc	Rogers - Salvó	6/4, 7/5
Aguiló-Soler Cabot	Andreu - Boter	7/5, 9/7
Srta. A. Fonrodona	Srta. I. Matheu	6/4, 6/2
Srta. L. Rifé	Srta. V. Matheu	11/9, 6/4.

### Circus

Circus is very much in vogue in Barcelona at present. We had an amateur circus, where members of the Turó Tennis Club gave a performance; we saw the excellent circus show at the Olympia with Pompoft and Teddy, etc., we can now admire an exhibition «Circus in the Arts» at the Galerías Syra, and shall on Thursday be able to see another Circus show. This time it will not take place at the Olympia as usual, but in a huge tent outside Gracia station.

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Agents: Agencia Schembri, Av. A. Maura, 52.
- June 11—LAPLAND, Red Star Line.  
From Algiers to London (cruise).  
Agents: Gabriel Mulet, Av. A. Maura, 62.
- June 17—EXCALIBUR, American Export Lines.  
From Marseilles to New York.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 17—ORAMA, Orient Lines.  
From Ibiza for Naples (cruise).  
Agents: Gabriel Mulet, Av. A. Maura, 62.
- June 18—BHAMO, Henderson Line.  
From Marseilles for United Kingdom.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 20—LLANDOVERY CASTLE, Union-Castle Line.  
From London for Marseilles.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 23—EXCAMBION, American Export Lines.  
From New York for Marseilles and Med. Cruise.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 27—HOMERIC, White Star Line.  
From Gibraltar for Monaco (cruise).  
Agents: Gabriel Mulet, Av. A. Maura, 62.
- June 29—ORONSAY, Orient Line.  
From London for Toulon and East.  
Agents: Gabriel Mulet, Av. A. Maura, 62.
- June 30—UBENA, German African Lines.  
From Marseilles for Southampton, Hamburg.  
Agents: Baquera, Kusche y Martin, S.A.
- June 30—AMARAPOORA, Henderson Line.  
From Marseilles for United Kingdom.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 30—DURHAM CASTLE, Union-Castle Line.  
From Marseilles for London.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- June 30—LANCASTRIA, Cunard Line.  
In Palma on Mediterranean cruise.
- July 1—EXETER, American Export Lines.  
From Marseilles for New York.  
Agents: Agencia Schembri, Av. A. Maura, 52.
- July 2—NJASSA, German African Lines.  
From Hamburg and Southampton for Genoa.  
Agents: Baquera, Kusche y Martin, S.A.
- July 6—ORAMA, Orient Line.  
From Gibraltar for Naples (cruise).  
Agents: Gabriel Mulet, Av. A. Maura, 62.

### Mail Connections for U.S.A.

The fastest possible mail service from Palma to the United States for the coming week will be provided by the ships listed below. The name of the liner and the port from which she sails should be included in the address of all letters and parcels to insure their going by this route.

Sunday, June 4th, mail closes at the Palma postoffice at 1:30 p.m. for the MAJESTIC, Cherbourg, and the ILE DE FRANCE, Havre, both due in New York June 13th.

Wednesday, June 7, mail closes at the Palma postoffice at 8 p.m. for the EUROPA, Cherbourg, due in New York June 15th.

Sunday, June 11th, mail closes at the Palma postoffice at 1:30 p.m. for the OLYMPIC, Cherbourg, due in New York June 20th.

Every day except Sunday, mail marked for these ships can be posted at the gangplank of the Barcelona boat up to the moment of sailing at 9 p.m. On Sundays, mail goes to Barcelona via Alcudia.

### Steamer Sailings from Palma

Regular passenger connections between Palma and the mainland and Palma and other islands of the Balearic group are as follows:

To Barcelona: Every evening except Sunday at 9 p.m.

To Menorca: Tuesday, 7 p.m. (Ciudadela) and Thursday 8 p.m. (Mahon). Return Monday, 7 p.m. (Ciudadela) and Friday 8 p.m. (Mahon).

To Ibiza: Wednesday and Friday at noon. Return Friday 8 a.m. and Sunday midnight.

To Cabrera: Tuesday and Friday, 7 a.m., returning same day, 2 p.m.

To Marseilles: Tuesday, 10 a.m.

To Algiers: Saturday, 6 p.m.

To Valencia: Sunday, 8 p.m. and Wednesday noon.

To Alicante: Friday noon.

To Tarragona: Wednesday 7 p.m.

### Miss Elizabeth O. Deeble

Travellers' Assistant—Barcelona

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### German African Liners

SS Usambara  
SS Ubena

Leaving Palma June 8, arriving Southampton June 16  
Leaving Palma June 30, arriving Southampton July 8

Baquera, Kusche y Martin, S.A. Palma Plaza Libertad (Borne) Tel. 1322



## Inaugural Week-End

This is a week-end of inaugurations, of new hopes and splendid expectations, of congratulations and envy, of dinners and music and hilarity and wine flowing free (or nearly so). It is Mallorca's answer to the croakers who say there aren't any foreigners left in the place, in spite of the fact that English is still the prevailing language on the trams.

For this week-end marks the opening of many new places especially designed to cater to these foreigners.

Probably Ibiza is occupying the centre of the stage; Ibiza, neglected for so long by the tourist, cherished as their own by those who knew of it, quiet and somnolent and lovely. She is coming to the fore now, and this week-end is seeing the inauguration of her first milestone along the troubled road to fame as a tourist resort. The Grand Hotel, one of the most ambitious in the Balearics, is having its formal inauguration.

From Palma are going officials and the press and a number of curious visitors. There will be speeches and sight seeing and a grand ball in the new Hotel. Already there are rumors of improved steamship communications with a boat from Palma and back again three or four times a week instead of only twice.

Newly opened in Ibiza is the Galerias Maria Ferst, located in very pleasant and tasteful quarters by a Polish artist who has lived for many years in Rome. She is the first on the Island to deal in the arts and crafts, both antique and modern, of Ibiza. She also has a book department which is already proving popular with Ibiza's growing foreign colony.

But the many who are not going to Ibiza can keep plenty busy here at home. Most important of the inaugurations, from the point of view of summer, is that of S'Aigo Dolca. For weeks now, the curious have been hanging over the wall watching the workmen busy down below, and last night (Saturday) the public was given a chance to see the result of their efforts.

Mr. Victor Skutezky, who learned his business in Germany, is managing the new resort, and he has converted it into a miniature but quite complete «kurort» with proper attention to the needs and desires of the summer idler both by day and by

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Original Etchings by Old Masters

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An intimate tea and cocktail rendezvous

(Avenida A. Maura — Opposite the Hotel Alhambra)

Cold Plate : : Coffee with whipped cream  
Tea and Pastry : : Aperitifs

POPULAR PRICES

night. He promises that the new restaurant at his Palm Beach will cater to all tastes. The shaded terrace overlooking the sea has been fitted up for tea, and Viennese pastry will be the specialty.

Amusements in addition to food and drink will be bathing of course, motor-boating, ping-pong, bridge and, in the evenings, the open air cinema. All these were inaugurated last (Saturday) night with a fiesta «of all nations.» Later bridge and ping-pong tournaments will be organized, and the management announces that it is now receiving entries.

The Terreno opening is being matched in Palma by the official inauguration of the new Pullman bar, restaurant and hotel. «Johnnie» the manager, is putting on a supper dance to introduce his place to the public, a good deal of which is already familiar with the Pullman, Bert Mullin officiated at the piano.

On Monday, the new Calamayor Hotel is receiving its first guests. The building is not entirely completed: but Don Francisco Rullan, the proprietor, is taking in some of his old clients, several of whom have been waiting rather impatiently for his new establishment to open.

Thursday marked the opening in Terreno of the new floral shop of Mme. Germaine. Tea was served in the gardens, and both inside and out the place was gay with flowers and plants.

Mme. Germaine is the Belgian wife of a British army officer who was gassed in the war, and many members of the foreign colony dropped in to wish the new shop luck. In addition to the flowers, they saw an interesting collection of glass and little muslin covers that fold up like an umbrella and are used to keep flies and moths from food.

### Baseball

The Baleares Football Club has formed a committee to organise the playing of baseball, and it is expected that the Americans who were recently interested in forming several teams will join with the Mallorquins who are desirous of learning the game. A number of local athletes are understood to be eager to play.

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Curiosities of Mallorca

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## GALERÍAS COSTA

30 CALLE CONQUISTADOR • PALMA DE MALLORCA



# OF PERSONAL INTEREST

The sudden interest in Mallorca which has swept the United States and has brought a great many Americans to the Island was in great part explained this week by Mr. George C. Gaede, who spent a few days here with Mrs. Gaede. He is passenger traffic manager of the American Export Lines, and while in Palma he described the manner in which his office sent out floods of propaganda for Mallorca.

Pamphlets, circulars, price lists, hotel lists, pictures, hints and information have been fed in a constant stream to some 1,500 tourist agents. Articles have been written for newspapers and magazines; copious advertising has been placed, and now that Mr. Gaede has seen Mallorca he believes it has been worth it, not only for the Line, which reaped the reward of many bookings, but for the people who have been persuaded to come here. His only regret was that it is impossible to get over in print how really attractive the place is, for he has learned that a public made suspicious by years of intensive propaganda for all sorts of things, from resorts to soaps, promptly discounts glowing adjectives.

Mr. Gaede encountered some adverse propaganda, too. Published reports, based on remarkably slight facts, that the visitor to Mallorca was «gouged», deflected a number who planned to come here. More cancelled passages at the time of the bank holiday, and the general effect, Mr. Gaede believes, is that there will be fewer Americans here this summer than last. He added that there has not been enough propaganda for Mallorca as an all-year-round resort; too many people regard it only as a place to spend the winter.

Mr. and Mrs. Gaede sailed for home on the Exochorda yesterday. They were accompanied during their stay here by Mr. Robert Nicols of the Export Line's Barcelona office.

\* \* \*

Mrs. Doris Cameron was the hostess last Monday afternoon at a very cosmopolitan tea party held on the terrace of her home, 43 Plaza de Puerta. Among those present were Mr. and Mrs. Pike, Mr. and Mrs. Vance Goddard, Mrs. F. Hawkes, Mrs. L. Pickett, Mrs. A. Card, Dr. Rover, Sr. Jorge Vidal, Mr. Michael Harrison, Mr. and Mrs. Davis, Sr. José Casanovas, Mrs. Healy, Mrs. Leonard Liebling and her daughter, Major Mundy, Sr. Ramoreira, Mr. and Mrs. John Georgii, Miss Belnap, Sr.

## Bordados Nell

**Pre-Summer Sale**

10 to 15 % reduction on existing stock of linens.

**From June 8th to 17th inclusive**

**BORNE 88**

## The HOTEL PALMA

On wide avenue in the healthy part of Palma.  
103 Av. Alejandro Rosselló (near R.R. station) Tel. 1840  
Rates 12.50 Pesetas.

Martin Gonzalo, Mrs. Ethel Morand, and a number of others.

\* \* \*

Mr. and Mrs. Hugh Rose of the Pollensa Colony are spending a week at the Hotel Formentor. Mr. Rose has relinquished control of the monthly paper called *Blah* which he edited on the Riviera.

\* \* \*

Mr. and Mrs. Norman Jacobsen are spending two weeks in Santa Eulalia, Ibiza. Mr. Jacobsen has recently been hard at work painting, and his wife, known to Palma theatre goers as Sybil Sutton-Vane, is reported to be planning the production of several new plays in the autumn.

\* \* \*

Mr. and Mrs. G. Hadre's party Thursday afternoon combined a housewarming and a farewell. The latter was given for Mrs. Hadre's mother and sister, Mrs. Sinclair and Betty Sinclair, who left for the Continent the following day. They will travel through Europe before returning to the

SUMMER CAMP (Campamento Escolar) Low Rates  
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Fast Passenger Service

## LIVERPOOL TO PALMA

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**OUTWARD SCHEDULE**

Steamer	Lv. Liverpool	Call Gibraltar	Call Palma
Yoma	June 2	June 7	June 9
Chindwin	June 30	July 5	July 7
Kemmendine	July 14	July 19	July 21

**HOMEWARD SCHEDULE**

Steamer	Call Palma	Call Gibraltar	Ar. U.K.
Bhamo	June 18	June 20	June 25
Amarapoorra	June 30	July 2	July 7
Sagaing	July 14	July 16	July 21

Outward bound steamers proceed via Marseilles.  
Homeward bound steamers proceed via Gibraltar.

Ask your tourist agent for particulars or apply to  
**Schembri, S.L. - Avenida Antonio Maura, 52-54 Palma**



At 11 a.m.  
Aperitif Concert

At 6 p.m.  
Tea Dance

At 9:30 p.m.  
Dancing

BERT MULLIN  
at the Piano

**PALM BEACH**  
**CAFE-RESTAURANT-BAR**

Sunday  
**4**  
June

**S'AIGO DOLÇA**

The  
Only  
Summer Bar  
in  
Terreno  
First Class  
Cuisine  
at  
Moderate  
Prices

States where Miss Sinclair will resume her career on the stage. There were about thirty guests.

\*\*\*

Bert Mullin, Mallorca's favorite player of jazz, was the star turn at the Pullman last (Saturday) night, but in future he will be found nights at the piano in S'Aigo Dolça's new Palm Beach.

\*\*\*

Mr. George C. Peck, once of Philadelphia but most recently of Biarritz, returned to Palma last Sunday and has spent the week discovering the changes in Mallorca since he left here the end of last summer. He arrived with his new police dog and a car, but is already, he says, getting homesick for Biarritz.

\*\*\*

**JOE'S  
BAR**

Best Cocktails  
Damm Beer  
on Draught

At a tea given to a select few by Mrs. Leonard Liebling last Thursday afternoon, Michael Harrison's recently completed play *Dreams to Sell*, was read and the possibility of an early production discussed.

\*\*\*

At Mme. Helen Blair Stein's tea the other day, the canine guests figured importantly in the



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Don't leave Mallorca before inspecting our stock of Exclusive Household Linens - personally Designed Raffia Hat Boxes, Baskets and Antique and Modern Novelties.

We specialize in Raffia Sandals for summer.

Tourists have proclaimed this the finest store of its size in Spain. Our motto is Price combined with High Quality

festivities, as usual. There are three dogs at Son Riera and three guests brought pets. They were each given a bowl of milk and some dog biscuits in the kennels while their mistresses did justice to the delicacies at the festive board inside the house. Mr. Doubleday and his sister, Miss Alice Doubleday, who have returned to Mallorca after a winter in the States, Mr. Doris Cameron whose latest interest in life is Kiki, Mme. Dorojni, Mr. Michael Harrison and Mr. A. Barton were there.

\*\*\*

Miss Hazel Smithe has come out of her shell again. The three greatest toreros in Spain are the reason. She took time off from writing her memoirs, which she is calling *Profit and Loss*, to watch the killing of the novilleros last month but she was not discouraged. She will be a spectator again today, appropriately dressed for the occasion.

the

37 C. 14 de Abril

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Ice Cream, Cakes, Pies, Nut and Corn Bread, etc.  
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Plants

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# NEWS FROM THE HOTELS

## HOTEL MEDITERRÁNEO

Terreno. Palma de Mallorca  
FIRST CLASS HOTEL.  
SPLENDID POSITION.

Under same management  
**CAFÉ ALHAMBRA**  
The popular meeting place of  
the foreign colony

### Mistaken Identity

A man named Chevalier, a Frenchman at that, registered at the Hotel Mediterraneo one day last week, and ever since, the concierge, the manager and everyone on the staff who might know have been kept busy advising inquirers that the guest at the Hotel is *not* the popular movie star. The visitor does not even claim relationship with the film favorite -- a let down, no doubt, for the actor's admirers in Mallorca.

Nevertheless, the Mediterraneo's register boasts a real celebrity this week. His name may not create the same amount of excitement among the English speaking visitors, but his own people honored him with a banquet and a large and enthusiastic audience at the lecture he gave to Palma's intelligencia when he arrived. He is Don José Frances, and is one of Spain's better known writers and critics.

Mr. Clifford B. Harmon has been missed in the dining room of the Hotel. He is now almost constantly en route, for he has taken a house in the Calle Villalonga where his chef prepares his meals, but he still retains his rooms at the Mediterraneo.

Mr. and Mrs. Albrecht and their son arrived from England this week, and Mr. Harold Malkin is another visitor from that part of the world. Mr. and Mme. Adrian Porchet left for their home in France, and Mr. and Mrs. Ballantine returned to England after a short stay here.

Don Nicholas Ma. Rubio, the architect for the Alcanada Village development, and the man who is responsible for the beauty of Barcelona's parks and public gardens, will spend the weekend at the Mediterraneo.

## FORMENTOR

KEEPS its USUAL TERMS.

INCLUSIVE RATE

FROM 35 Ptas.

### Residential Mansion

For some years Don Antonio Marroig has spent his time between his rather too large mansion in Palma, his *finca* in Formentera and in travelling. But lately he was swept into the movement to make the Balearics more attractive to foreigners, and he has transformed his city house into a luxurious residential hotel, and his Formentera country house into a pleasant rural retreat.

His Palma home was big enough that it will have twenty-five bedrooms when the refurnishing is completed, in addition to dining and other public rooms. He is decorating each room in a different style, some typically Mallorquin, some extremely modern. He is giving a little dinner next Thursday to several leaders of the English and American colonies.

He is doing up the place in quite luxurious manner, and he is proud of the fact that although his home is in the middle of Palma, close to the Calle Sindicato and to the Plaza Cort, the network of quiet little streets around prevents the noise of traffic from drifting in. His guests, he says, will be able to avail themselves of the house car and his boat for excursions.

The retreat in the little island of Formentera is designed for those who want a great deal of quiet. Almost no one visits there, but Sr. Marroig offers a comfortable house, swimming and walking and, later, tennis.

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Excellent cuisine : : Moderate terms

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### PALACE HOTEL

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# Hotel Royal

On the sea

The choice of the discriminating visitor

## Theatre Party

Last week the Hotel Alfonso was the scene of a luncheon party which was also a display of theatrical amity. The Ramper company, which had been playing at the Teatro Principal, were entertained by their manager, who presented a gift to each member of the troupe. The company have been together for two years now, about twenty of them, and the little celebration was a striking exhibition of good will and so on.

Mrs. I. Jacobsen has been ill at the hotel for several days.

One of the new arrivals is Dr. Carl Koenigsberger, the German scientist, from Krefeld. Mr. Braddon also spent a few days there and Mrs. Braddon and her brother, Mr. Hugh Owen, were at the Alfonso before leaving for England.

For Greatest Comfort and Best Service

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## ALFONSO HOTEL

Convenient to Palma

Beautiful Situation at the Water's Edge

MODERATE TERMS

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Modern Comfort - Rooms from 6 Ptas.

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Rooms 9 Ptas., Bath 2'50 Ptas., Full pension from 20 Ptas.

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RAMBLA AND PLAZA TEATRO.

## RIALTO CINEMA

Now Playing

IMPATIENT MAIDEN, in English and

VOUS SEREZ MA FEMME, in French

Thursday

DISORDERLY CONDUCT, in English

## MODERNO CINEMA

Monday

SLAVES OF FASHION

Thursday

PASSION FLOWER and LA PECADORA

Both in English

Hotel-Restaurant

American-Bar

Plaza  
Constitución 47

PULLMAN

Manager,  
JOHNNIE

## In The Great Outdoors

Whatever else the social calendar may offer, tea and cocktail parties retain first place in the bid for popular entertainment with the visitors to the Island. And as the summer season gradually comes into full swing, the great outdoors is the best place to have them.

Los Pinos, in Terreno, have been getting ready their wide terrace overlooking a lovely garden which leads down to the sea, for just such occasions, and next Sunday at the witching hour of five their outdoor bar and tea room will be opened for the foreign colony.

## Junior Club Fully Launched

Last Thursday afternoon some fifteen children met in their new club rooms which are located in a converted loft beyond the gardens of the English Tea Rooms in Terreno. With but slight assistance from some of their elders, they elected their own Board of Directors and worked out a schedule for the summer months. It will include organized play and instruction in carpentry, domestic science, folk dancing, arts and crafts, and languages.

The idea was Mrs. George Bowden's and the enthusiasm of the children at their first meeting, foretells a huge success for the Mallorca Junior Club, as the organization is called.

Build your home

in the typical old Mallorquin village at

## ALCANADA

on Alcudia Bay

Architect: Nicolas M.<sup>a</sup> Rubio Tuduri, Barcelona.

Information: C. Castañer, Sindicato 187, Palma. Tel. 1625.

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San Vicente, 16

VALENCIA

San Vicente, 2

## 3-Day Excursions to Menorca

the Island of historic associations

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Complete tour of the Island, visiting Nelson's Golden Farm, pre-historic **Talayots**, Cala Mezquida, Georgetown, Ciudadela, etc.

Prices including hotels, excursions, steamship passages etc. and return to Palma:

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