



## Poverty Amid Plenty

*(This article is in answer to Mr. David Loth's recent feature entitled «A Year in the U.S.A.» It is written by Mr. William Bell and will appear in two parts.)*

**Y**OUR well-informed summary of the economic situation in the U.S.A., published in your issue of 10 March, prompts me to clear up what seems to be an ambiguity in it. You state that after nearly two years of the New Deal, the volume of unemployment is practical unchanged. "The cause, the new economists tell us, is that we produce too much."

Now whatever the term "new economists" may connote in the U.S.A., it seemingly is not synonymous with its meaning in England; for there the New Economists (otherwise the advocates of the Douglas Social Credit Proposals) have for fifteen years consistently upheld that the cause of the industrial world-crisis lies not in our producing too much, but in our being compelled by the existing Financial System to consume too little. There is a vital distinction between these two statements, as you will no doubt agree.

In 1919 the now world-famous pioneer of the New Economics, Major C. H. Douglas, first enunciated his much-discussed analysis of the economic problem facing society at large, wherein he prophesied the gradual approach of the "world-crisis" at a time when EVERY ORTHODOX ECONOMIST, industrial magnate, banker, politicians of all colours, were broadcasting "Produce! Produce! Produce!" with Prosperity ahead for a long time now that Germany was out of the world-market.

Douglas was thus the first to penetrate behind the veil of the old economic dispensation, asserting that in this Age of Power-Production there is never at any given moment sufficient purchasing-power in the pockets of the people to enable their buying the whole of the Production. The remedy for bridging that gulf, he held, is not to restrict or to destroy Production, but to increase purchasing-power so as to equate Production with Consumption by paying out of the cultural inheritance a National Dividend to all citizens irrespective of their being employed or not.

Douglas recognized long ago that which is now accepted by your own Stuart Chase, who says: "For a hundred years every census tabulated an increasing number of persons employed in factories; now suddenly since the War, with an increasing population, there are fewer persons in factories.

Something cardinal has happened: some mighty corner has been rounded."

"The something cardinal" that has happened is that the cumulative effect of Man's inventive power has now triumphed over Nature to such an extent that the Machine is able to do most of the work for him. Regularly we read of labour-saving machinery being introduced that throws out of employment another crowd of manual labourers. The whole inventive genius, the keenest scientists in the world today use every cell in their brains for the purpose of discovering further processes and machines for saving labour and costs; yet on the other hand the Governments of every industrialised country are all busy trying schemes for putting the world back to work!

The plain fact, as big as a church, is that the means to Produce has nowadays outstripped the accepted means to Distribute via the orthodox Financial System. Nobody can effectively deny the industrial world's capacity for almost unlimited Production. Nobody can deny that Purchasing-Power is the sole means of Distribution. Nobody can deny that the destruction of goods and machines already produced; the restriction of a hundred and one primary commodities; and the "crisis" itself, are all becoming intensified with the lapse of time, despite the pious prattle of the politicians and their press-supporters. Nobody can deny that Poverty amid Plenty is still the skeleton at the feast of unreasoning prejudice that keeps our Government tied to the chariot-wheel of Orthodox Finance.

When President Roosevelt II took office two years ago, he demanded that the money-changers be scourged from the temple. He did not realise then, nor has he given evidence of his realising it since, that to hire a new chauffeur and to put the old one in jail, is no remedy for a Financial automobile that will never work satisfactorily again because its engine is broken down for ever.

Any modern "statesman" still believing that the only way out of the Depression is to "find work" for the unemployed, brands himself automatically as out-of-touch with the trend of the times. The future will be to that people which first acts on the axiom that this Power Age has brought civilisation to the threshold of the Age of Leisure; and that to "find work" for all, through still further borrowing from the "money-changers" is merely to add to the existing over-load of Public Debt and consequently to Prices.

## REVIEW OF THE WEEK'S NEWS

With war clouds daily looming larger and blacker, with conscription, mobilization and war strength again becoming household words it is high time for the average person to take account of himself and realize to just what end all this inflammatory talk and journalism is bringing him. It is time now for quiet coolheaded thinking. Are we to allow ourselves to be dragged into another war; a war which by all the signs would make the last one a picnic? There is no need for war, there is no need for those in power to destroy again millions of their subjects.

There are newspapers that simply feed on this sort of propaganda, papers whose owners relish the thought of another great conflagration and eagerly fan the first tiny blaze until their readers become convinced that to save their motherland they must again pick up their rifles, hardly cold from their last shots.

In our small way our advice to all is to keep cool, to think clearly and to do our best to keep the war lords within bounds.

### Espionage

The largest and most important trial of espionage since the War started in Paris during the week. There are twenty-one defendants in the case among whom are two Americans, Mr. and Mrs. Robert Switz, who, with the others, are charged with obtaining and selling military secrets. The maximum penalty for peacetime espionage will be asked for all, which is five year's imprisonment.

### Longest Air Service

By the linking-up of the London-Singapore and Brisbane-Darwin sections of the Imperial Airways Lines, the longest air route will be inaugurated on April 13th when the first London-Brisbane liner will leave Croydon. By a strange chance no through passengers will be carried as all have booked to destinations short of the terminus. A further aid to air-travel is the big reduction in prices.

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### Disarmament

By a large majority, the French Chamber passed a Bill sanctioning the laying down this year of one 35,000-ton capital ship and two 1,700-ton destroyers. The same Bill also provides for the laying down of another 35,000-ton vessel after the end of 1936.

M. Piétri, Minister of Marine, declared that he would conform strictly to the conditions of the Treaty of Washington until January. Many experts fear, however, that capital ships are in the danger of being rendered obsolete by some clever move from Germany, as were the 10,000-ton cruisers by the German «pocket-battleships».

### Olé Flamenco!

Flamenco (Lord Roseberry) proved his class by winning the Lincolnshire Handicap last Wednesday. This victory for Lord Roseberry, one of the most popular owners on the Turf to-day, was evidently anticipated by the public. Second and third were *Golden Bow* and *Heavyweight*.



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**The Lure of Maps**

From early childhood I have had the wretched—gift, do you call it?—of idealising printed sign-posts of travel. Maps.... wicked, luring little devils with their terrible fascination and beckoning: pale green for the foreshores, deeper green for the foothills, and, behind that, the alluring fawn and chestnut of the rising mountains, witchingly streaked with those dear hidden valleys. Beyond, again, dark sepia for the real cloistered heights. *How* they called...., such a one as I, had only to gaze at the evil things to visualise, at once, the hot golden sands, the winking blue tepid sea, the shadowy valleys rich with wild, sweet flowers. I saw myself marching steadily upwards on a flower-strewn path, (magically easy to the feet) eventually entering the empyrean brown of that map, and reaching the marvellous, ancient fortified towns which shall strike me silent with their beauty and majesty.

Mind you, these maps are quite decent and proper things. until a travel lunatic vests them with jewels, which they never claimed for themselves. Why should a green smudge adjoining a brown smudge make any fairly-ordered heart beat like mad, and are these smudges be held to account because a fanciful «wanderluster» elects to clothe them with beauty and mystery?

**The Truth of It**

Now I have explored my map in person and I look at it sadly, not resentfully. The fault was mine for dressing up my scarecrow in my heady imagination, for joyous gilding of ugly, bare, stony paths, painfully climbed in grilling heat or bitter wind, to reach dirty, squalid little villages, smelling to heaven of open sewage, surly, rough-voiced barbarians maltreating patient, dirty animals. So much for my map; I can smile now, at the brown, yellow and green witch.

There was another snare, (Alas, how many there have been!) a marvellous seductive thing, a contoured model, made in coloured plaster,—found in a museum—which drove me out hot-foot, to a tropical island. I hung over the horrid lying little thing in ecstasy... I know now, that it did not lie, it was meticulously accurate, only silly fantasy clothed it with sunshine, richness, charm and opportunities, all doomed to instant extinction, for the good solid little fellow did not reckon, naturally, with dust, dirt, insects, drought, disaffection and Governments. If these things were written on maps, who would travel?

Let them keep their wicked delusions:—it may be that they do not deal to others the fearful damage they have done to me, May I be kept from maps!..... Still, let's get down the big atlas and have a look at Morocco!

C. L.

**Palma's Drinking Water**

The «state of war» although lifted from the Island seems to have transferred itself to the streets of Palma, and everywhere one sees trenches gaping their length along the main streets of the city.

Many people thus have their attention drawn for the first time to the water supplies of the island, and wonder how the small amount of winter rainfall here can provide enough reserve to carry through the long dry summer, and yet enable the Island to be so amazingly green and fertile.


As a matter of fact the source of the Island water is a mystery. Water bursts forth at several points and in such great quantities that it is patently obvious that it cannot be just water drained from the mountains during the winter months. One of the biggest springs is that which serves Palma. It is canalised at its source and refreshes us during the hot season. It gushes with undiminished vigour during the driest and hottest times of the year.

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### Distinguished Visitor

Mr. G. B. Shaw was undoubtedly the most interesting visitor to Palma during the week. Landing from the Llangibby Castle he comported himself like the typical tourist. He hired a car and with Mrs. Shaw made the rounds of Palma's spots of interest. From his keen questions concerning Mallorca one gathered that he was considerably interested. He even inquired if there were a quiet spot on the other side of the Island. When asked whether he thought of returning here for a longer stay he gave a typically evasive Shavian reply. One thing he wanted to know was what everyone did here and seemed amused to be told that they dug up streets and ran newspapers.

### Reassurance for Residents

Some anxiety was felt in Mallorca for fear that with the proposed defence measures of the Spanish Government for the Balears would come additional regulations concerning foreigners. On behalf of the foreign colony we interviewed both the Civil Governor, Sr. D. Juan Manent and the Military Commander of the Islands, General Godet. Both of the these gentlemen expressed the opinion that there would be no further restrictions against foreigners.

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### Boris I Again in Difficulty

From the Portuguese Times of Lisbon comes word that Boris Skossyreff is again in trouble. He claims that the Spanish Government kept his passport and that his identity papers have been impounded by the International Police in Portugal, and describes himself as a countryless citizen. He is anxious to leave but without a passport would not be allowed to cross any frontier. If he can secure the «Passport of Nansen» he will again lay claim to the throne of Andorra, if necessary presenting his claims to the League of Nations. It would seem that the League had enough troubles at this time without having to worry about «Skossy,» but many of those of *royal?* birth are similarly importunate... Andorra continues quiet.

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### New Post Office

Rumours still fly about concerning Palma's new post office. Thursday's *Ultima Hora* carried a story to the effect that the authorities are considering moving the establishment into a house in Calle Jaime I while the new building is being built. Perhaps at last something is happening.

"My son: Your father, George Farragut, was born in the Island of Minorca, in the Mediterranean, in 1755, the 29th of September, in Ciudadela, and came away from that Island the 2nd day of April 1772—came to America in March, 1776. Your mother, Elizabeth Shine, was born in North Carolina, Dobbs Co, near Kinnston of the Neusse River, in 1765, on the 7th of June. Her father, John Shine, mother, Ellenor Melven".

"George Farragut, son of Anthony Farragut and Juana Mesquida, was baptized on the 30th of September, 1755. The godfather, Don Joseph de Vigo; godmother, the noble lady Doña Juana Martorell. The name of the child, George Anthony Magin. He was born on the 29th of the aforesaid month and year."

## VISIT MINORCA

### THE LAND OF ADMIRAL FARRAGUT

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# What to Do and Where to Go in Barcelona

## To Our Barcelona Readers

The envelope containing all our material for the Barcelona pages which was mailed in Barcelona on Thursday night has not as yet come to hand. It is no doubt speeding gaily on its way to Las Palmas, Canarias or is in some tiny pueblo here on the Island. To our readers we can only offer our apologies, to the Postoffice Department a silent prayer that it will not happen again.

### Crisis

The Lerroux Government fell on Friday. So far it is not known who will comprise the next but the feeling seems to be that it will be a combination of Radical and CEDA with the possible inclusion of some Conservative elements.

### The Grand National

The Grand National is over for another year. Run yesterday before a tremendous crowd every tradition of the race was upheld. There were professional and amateur riders and horses were down at almost every jump. Reynoldstown ridden by her owner was first, Blue Prince next with Thomond II third. Those listening to the broadcast of the race heard plainly the gasp that went up from thousands of throats when Golden Miller fell at Beech's Brook.

### Off Gold

Belgium is the last country to abandon the Gold Standard. This vital step was decided on at a late hour on Friday. This is one more link in the chain that is daily making France's path harder. Will the franc be the next?

### Necessary Addresses

- American Consulate General**—Plaza Cataluña, 22  
Telephone 14507. Hours, 9 to 1 and 2:50 to 5.
- British Consulate General**—Diputación, 250, Telephone 10588. Hours, 9:30 to 1 and 4 to 5.
- St. George's Church**—Calle Rosellón, corner of Claris.
- American Chamber of Commerce**—Rambla de los Estudios 8, 2º, Telephone 18252.
- British Chamber of Commerce**—Rambla de los Estudios 8, 3º, Telephone 18222.
- Messenger boys**—Carmen, 3.
- Evangelical Hospital**—Camelias, 21, San José de la Montaña, Telephone 79014.
- Anglo-American Lending Library**—Fontanella, 10
- Atlas International Lending Library**—Córcega, 226.
- Patronato Nacional de Turismo**—Cortes, 658, Telephone 20923.
- British Club**—Plaza Urquinaona, 3.

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## Other Places of Interest

**Restaurants**—Good food of the de luxe type can be had at Hostal del Sol, (off the Paseo de Gracia), Taberna Vasca (next to Ritz), Colon Restaurant, (Pza. Cataluña). More moderate in price; Resturant Suizo, in Ramblas, Hostalet (off Paseo de Gracia), Hostal del Gall (Pza. Republica), Canari de la Garriga (opposite Ritz), Tostadera (Pza. Universidad), Restaurant Casa Jorba (lunch only, on roof of the Jorba Store), Glacier (in Pza. Maciá). For the Bohemians-Las Siete Puertas (Pza. Palacio), Los Caracoles, etc.

**Teas, sandwiches, etc.**—Granja Catalana-Soda Fountain and Hot sandwiches, good tea (Rda. San Pedro). Restaurant Casa Jorba, good tea; Bar Nuria, hot sandwiches. Bar Canaletas, hot sandwiches. Automatic Bars (2 in Ramblas) all kinds of sandwiches. Good moderate-priced cocktails at Boadas, top of Ramblas, including «Daiquiri».

**Music Halls**—These are mainly situated in the Paralelo and are generally of a daring nature. The better class cabarets are the Stambul, Ba-ta-clan, Bombay, Hollywood. Some good Spanish dancing can often be seen at these places and also at the Excelsior in the Ramblas. The Buena Sombra cabaret is well worth visiting this week for those not too easily shocked. Jaime Planas' excellent jazz orchestra is playing there, and Carmen Welten is a really good dancer.

**Pelota Vasca**—This interesting Spanish game can be seen every afternoon and evening at either the Frontón Novedades or the Frontón Principal Palace. The first, usually shows the game played with bats, and the second with *cestas* or baskets.

**Museums**—Museo d'Art de Catalunya, in Montjuich Park. Fine collection of medieval art, extremely well arranged and lighted. Open from 9 to 1.30 every day except Monday, free on the second Sunday of each month. Museu de les Arts Decoratives, in Palace of Pedralbes. Open from 9 to 1:30 every day except Monday, free on the first Sunday of every month.

The Municipal Band of Barcelona is giving a fine series of concerts on Sunday mornings at 10:30, at the Palacio de Bellas Artes.



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# Valencia, a City Built on Oranges

The man who built his house on the sand, we are told, came to grief. He was no alchemist or he would have wrought a change in the substance and turned the literal into metaphor; the history would then have had no application.

Valencia is built on oranges; a substance little removed in solidity from sand, nevertheless, the parallel will never apply for the master hand of commerce works his will and converts the golden globes into Bars of Gold.

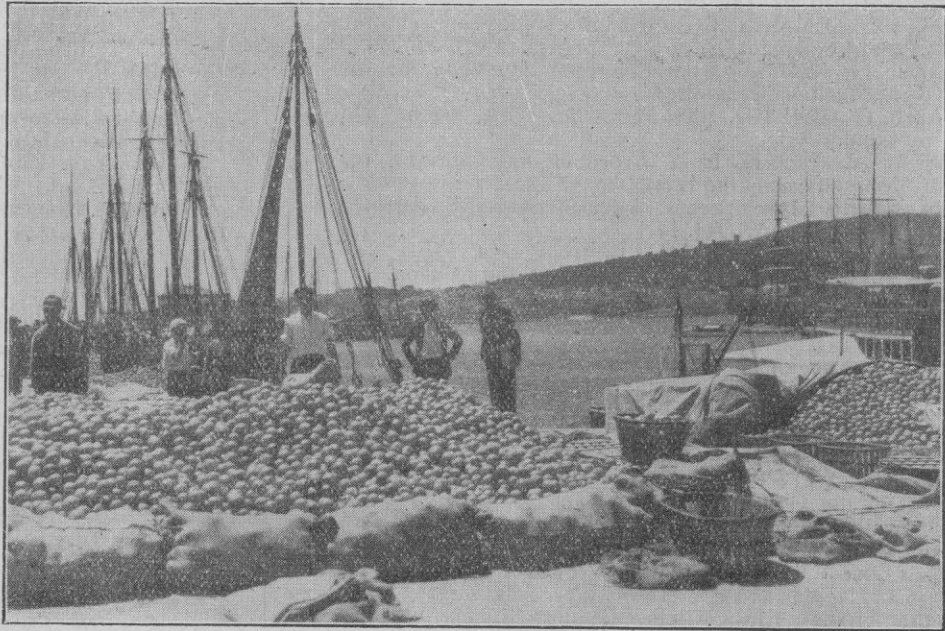
I stepped off the boat twenty years ago to look at the city: I was sadly disappointed: Mean streets, dilapidated dwellings, odours to be smelt to be realised, and the general air of the place suggested squalor. Then the principal square was a jumble and ill-kept, and one had the impression that the city was a suburb of the port.

To-day, Valencia can compete with any city in Spain for the magnificence of its buildings, the planning of the town, the condition of its roads and the general amenities of city life. It is bright and clean and when the main plaza is completed it will take its place among the finest squares in Europe; the co-ordination of the buildings surrounding it and the studied lines looking its length impress one with a grandeur that is guiltless of pomposity.

Whence the change?

The Orange.

The orange to-day represents the pulsating centre of Valencia that causes to flow to its extremities real wealth. Mansion or hovel, the inmates depend directly or indirectly on the orange for their daily sustenance.



Valencian Oranges being sold on the Palma Docks

The concentrated labours of the last years to improve the quality and increase the output has resulted in a success that is little short of incredible; and the hundred and one allied industries have proportionately increased their activities. When one studies the life history of the fruit from the planting of the parent tree to its casual consumption at dessert, its phases are numerous and its vicissitudes legion; it is a marvel that it arrives on the plate at all, and it is surprising how many industries are allied in its production.

Among the attractions that Valencia holds, not the least is to visit the Orange Groves in the time of bloom and feast the eye while the senses are intoxicated with the heavy fragrance that saturates the air. Return again six months later and the deep, deep green studded with the golden spheres may aptly be described as Lamps of Gold in a Night of Green.

J. A. K.

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April 12—YOMA, from Liverpool and Gibraltar for Marseilles and the East.

April 17—BHAMO, from Marseilles for Gibraltar and London.

April 26—PEGU, from Liverpool and Gibraltar for Marseilles and the East.

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April 4—DUNLUCE CASTLE, from East Africa and Marseilles for Gibraltar, Tangiers and London.

April 24—LLANDOVERY CASTLE, from London Gibraltar and Tangiers to Marseilles and East Africa.

May 16—DURHAM CASTLE, from London, Gibraltar and Tangier for Marseilles and East Africa.

**American Export Lines:** Agents: Agencia Schembri, Avenida Antonio Maura, 52. Tel. 1417.

April 5—EXOCHORDA, from Genoa and Marseilles for Malaga, Boston and New York.

April 12—EXETER, from New York and Gibraltar for Naples and Eastern Mediterranean.

April 19—EXCALIBUR, from Genoa and Marseilles for Malaga, Boston and New York.

April 26—EXOCHORDA from New York and Gibraltar for Naples and Eastern Mediterranean.

**German African Line:** Agents: Baquera, Kusche y Martin, S. A., Plaza Libertad (Borne). Tel. 1322.

April 3—USARAMO, from Genoa and Marseilles for Southampton and Hamburg.

April 15—USAMBARA, from Southampton and Hamburg for Genoa, Port Said and Africa.

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## Mail Connections for U.S.A.

Sunday, Mar. 31 Mail closes at Palma Postoffice at 1:30 p.m. for the ILE DE FRANCE, Havre. Due in New York April 9.

Sunday April 7. Mail closes at Palma Postoffice at 1:30 p.m., for the BERENGARIA, Cherbourg. Due in New York April 16th.

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PRINCIPAL — CRISIS MUNDIAL. Antoñita Colomé, Miguel Ligeró. (Spanish) Tuesday EL SIGNO DE LA MUERTE. Marie Bell (French).

PROTECTORA — JUAREZ Y MAXIMILIANO. (Mexican). LA MUJER DEL OTRO. Fay Wray, Jack Holt. (English) Monday EL REY DE LA PLATA. Edward Robinson. EL NEOFITO. Joe Brown.

BORN — BROADWAY POR DENTRO. Constance Cummings. Paul Kelly. (Spanish) Thursday LA ESTRELLA DEL MOULIN ROUGE. Constance Bennett. Franchot Tone. (Spanish.)

RIALTO — VIDAS ROTAS, Lupita Tovar, Maruchi Fresno, (Spanish). Thursday. SIEMPRE EN MI CORAZON, Barbara Stanwyck, (English). GENTE DE ARRIBA, Warren William, Mary Astor.

MODERNO — THE SIGN OF THE CROSS, (Spanish). Monday. EL ALA ROTA, (Spanish). Thursday. 20 MILLONES DE ENAMORADOS, Pat O'Brien, Dick Powell. LOS DESAPARECIDOS, Bette Davis, Lewis Stone.

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## Paper Chase

The paper chase which was to have taken place last Sunday out at Palma Nova and which was postponed, is on the books for this afternoon. The start will be made at 4 P.M.

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## IN THE PUERTO

The Fanshawe family leave us on Saturday much to everyone's regret... Mrs. Morse has returned to the Miramar from Palma and is busy house hunting... Mr. and Mrs. Anderson who have been staying with the Barleys have left for England... Many were the celebrations throughout the week in honour of Mr. Alan Hamilton's birthday, there were tea parties and cocktails and a grand finale last night at Traut's.

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# OF PERSONAL INTEREST

As early as nine o'clock last Tuesday evening the local seismograph registered a few slight tremours. These rapidly increased in sharpness until at midnight the machine practically broke down. Investigation revealed the cause as the earthquake which was taking place at the Hugh Rose's in La Portassa. It was a house warming and a big throng turned out to take part. We couldn't begin to list all those present but there were Colonel Riccard, Mr. and Mrs. Brierly, Major and Mrs. Lee and Lt.-Comm. Niall Griffin. The Jacobsens were there, Mr. Harry Galland, Mr. Ashley Day, Mrs. Pauline Leser, Miss Ruth Wise and many others. Some mean singing was gone into around midnight with deep sea chanties predominating.

Lady Anderson and her party have left Camp de Mar and returned to England aboard the Orient liner *Otranto*.

Mr. and Mrs. Menefee have taken house at Formentor and will leave Terreno shortly to spend two months out there.

Mr. C.W. Marriott, Manager for the Jockey Club at Newmarket, left the Island last week to return to his duties. While here he took a «bus-man's» holiday at the local race course and will no doubt report to the Stewards of the Jockey Club as to how the ponies run down here. We hear that he clicked successfully on several of the races.

Mrs. Lola Josephson leaves Tuesday, after her holiday here, for her home in Barcelona. We also hear that Mrs. Crockwell and her grandmother will be leaving shortly for England. They have been here for some time visiting Mrs. Crockwell's mother at La Porrassa.

Miss Joy Petersen is leaving for two month's stay in Barcelona and afterwards will join her father in Sweden.

Rear-Admiral and Mrs. Cumberlege arrived last Wednesday and have again taken up their quarters on board their yacht, the *Fleur de Lys*. Their young son, Mistral, evidently profited by his stay in England as he has grown considerably. He expressed his regret at having to miss the Jubilee.

We are sorry to hear from England that Mr. Clyde Jeavons, who was here with his lovely daughter Nancy last autumn, has had to undergo a rather serious operation. He hopes to convalesce here on the Island.

Lunching at the Paris on Thursday were Mrs. Jacques Desaulnier, Mrs. Pamela de Prizer, Mr. Ashley Day, and Mr. MacCormick. The rabbit, by the way, served up with a raisin sauce was *estupendo*.

Mr. and Mrs. Harold Davies had a few friends in for tea on Thursday, among whom were Mrs. Lambert and her daughter and Mrs. George Wilkens. It takes a very special tea to keep Mr. Davies from his afternoon game of contract to which he is an addict. The Davies are thinking of a trip around Spain this summer and back home here by way of Portugal.

The good weather we are now experiencing leads one to hope that we have seen the last of winter and also makes one's thoughts turn to the outlying corners of the Island. One of the most outlying as well as the most beautiful is Cala Ratjada. In addition to its natural charms, it is enlivened by a colony of young folk. Last Saturday there was unusual animation as one of its bars opened for the season. A number from Palma went out to be present and most of them lingered on for the week-end.

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Those who drew favourites in the sweepstake which was run for the Benevolent Fund of the British Association were: Miss P. Wheaton who drew Golden Miller, Mr. B. Townsend who is credited with Thomond II and Mrs. Atwood who has Tapinois. Of these Mr. Townsend's horse was the only one in the money.

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On Tuesday another visitor arrives aboard the *Foam*. Mrs. Annemarie Ramminger-de Liagre, who comes from Leipzig, is a distant cousin of Mrs. Lee. Mrs. Ramminger-de Liagre has cruised many times with the Lees and will be on board next month when they start for England.

Mr. Talcott Camp, Big Businessman, of Terreno is away in Barcelona; more business, we hear.

Dr. Davis after a week in Pollensa is back at the Hotel Royal.

At a parent-teachers meeting of the Junior Club on Thursday reports of past activities were read and approved and a committee appointed to put the financial end of the Club on a strictly business-like basis. The Committee is headed by Sr. Bosch as chairman and with him will serve, Sr. Vidal Quadras and Mr. George Wilkens.

Joe's was a gay spot Thursday evening when, at cocktail time, a number of people dropped in to drink a toast to Mrs. Lewis Atwood whose birthday it was. There were Major and Mrs. Lee, Mr. Mather, the Clays and Mrs. Dora Raffloer. Other friends who were there were Mrs. John Lowry, Mr. Lewis, and Lt.-Comm Niall Griffin.

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Miss H. F. Wells has just moved to number 86 14 de Abril. Her telephone is 2116.

The work on the *Jolie Brise* being completed she slid from the ways on Wednesday. When we say slid we say it with reservation. Once the props were knocked from under the ship it went so rapidly that they were unable to check her speed and her great draft caused her to hit the bottom. The rudder was torn from its socket and the oak tiller was smashed. Luckily Michael Cumberlege, who was on deck near the tiller, was unharmed.

The popular firm of *Madeleine et Odette* is to dissolve. This house has long been one of the favourites of the foreign colony and many of the smartest dresses and hats seen on the Island have come from there. Both partners will, however, continue in business. Mme. Deghilage, or Odette as she is known to so many, will open an establishment at number nine Plaza Cort. She feels that additional Spanish trade may come her way once in Palma. Mlle. Le Rouyer, the Madeleine of the old firm, will continue on at the former site as before; under the name of *Madeleine et Rina*.

This week sees the opening of a cooking school in Terreno. It is to be conducted by Miss Blidberg who is a domestic science expert, having taught and lectured throughout Sweden on the subject. Brides and others who are not too deft in the galley can learn how to make the most delicious cakes and pastry or tricky little dishes for luncheon that are beyond the ability of most. There will possibly be a separate course to which you can send your Mallorquin maid so that she may learn to make something beside *sopa*.

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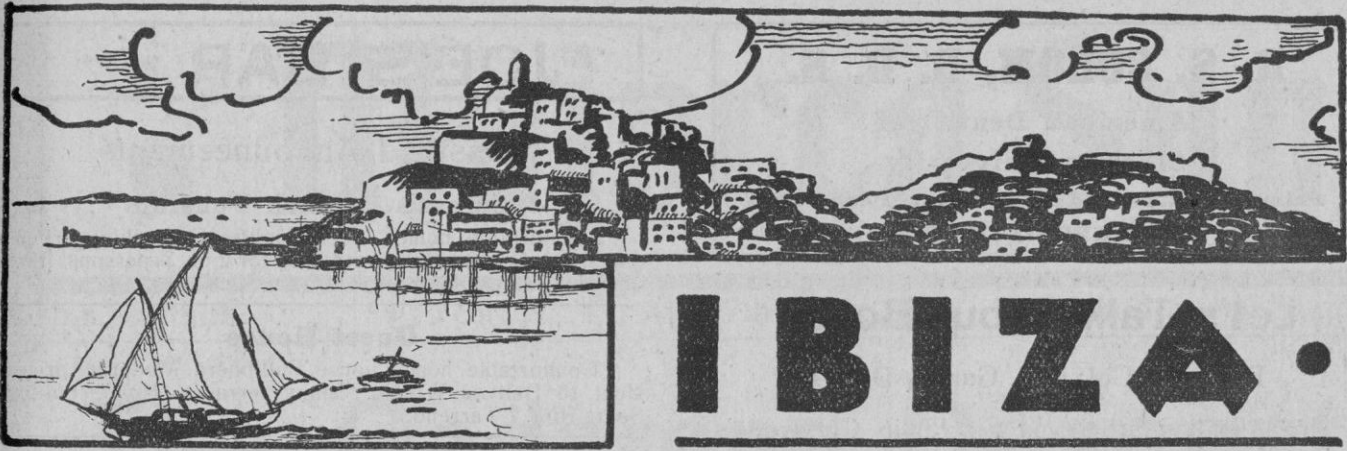
**Odette**

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The *Foam* is now on the slip being groomed for her trip to England. Baron Grainger is living aboard the *Strever* and Major and Mrs. Lee are staying at the Grand Hotel while the ship is out of the water.

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Mrs. Fisher McCullam of Scotland, who has been stopping at the Royalty for the last two weeks, leaves shortly for Pollensa... Mr. and Mrs. R. Halbique are back again... Mrs. Elsa Saussure has left for Valencia; from there she goes to Geneva... Mr. W. Dickinson Keep, who has been enjoying a stay at the Hotel Balear, left on Friday for Alicante.

Mrs. E.W. Gramkow's birthday party last week was one of the season's social events. There were a large number of guests, all of whom partook of some of the best things to eat the Island has known. The few candles on the cake were extinguished by the birthday child in one breath.

The Galerias Ibicencas has now branched out as a full fledged tourist office and will furnish tickets for all means of transportation throughout the world. Local information will also be gladly given.

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**Let's Talk about Books**

By Lieut. Col. C.H. Gurney D.S.O.

In a leading article on Sir Philip Chetwode's criticism of the intellectual inertia of Army officers, especially in India, there is a curious phrase, «In an age which has adopted highbrow as a term of abuse, the non-prehensile mind is clearly at least as much *de rigueur* in the golf club as in the Army mess».

This is muddled thinking, for if we hear that this or that book is, «too highbrow for me», the phrase marks regret rather than abuse. On the other hand there is a growing contempt for that large but happily diminishing school who have attached to their own uninformed and uneducated intellects the appellation of highbrows in contradiction to that wider and intelligent reading public who believe that the only real joy in books comes from a wide catholicity of tastes.

The objection to highbrows as such is not that they prefer an intellectual study (which in fact they rarely do) but that they have taken under their wing a small group of authors, mostly writing psychological books and profess to despise the mentality of those who prefer other schools of writing.

But seriously I cannot believe that this criticism of our officers is entirely justified, when month after month I read in my Regimental Journal most interesting and well written articles on their experiences in various parts of the world. The articles are perhaps, not highbrow but all give an impression of intellects at once alert and wide-awake.

However this is taking me far afield from *Heaven's My Destination* by Thornton Wilder. An American best-seller, this curious fantasy of George Brush; salesman for educational works, missionary and would-be disciple of Ghandi presents a problem for the reviewer. I am told by Americans that it is meant seriously and over there is so accepted but to the English sense of humour (so profoundly different) it appears as a clever leg-pull by a writer who cannot write anything uninteresting but who seems to be wasting his powers in writing a merely clever book when he has shown himself capable of real beauty of imagery.

For those who are interested in knowing more of the technique of war flying, a subject of immediate interest today, I recommend *Arnold Adair with the French Aces* by Colonel Lawrence Driggs as it combines technique with a most readable story.

All books reviewed in this column can be had from

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