

# THE DAILY PALMA POST

VOLUME II  
NUMBER 3

Palma de Mallorca, Tuesday, March 22, 1932

50 CENTIMOS  
THE COPY



For real French cuisine  
in an exquisite Majorcan setting, come to  
**L'Auberge du Chateau**  
French Proprietor who is his own chief 51 Calle José Villalonga (Terreno)

## On the Island

By ELISABETH DRURY

THE PALMA POST takes pleasure in announcing to its readers the association with our enterprise of Miss Elizabeth Drury of Hyde Park, Chicago, who is making her home in Palma.

Miss Drury has been prevailed upon to become Society Editor of THE PALMA POST during her stay here. It is hoped that she may decide to remain permanently. Read her column here today and every day in THE PALMA POST.

The Editor

My search for bits of chatter this soft March day was equivalent in pleasure to that enjoyed by two American women whom I saw in Terreno returning from a walk, their arms filled with flowers.

The flower-gatherers perhaps had more to show for their efforts, but they missed the joy of finding helpful friends.

Will you, kind compatriots and friends I have not met, send me each day your sprigs of chit-chat, your record of play time, or will you drop in for a cup of tea at 18 Conquistador at 6 o'clock and tell me about it?

Other members of the Island colony are eager to hear what you are doing, and those of us who are short-time colonists are more than interested. We are always on the lookout for some friend we should otherwise miss.

\*\*\*

At the grammar and high school for English speaking children which was opened recently in Terreno, four new pupils have been admitted. They are: Leslie Smith, son of Mrs. S. Baxter Smith, of Washington, D. C., and Leonore, John, and Billy Allis, children of Mr. and Mrs. Clarence Livingston Allis, who have taken a villa in Terreno for two years.

The school is under the supervision of Mr. and Mrs. Francisco Rosselló, both of whom are qualified educators.

\*\*\*

Mr. and Mrs. Cecil Aldin went to Pollensa last Saturday, where they are stopping at the Hotel Illa d'Or. Mr. Aldin is famous for his exceedingly expressive studies of dog life.

## Exchange Rates

In Barcelona, as of Monday

Pounds . . . . .	48.50
Dollars . . . . .	13.20
Francs (100) . . . . .	52.05
Swiss Francs (100) . . . . .	255.80
Marks . . . . .	3.14

Through courtesy of Banco Comercial de Barcelona

## SHIP OF "UNDESIRABLES" CRUISES NEAR ISLAND

### Lindberg Baby Death Rumor Persists as 20th Day Passes

Reports of the death of the infant baby of Colonel and Mrs. Charles A. Lindberg persisted today, although police admitted they were without definite information.

It was the twentieth day of suffering for the stricken father and mother.

Mrs. Lindberg continued under the

care of physicians, while Colonel Lindberg broadcast an appeal to the kidnapers through the press, asking that if the child had died or been slain that the body be returned. The dramatic appeal stirred the nation, but latest wireless reports indicated that it also had been in vain.

Miss Eleanor Harris and Miss Elizabeth Snyder are off on a jaunt to Spanish North Africa, the South of Spain, and Madrid. In Rinda, they will meet their friend, Miss Liza Balkinson, and after two weeks will return to Palma for an extended visit.

\*\*\*

Mr. and Mrs. Berguin, Mrs. S. Baxter Smith and her son Leslie, are planning to visit the Caves of Drach on Wednesday. They will all spend the week-end in Ibiza.

### COMINGS and GOINGS

Miss Edna St. Vincent Millay, America's foremost woman poet, left Palma for the continent last Saturday evening. She was accompanied by her husband, Mr. Eugene Boissvain and her father-in-law.

\*\*\*

Mr. Adamson-Eric, well known Esthonian artist, who has been sketching in Palma for two months, left for Spain. He will plans to spend six weeks there before he returns to his atelier in Paris. In May, he expects to exhibit in New York and Boston.

### Italy Government Aids Romance

ROME.—The Italian government has gone in for romance in a great big way.

A small island in the Adriatic has been ordered set apart for the exclusive use of honeymoon couples from all nations. Boats will come and go only once a week—leaving the honeymooners absolutely unmolested meanwhile.

The island that has been chosen is four miles long and one and one-quarter mile wide. Comfortable, cozy and well furnished villas have been ordered constructed. There also is to be a hotel, staffed with the few natives of the island.

The setting is of fairylike beauty, according to a governmental report, and the climate is perpetually mild.

Only couples who can produce a marriage certificate—and a new one at that—will be permitted to land.

Mr. Dana Pond, famous American artist and member of the Paris colony,

### Fear Captain May Attempt Debarking Deported Men Here

Palma port authorities as well as those of ports along the south coast of Spain and around the Mediterranean were on the lookout today to prevent the landing of the Argentine Cruiser Chaco, bearing a cargo of 33 deported aliens which no nation has so far been persuaded to accept.

The Chaco is cruising these waters after having been refused permission to land at the Canary Islands. Authorities feared the distracted captain of the cruiser, who has been unable to land in any port he has so far attempted, might try to put his troublesome cargo ashore on some lonely stretch of coast or at some island port.

### New Recruit

The cruiser was last seen in Marsailles where she tried to disembark her "undesireables". Not only the French officials refuse permission for anyone to leave the ship, but they ordered that no one be allowed to visit her. To the one Frenchman who did succeed in getting aboard they refused permission to come ashore.

### French Precautions

When the ship left the port the French government ordered two torpedo boats to go from their base in Toulon and track her as long as there was a possibility of landing the men on French soil.

These prisoners of the sea are Poles, Czechoslovaks and Italians who were deported from The Argentine three weeks ago.

leaves Palma tonight for Marseilles, whence he will go to his usual headquarters at the hotel Ritz, Paris.

## Delivery of the Palma Post, Now Available

To those guests in the local hotels who, through the many trials attendant on publication of the first and only daily newspaper, printed in English in Spain, did not get the first copy of the paper which was to have been distributed free, the circulation manager would like to announce the provisions of Palma Post's distribution system.

Special arrangements have been made with all Majorcan hotels for distributing copies of the paper to the rooms or tables of each subscriber every morning. The charge is ten pesetas monthly, and the concierge of your hotel is empowered to arrange all the details.

For the home a similar delivery is available. Blanks for the purpose may be secured at the following book stores:

International Library Libreria Terreno International Library  
Great Kiosk, Palma Facing the Mediterráneo Puerto Pollensa

THE PALMA POST PRESS

Calle Conquistador, 18

Tel. 1816

### The Daily Palma Post

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Society Editor: Miss Elizabeth Drury.

Circulation Mgr: Richard C. Mandeville

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## HOTEL GUESTS

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 Herr u. Frau Kunzel — Germany  
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 Mrs. W. D. Adams  
 Mrs. Dutcher  
 Mrs. F. Heffenger  
 Mr. Chas. Heffenger

**POST OFFICE HOURS, Palma**

**Stamps:**—9 AM to 1: 30 PM every day, incl. Sunday  
 5 to 8: 30 PM every day, except Sunday  
**Registered Mail (Certificado):**—Mail can be registered at the following hours: 9 AM to 12 noon, every day 5 to 7 PM, every day except Sunday  
 Registered mail can be called for only in the morning, on weekdays, from 9 to 12.  
**Money Orders:**—9 AM to 12 noon, every day except Sunday  
**Claims:**—Can be made from 9: 30 AM to 12 noon, every day except Friday.  
**Parcel Post Packages** by may only be claimed from 12 noon to 1 PM every day except Sunday. Post office will accept pkgs. from 9 to 11 A. M. every day except Sunday.

**TOURIST SERVICE**

(A Directory of Necessary Addresses)

**The Directory**

The houses listed on this page appear by classification in the following alphabetic order.

- Antiques & Souvenirs
- Banks & Exchange
- Cafés, Bars and Tea Rooms
- Newspapers & Books
- Photographers & Supplies

**ANTIQUES & SOUVENIRS**

**Galerías Costa** PALMA  
 Conquistador, 30  
 Tel. 1859

**BANKS & EXCHANGE**

**Banco Comercial de Barcelona** PALMA  
 Calle Colón, 23  
 Tel. 1730

**CAFÉS, BARS AND TEA ROOMS**

**SHORT'S ENGLISH TEA ROOM LIBRARY** TERRENO  
 Av. 14 Abril, 57

**JOE'S BAR** PALMA  
 Tel. 1791

**CAFÉ RESTAURANT ALHAMBRA** PALMA  
 Center of Palma  
 Tel. 1214

**VICTOR'S SNACK BAR** PALMA  
 Antonio Maura, 38  
 Tel. 2348

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**INTERNATIONAL LIBRARY** PALMA  
 Great Kiosk

**Librería Terreno** TERRENO  
 Av. 14 Abril and Bellver

**INTERNATIONAL LIBRARY** PALMA  
 Puerto Pollensa

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**Charles** EL TERRENO  
 (Next English Library)  
 PHOTOGRAPHER Av. 14 Abril, 57

**Paul-Laro** PALMA  
 A. R. P. S. Photographer Calle Palacio, 10  
 Best views of Majorca Tel. 1935

**SHIPPING MOVEMENTS**

**Inter-Island Departures and Arrivals**

Port of Departure	Port of Arrival	Leaves	Arrives
Palma	Mahón (Minorca)	Thursday, 8 P. M.	Friday, 6 A. M.
Mahón	Palma	Friday, 8 P. M.	Monday, 6 A. M.
Palma	Ciudadela (Mca.)	Tuesday, 7 P. M.	Wednesday, 6: 30 A. M.
Ciudadela	Palma	Monday, 7 P. M.	Tuesday, 6: 30 A. M.
Palma	Ibiza	Wednesday, 12 noon	Wednesday, 7 P. M.
Ibiza	Palma	Friday, 12 noon	Friday, 7 P. M.
Ibiza	Palma	Friday, 9 A. M.	Friday, 4 P. M.
Ibiza	Palma	Sunday, midnight	Monday, 7 A. M.
Palma	Cabrera	Tuesday, 7 A. M.	Tuesday, 11 A. M.
Palma	Cabrera	Friday, 7 A. M.	Friday, 11 A. M.
Cabrera	Palma	Tuesday, 2 P. M.	Tuesday, 6 P. M.
Cabrera	Palma	Friday, 2 P. M.	Friday, 6 P. M.
Ciudadela	Alcudia	Sunday, 10 A. M.	Sunday, 3 PM.
Alcudia	Ciudadela	Monday, 7 A. M.	Monday, 12 noon
Mahón	Alcudia	Sunday, 9 A. M.	Sunday, 2 P. M.
Alcudia	Mahón	Monday, 7 A. M.	Monday, 12 noon
Ibiza	Formentera	Tuesday, 9 A. M.	Tuesday, 11 A. M.
Ibiza	Formentera	Thursday, 9 A. M.	Thursday, 11 A. M.
Ibiza	Formentera	Saturday, 9 A. M.	Saturday, 11 A. M.
Formentera	Ibiza	Tuesday, 12 noon	Tuesday, 2 P. M.
Formentera	Ibiza	Thursday, 12 noon	Thursday, 2 P. M.
Formentera	Ibiza	Saturday, 12 noon	Saturday, 2 P. M.

**Regular Services to Majorca**

**Barcelona - Palma:** Leave both ports daily, except Sunday, at 9 P. M., arrive the next morning at 7 A. M.  
**Barcelona - Alcudia:** Leave both ports Sunday at 9 P. M., arrive next morning at 7 A. M.  
**Valencia - Palma:** Leave Valencia every Monday, 8 P. M., arrive Palma Tuesday, 6: 30 A. M.; leave Palma every Sunday, 8 P. M., arrive Valencia Monday, 6: 30 A. M. Via Ibiza, leave Valencia every Thursday at 8 P. M., arrive Palma Friday 4 P. M., leave Palma every Wednesday at 12 noon, arrive Valencia Thursday 6: 30 A. M. (Stop-over in Ibiza about three hours.)  
**Marseille - Palma - Algiers:** Southbound; leave Marseille every Friday at 6 P. M., arrive in Palma, Saturday at 4 P. M., leave Palma, Saturday at 6 P. M., arrive in Algiers, Sunday at 7 A. M. Northbound; leave Algiers every Monday at 5 P. M., arrive Palma, Tuesday at 6 A. M., leave Palma, Tuesday at 10 A. M., arrive Marseille, Wednesday at 7 A. M.

**Irregular Callers — Cruise Boats**

**New York-Barcelona - Palma-Malaga-Southampton:**—Arrives and leaves Palma March 21. S. S. COLUMBUS (Norddeutscher Lloyd).  
**Algiers - Palma - Villefranche:**—Arrives and leaves Palma March 24. S. S. OCEANA (Hamburg American).  
**Palma-Cagliari-Southampton:**—Arrives Palma 10 AM, leaves 4 PM, March 25. S. S. LACONIA (Cunard).  
**Hamburg - Southampton - Malaga - Palma - Port Said:**—Arrives and leaves Palma March 26. S. S. IUSSUKUMA. (German African Lines).  
**Monaco - Palma - Algiers - Malaga - Liverpool:**—Arrives Palma. 7 AM, April 2. Leaves same day. S. S. LAURENTIC (White Star).  
**Port Said-Palma-Malaga-Southampton-Hamburg:**—Arrives and leaves Palma, April 5. S. S. TANGANJIKA (German African Lines).  
**Ceuta-Palma-Marseille:**—Arrives Palma 9 AM., leaves noon, April 9. S. S. DESIRADE (Charguers Reunis Cie).  
**Marseille-Palma-Algiers-Havre:**—Arrives and leaves Palma, April 6. S. S. PARIS (French Line).  
**Marseille - Palma - New York:** Arrives and leaves Palma, April 10. S. S. EXILONA (American Export Line).  
**Tangier-Palma-Palermo:**—Arrives Palma 9 AM, April 28. S. S. ARANDORA STAR (Blue Star).

(For lack of space, every port at which the ships stop is not listed. Further details may be secured at any Travel Agency.)

**TRANSATLANTIC**

Steamer	Leaves	Port of	For	Due	Company
Excalibur *	Mar. 25	Marseille	New York	Apr. 6	Am. Export
Deutschland *	Mar. 25	Cherbourg	New York	Apr. 1	Hamburg-Am.
American Trader	Mar. 25	London	New York	Apr. 4	Am. Merchant
Aurania	Mar. 25	Havre	New York	Apr. 4	Cunard
Roma	Mar. 25	Nice	New York	Apr. 4	Italia
Europa *	Mar. 26	Cherbourg	New York	Mar. 31	N. D. L.
Adriatic	Mar. 26	Liverpool	New York	Apr. 4	White Star
Westernland	Mar. 26	Havre	New York	Apr. 4	Red Star
Aquitania	Mar. 27	Nice	New York	Apr. 4	Cunard
City of Norfolk *	Mar. 27	Havre	Baltimore	Apr. 5	Balt. Mail
President Garfield	Mar. 30	Marseilles	New York	Apr. 12	Dollar
Olympic *	Mar. 30	Cherbourg	New York	Apr. 5	White Star
Ile de-France *	Mar. 31	Havre	New York	Apr. 6	French
President Harding *	Mar. 31	Cherbourg	New York	Apr. 8	U. S.
New York	Apr. 1	Chebourg	New York	Apr. 8	Ham. Am.
American Merchant	Apr. 1	London	New York	Apr. 11	Am. Merchant
Conte Grande	Apr. 1	Nice	New York	Apr. 11	Italia
Antonia	Apr. 2	Liverpool	New York	Apr. 12	Cunard
City of Havre	Apr. 3	Havre	Baltimore	Apr. 12	Baltimore Mail.

# WRITERS JOIN PARIS STRIKE MOVE

## Theater Lockout Plan Draws Support of Playwrights

PARIS. — French Playwrights late yesterday announced their willingness to join with theater owners and lessees in a nation-wide strike against the new entertainment tax imposed by the Tardieu government.

Negotiations with the government continued, but the situation grew more tense as the day ended without results.

The playwrights agreed they would back the strike to the extent of producing no more plays until the tax was lifted or modified. They expressed themselves in favor of dark theaters instead of ones only partially filled.

American and English visitors in Paris rushed to attend the presentations of the late winter season as predictions were freely made that all music halls and theaters, including even the government subsidized playhouses, might be closed without much notice.

The theater owners refused to modify their demands that a sharp modification of the rigorous tax must be made if they are to persist in business. The move of the playwrights added impetus to their stand.

The liberal press has sided with the theater owners practically unanimously. Only a few of the more conservative organs have ventured to take up the cudgels against them.

## World News Briefs

REYKAVIK, ICELAND. — Regular transatlantic air service becomes a virtual certainty according to advices received here from officials of the Transamerican Air Lines. The announcement was made in response to the passage of a bill in the Icelandic Parliament yesterday granting a 75-year concession to the

### PERSONAL

SAM PEABODY

Communicate with me at Mediterraneo "DOC"

### Information on:

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## Menken Debunking Found On S/S Columbus in Palma

The North German Lloyd Liner Columbus, which stopped at Palma yesterday while most of its 260 passengers came ashore to make a tour of the island, brought with it a rare literary *hors de oeuvre*.

It was humorous article parodying the history of the North German Lloyd line, written by Henry L. Menken, editor of the American Mercury and world famous critic and "de-bunker". The article was published in the Mediterranean Gazette, ship paper.

THE PALMA POST was given permission to publish the article, which follows herewith:

### HISTORICAL NOTES

by Henry L. Menken

The founder of the North German Lloyd, Captain Johann Gustav August Lloyd, launched his first *Schenellpost-dampfer*, the *Columbus I*, in 1832. A year later it made the westward voyage from Bremen to New York in three months, two weeks, five days, 18 hours and 12 minutes. On this voyage the custom of making hat pools on the day's run was a Mr. John R. Smith of Boston Mass., who guessed that the run would be 35 sea-miles. On the 43th day out the pool was declared no bet, for the ship was blown backward 7 miles.

The *Columbus II*, launched in 1851, was the first Lloyd liner to have Pilsner on draught. It became so popular that passengers were bunked 15 in a room. Five slept from midnight to 3 a. m., five from 3 a. m. to 4 p. m., and the rest from 4 p. m. to midnight. The smoke-room was open continuously. This ship saw the first non-sleeping smokeroom steward, Otto Kühne. On one voyage he remained on duty for eight days and sixteen hours.

The *Columbus III*, launched in 1784, was the first Lloyd worthy of the name of *Doppelschraubenschnellpostexprehl-*

*xusdampfer*, it made the run from the Scilly Islands to Sandy Hook in 16 days flat. This speed was considered dangerous, and was presently reduced to 18 days. The ship was very luxuriously outfitted. Every male passenger had his own shaving mug and gold toothpick. The cabins were paved with Brussels carpets showing red roses 36 inches in diameter. There was a bathroom beside the boilerroom, and passengers could use it by applying to the head steward 48 hours in advance.

The *Columbus IV*, which came in the 80's, was the first to have a library. This consisted of the Bible, "Die Familie Buchholz" and the bound reports of the N. G. L. back to 1832. In 1889 the works of Bulwer-Lytton were heard of. In 1890 followed those of Mrs. E. D. E. N. Southword. The *Columbus IV* also had the first ship's band ever heard of on the high seas. It included many performers who afterward became famous, notably Richard Strauss, Gustav Mahler, and Igiro Stravinsky. Strauss played the Waldhorn and Mahler the ophecleide. During the heavy storm of Nantucket, in 1893, the whole band was washed overboard, but the bass drum made a good lifeboat, and no one was lost.

The *Columbeses V, VI and VII* will be recalled by old travelers. On the first named four meals a day were served. This was increased to six on the *Columbus VI* and to nine on the *Columbus VII*. On the latter ship eight doctors were carried. In 1903 the meals were reduced to five a day and a gymnasium was put in. Since then the great majority of passengers have been landed alive and under their own steam.

The *Columbus VIII* is our own ship. Its history is too complicated and romantic to be told here. However I will give you some confidential information on the next Columbus. More anon.

company for the construction of airports and radio stations.

The route laid out by Transamerica is the northern one on which aviators and explorers have been doing pioneering work for years. Planes are to fly from the United States via Canada, Greenland, Iceland, the Faore Islands, the Shetland Islands, and Denmark into Germany and France.

SAN DIEGO. — D. J. Davis, wonder horse Pharlap, won the Agua Caliente Handicap in the record time of 2 minu-

tes, 2 4/5 seconds. Pharlap was made an 8 to 5 favorite in the betting.

ROME. The bank rediscount rate has been reduced from 7 percent to 6 percent.

LONDON.—British Secretary for India Samuel Hoare told parliament that the conditions in India have shown marked improvement in the past week. The Delhi situation particularly has improved, and convictions for political crimes have shown a decided decrease, he said.

## Spanish Economist Feted by Majorcans

By ELIZABETH DRURY

D. Juan Ventosa Calvell was the honored guest at a dinner given last night at the Mediterraneo at which there were 155 guests.

Sr. Calvell was a distinguished member of the late monarchist cabinet. He is a financier and a noted Spanish economist.

Among those present at the dinner were: D. José Casanovas of the Chamber of Commerce, D. José Mádico of the Crédito Balear, Sr. Llabrés of the Federacion Patronal, D. José Socias of the Colegio Notarial, Sr. Massanet of the Fabricas de Calzado, Sr. D. Rafael Blanes of the Ferrocarriles Mallorca, and Sr. D Manuel Salas of the Proprietarios Agrarios.

## Classified Announcements

Young lady, German, seeks position in Majorca, or travelling, for the month of April. Speaks perfect English, is an accredited teacher of gymnastics, has had experience in business, and in every sort of home duties—including the education of children.

Address the Palma Post, No. 65.

Well educated gentleman, 18, good appearance, perfect English, German and Italian—fair knowledge Spanish & French—willing to travel as aide for gentleman or lady.

Address the Palma Post, No. 66.

Shop requiring proprietor who speaks English. Cost of the investment, including the necessary working capital to keep it in operation, about 5,000 pts.

Address the Palma Post, No. 67.

Wanted: Thoroughly experienced English or American stenographer (short hand typist) full or part time.

Address the Palma Post, No. 68.

## Theaters

Lirico Gilded Youth  
THEATER

MONERIAS

6 & 9:30—P. M.

Balear LA CIUDAD QUE CANTA  
THEATER

Jan Kiepurd

5, 6 & 9 P. M.

Salón Rialto ALWAYS  
off the Borne GOODBYE

ELISSA LANDY

5:30, 6 & 9:15 P. M.

BORN Imperio Argentina  
CINEMA CUÁNDO TE SUICIDAS?

Stun. & Mon. 5:15, 6:15, 9:15 P. M.  
Other Days 6:15 & 9:15 P. M.

Note. — Whenever possible, cinema titles will be given in English.

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