

The Daily PALMA POST

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Review and
Illustrated
Supplement

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PALMA DE MALLORCA
SUNDAY, JULY 30, 1933

25 CTS.
THE COPY

THE PAST WEEK IN SOCIETY

Among the gay affairs at Camp de Mar during the past week was the opening of Tony's Bar.

Among those present at the cocktail and later hours of the evening were Major Charles Goetz, Mrs. J. C. Waterbury, Mr. D. D. Bigelow, Sir Charles and Lady Mappin, Mr. and Mrs. Dorr Newton, Mr. and Mrs. Cecil Aldin, Mr. and Mrs. Ronald Balfour, Miss Anna May Wong, Mr. and Mrs. Ian Armstrong, Mr. and Mrs. Fulton Lester, Mr. and Mrs. Eyre Pinckard and Major Leslie Munday.

Also, Mrs. Stilwell, Mrs. Gilmer Hadra, Mrs. Rust, Mr. George Foyé, Mr. Willetts, Captain and Mrs. Southey and a large number of guests from the Camp de Mar and Playa hotels.

Tony's Bar will hold similar verbenas fortnightly during the hot weather. For the comfort of the guests, dinner will be served on the terrace.

* * *

Miss Viva Liebling is recovering from a heart hemorrhage at the home of her mother. Mrs. Leonard Liebling, Calle de 14 de Abril. Miss Liebling was stricken while dining with friends.

* * *

Mr. Harry Gordon Jacobs, Miss Nancy Robbins and Mr. González Aguilé recently negotiated the swim from the Hotel Victoria to the lighthouse, the course taken by the contestants in the annual aquatic races.

Mr. Jacobs had previously been in the water for several hours and had already undertaken a longer swim than the one to the lighthouse.

* * *

Mrs. J. C. Waterbury sailed for New York on the Exocorda Saturday after a long stay in Mallorca. She was accompanied by her two daughters.

* * *

Mr. Alma Walker Heart, former wife of William Randolph Hearst Jr., was also on the passenger list of the Exocorda when the American Export liner departed for America.

Mrs. Hearst was a guest at the Hotel Formentor for 10 days and then spent a week in Tereno at the Hotel Victoria.

* * *

Lady Diana Fitz-Herbert, who has been at the Formentor, left Mallorca Saturday night for a tour of the continent.

* * *

Mrs. E. Roberts is organizing a party for Formentor. Among those invited are Mrs. Mary C. Dearing, Mr. L. Lawrence and Mr. Miguel Roca.

* * *

Before leaving the Island, Mrs. J. C. Waterbury was hostess to 14 at Camp de Mar, among whom were Mrs. Brookfield Van Rensselaer, Mr. Dudley Dean Bigelow, and Mr. and Mrs. Eyre Pinckard.

* * *

Another recent hostess at the Camp de Mar was Mrs. D. Dernier who had for her guests Miss Janet Schoefer, Miss Pat Dearing, Mr. L. Lawrence, Mr. George Foyé, Mr. Peter Peek and Miss Elsa Anderson.

Arrivals and Departures

Among the arrivals at Palma on the Otranto were Mrs. Louisa Armitage, Frank C. Cowper, Miss Rosa Kathleen Driver, John S. Driver, Frederick E. Driver, John S. Driver, Mrs. Catherine B. Colom, Miss Catalina and Miss Ginette Colom and Alfred T. Hockstroh.

Leaving on the same ship were Miss I. S. Patterson, Miss K. E. McGregor, Miss E. J. Allan, Miss A. C. McConnell, Mr. and Mrs. A. Stevenson, T. Bestall, G. Bestall, Miss B. Bestall, Mr. and Mrs. H. P. Lucas, Mrs. S. C. Jackson, P. N. Jackson, P. C. Jackson, Miss S. E. Jackson, Miss I. McEldowney, Miss Vial, Miss J. C. Koster, Mr. and Mrs. P. Slater, Miss P. M. Chapman, Mrs. E. C. M. Sherwell-Clogg,

(Continued on page 12)

SAINT HONORED AT CHURCH OF SANTA MARIA MAGDALENA

Faithful Pay Homage To The Patron And Only Saint Of Mallorca, Santa Catalina Thomás.

Sunday at 10:30 a. m. there was celebrated in the Church of Santa Maria Magdalena a high mass in the honor of Santa Catalina Thomás, patron saint of Mallorca.

Señor Don Leopoldo Vivern, canon of the Cathedral of Ciudadela, officiated at the impressive ceremonies. Assisting him were the Reverends Don Antonio Artigas, Don Jaime Tous and Don Pedro Gelabert.

Chants by the church choir were heard by the large number of the faithful that turned out for the occasion.

A somewhat similar service was held in the same church on Saturday evening.

To close the religious ceremonies connected with the fiesta a series of services will be conducted in the various churches of Palma and Terreno.

Most of the services that involve choir singing are noteworthy for quality of the voices of the singers, but comparatively few foreigners avail themselves of the opportunity to hear them.

Santa Catalina Thomás, besides being the Patron Saint of Mallorca, is the only Mallorcan saint, a fact that lends additional color to the annual festivals, religious and otherwise, in her honor.

PASSPORTS OF POST DIRECTORS RETURNED

The passports of Mr. and Mrs. Thomas P. Leaman Jr., publishers of the Post, which were confiscated by the police upon orders of the governor two weeks ago, were returned Saturday afternoon.

As he returned the papers, the plainclothesman who executed the errand remarked that, as far as Governor Aparicio Ciges was concerned, the incident was closed.

Informed that as far as the publishers of the Post were concerned, there had been no incident, or at least they had been informed of none, the detective stated that he was not at liberty to speak further.

«Beric», Couturiers, In Larger Quarters In Calle De 14 Abril

The depression may have hit Wall Street, but apparently the ladies of Palma are not aware of it. Or if they are, they aren't letting it worry them.

At any rate, the proprietors of «Beric», the popular couturiers in Plaza Gomila have outgrown their quarters and are making arrangements to move into a new shop in Calle 14 de Abril.

The Beric concern, which sprang up when it became apparent last autumn that women of the American and English colony demanded the Paris fashions no matter where they were, is but one of several dressmaking establishments that have found that it takes more than an economic crisis to kill the business of supplying the needs of the well-dressed woman.

Beric, along with all the other fashion houses, opened with a bang, and unlike some other enterprises, the send-off did not prove a flash in the pan.

The business immediately proved so popular that it became apparent that the quarters were too small. Nothing could be done about the matter however, during the winter and spring months

(Continued on page 12)

VILLAGE OF LLUBI CELEBRATING TWO SUCCESSIVE FETES

Fiesta In Honor Of Town's Patron Saint And Day Of Santa Catalina Thomás Of Mallorca Nearly Coincide.

On Monday, just as the rest of the Island is seeking rest following celebrations in honor of the Patron Saint Catalina Thomás of Mallorca, the town of Llubi will embark on a new series of fiestas in homage to its own Patron Saint Felio.

The Llubi festivals will begin on Monday, July 31, and last through August 1.

The fiesta will be opened with a parade through the streets. The procession will be led by the local authorities of the town, and in their wake will come all the lesser lights down to the mere public that prefers to watch from the sidewalks.

At 10 o'clock the municipal band of which the village is particularly proud will play in the Plaza Mayor, the town's principal square.

Later, there will be fire works and illuminations by fancy electric lights.

August 1 will be the day of cos-

(Continued on page 12)

Santa Catalina, Patron Saint Of Mallorca



Esperanza Press

Santa Catalina, Patron Saint of Mallorca and only Mallorcan Saint, in whose honor a fiesta was observed over the weekend.

STYLES

By ALMA ARCHER

You may now deck yourself out like any pagan princess you ever dreamed of—if you can take it. You may hang the sacred bull around your neck and a cuttlefish in your ears—if you can take it. Of course, and fortunately, there are not many of us who can take it, so probably there'll be only a few riot calls after all, but it's true that the Mae West trend to 1900 curved chunkiness is precipitating the royal horseradish as far as feminine ornamentation is concerned. Stage make-up in a restrained form is now okay on the street and in private lives. Bulky, gawdy barbaric jewelry is meeting with success, Shiny conspicuous, satins and velvets will loop the loop for fall in key with wet, greasy-lipsticked lips, and eyebrows and belts have been glorified until their owners frighten kitties and little children. It's the post-depression era, no doubt. Quite.

WEATHER turning hand springs only rings in the thought of fur-lined evening dresses for the summer stock shows. The Westport Country Playhouse, one of the real here-to-stay summer stocks, opened with Otis Skinner on the stage and a sophisticated audience in printed crepes and cotton piques seeing his successful performance in the «Nobel Prize.» The babes take no chances with their set-ups at these airdrome performances because too many folks who know the cues are there and slouch dressing is not in order. Fannie Hurst was on tap for the literary style, Annie Burr Jennings of the ultra parterre box group, Mrs. Judson House, with square eyeglasses, representing the flowered dress group, Dorothy Gish and Vivienne Osborne fighting off the movie autograph hunters, and Phil Dunning, Rollo Peters, and Eva LeGallienne squaring up theater honors.

WHAT with the wool market bounding into Jupiter, we'll probably have to be satisfied this fall with a tawdry little costume stitched up in platinum—or maybe wools from ordinary American ranches. Most American sheep are satisfied to be eaten and don't care whether or not they ever score in a new Patou or Schiaparelli, as women all want their truck from imported flocks.

You remember that the original home of the Merino sheep is Spain, where there are two distinct types, stationary and migratory—the latter from which the Australian flocks descend. For ages, the sheep were closely guarded, and the exportation was a death penalty. In 1723, Sweden imported a few, with no luck. Fifty years later, France imported a flock, and under government auspices the Romboillet breed was developed. In 1765, Germany imported a flock, resulting in the celebrated Sax-

We were ambling gently down the Borne The sun shone in a cloudless sky, the trees sang and the birds fluttered in the breeze—I mean—well you know. Every step brought us nearer to the Alhambra Café. Suddenly my companion said «shoes». She said «shoes» with energy and decision, two qualities to be discouraged on a warm and thirsty morning. Now the very subject of shoes bores me to tears.

Everywhere I go shoes seem to haunt me. In Toulon every other shop was a shoe shop. They manufacture shoes there and one obviously had to seize the opportunity and buy them, and now in Mallorca.

Shoes are made in Mallorca therefore they must be good and they must be cheap one really ought to buy some. This was the gist of my companion's remarks. I pointed out to her the architectural beauties of the «Oasis» building on our left (having read it up in Mrs. Van Scoy's article in a recent copy of the Palma Post). I suggested a visit to our friend Mr. Thomas Cook on our right to inquire if there was any mail but it was useless, There was nothing for it but to unglue one's gaze from the Alhambra café, and off we shot up the Conquistador.

To describe all the shoes we saw in Palma that day would be to write a volume—two volumes—so I will just describe what we saw at Terreno—«Pastoret» Calle 14 Abril 34, which was the last shop we visited. They showed us an original shape of laced shoe in brown and in white and some more in brown and white mixed. Also some very dressy high heeled sandals in different colours and in black with a tiny silver rim. Then there were slippers and mules and court shoes. These were the models. They make them for you to measure from forty pesetas upwards. Then we saw all kinds of materials to choose from. What looked like a whole allegator also crocodile in all colours. The red, green and pale grey were especially pretty. Also a lovely soft antelope in natural colour. As well as the models they have a whole book of different styles to choose from.

At last it was time to go home to lunch and as we wended our hot and dusty way my companion said «Well there was no need to decide to-day we can go on looking another day!»

When on one of our other shopping trips recently we wandered into the «Perfumeria Inglesa» Calle Cadena 6. We wiled away simply ages of time looking over their stock of Colognes, Creams, Soaps etc. They keep «Pond's» preparations also 4711 Eau de Cologne and we noticed some nice little rubber sponges in different colours priced at 1.25 psts. and 2.50 psts. each. It is really a pleasure to shop at the «Perfumeria Inglesa» they are so very polite and attentive. There is a lovely large electric fan on the counter. It is difficult to tear oneself away from it. Oh yes we decided on another visit quite soon.

We are used in Palma to finding everything rather behind than ahead of us at home in the way of modern conveniences. Let me tell you that in one respect at least the Mallorcans have positively left us standing. This is in the institution of the «Expeditiva». It is a few doors from the Post Office, Calle de la Soledad 37. We can't have failed to have noticed its enormous sign but do we realise quite how marvelous a place this is?

Do you know that you only have to step in there with anything that you want to send by post and they do the rest. Pack it, weigh it, send it,—everything. You merely write the address and pay them the amount of the postage. No more hunting around the house for paper and string. Tussling with knots and finding at the last minute that the whole thing has to be done again. No more worrying about how much sealing wax should be used in case you want to register, and having to take your package all the way home again because you put on too little.

The «Expeditiva» takes all the responsibility and does the whole thing for you. One might almost write a book about it entitled «Postage without Tears» «Painless Postage» or something of the sort and distribute free copies to other countries hoping they will take the hint—Anyhow Vive la Expeditiva!

Do you know where to buy really fresh and cheap fruit in Palma? It is in the market square (Plaza Palore y Coll). To the right as you walk into it from the Calle Colon. And now we are in that neighborhood and talking of what is good and cheap. It may interest you to know that «Francisco Guasch» 61, 63, 65 and 101, Sindicato, sell a delicious sort of gingerbread bun. They are only ten centimos each. They are very good and very large so you sure do get your money's worth, and then some!

«Hans Norget» coiffeur Plaza Gomilla Terreno have some very good eau de Cologne at six eight and ten pesetas a liter. It is really strong. Take your own bottle with you and you can have just the amount you require. For hairdressing also «Hans Norgat» is to be

recommended. You will get prompt and courteous attention and they take trouble to please you. The price for shampoo and wave is only 3.50 pesetas. As a matter of fact we are well off for hairdressers in Terreno. No need to take a trip into Palma to have one's hair fixed. There is another «The Ladies Hairdresser» at Calle 14 de Abril 36. Good service and plenty of different languages spoken.

«Oh sleep it is a gentle thing beloved from Pole to Pole.» And again «Oh lovely sleep thou sweet and gentle maiden binding the world with dreams so silently». And now having filled nearly half the old column with quotations (thank you Dick Harter for the idea got from your column a little while back) let us proceed with a few prosy facts about sleep.

In order to be at our best and most beautiful we must have plenty of sleep, but not too much. «Tiredness» is a substance which accumulates in the blood. The physiological task of sleep is fulfilled when this poison has disappeared out of the system. The desire for sleep is normally greater than this so the amount of sleep each individual needs has to be found by experience. You will need less sleep in pure country air than in the town and in cold countries than in the tropics.

Man needs less sleep than woman because his circulation and regeneration is faster. From six to eight hours for a man and from eight to eleven hours for a woman is the normal duration of sleep in our latitudes. If you sleep too little you will be liable to suffer from nerves and if too much from obesity so watch out. You are between the devil and the deep blue sea!

Would you like to know of a good complexion soap? The brands we are accustomed to use at home are expensive over here and there are equally good substitutes only perhaps we do not know of one. A soap called «Heno de Pravia» is possibly just what you are looking for. It is priced at 1.25 pe-

WINDOW SHOPPING IN PALMA

By DAPHNE MERRICK

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setas in the shops but if you buy it at a bazaar you will only have to pay 1.10 pesetas.

If you clean your face with soap and water it is advisable to soften the water with a little borax and use first hot waer then cold. Be sure that the cloth you use for drying it is not damp. A damp cloth is an ideal breeding ground for microbes and beauty as well as health has to wage constant war against these invisible little pests.

You can learn by experiment whether your skin is better cleaned with water or with a good astringent lotion. A face vapour bath twice a week will help enormously to ensure you a beautiful complexion. This is prepared by adding half a teaspoonful of bicarbonate of soda a pot of hot water.

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Editors and Publishers

Thomas P. Leaman Jr.

R. B. Leaman

A Weekly Edition

In placing this first edition of the Palma Post Weekly on the streets, the editors are well aware that it necessarily must be lacking in many respects

The great London and New York publishing houses, when they issue a new paper, print and destroy the journal for a length of time varying from a week to a month before allowing its distribution. Naturally, such a process would be ruinous in Palma.

If the editors were unwise in distributing the current Weekly on such short notice, they feel certain they would have been equally foolish had they stalled around after deciding to issue a local review, finally to come out with it some two or three months later.

The purpose of the new venture already has been explained and calls for no more than a brief summary here.

The editors feel that the long Monday mornings, when no news was available, were a nuisance to everyone who had acquired the newspaper habit.

It also became clear that the local news could not be handled in its entirety in the Daily Palma Post without crowding out information of international interest.

As Monday is notoriously dull, from a journalist's viewpoint, the beginning of the week seemed the proper time to issue a review of the local events.

In such a periodical it is possible to collect all the news of interest that has been passed over through lack of space or press of time during the week.

One thing remains to be explained: the Palma Post Weekly Review aims to be a review rather than a newspaper. From the point of view of the experienced journalist, a weekly is not a newspaper and can never be considered as such.

THE NIGHT WATCH

We've been told that our copy for today should smack somewhat of review.

«Keep it fresh but make it sort of a resume», the boss told us. We shake our head wearily and have a stab at it Resumé of what? The news? Time and Literary Digest to that. The moving pictures? We don't go to the pictures.

Well, here goes. Among the matters of interest to this jaded correspondent during the week were Wambly Bald's decision to tell Montparnasse where to get off, Yola Lee's farewell, the Wiley Post flight, and our own rather awe-inspiring feat of completing eight days on the water wagon.

On the uninteresting side of the ledger we find: the world conference adjournment, front page news about Palma, partly true; the Mollisons, the Lindberghs, badges for Roosevelt backers, repeal by Christmas and a weather story about London.

«Of personal interest»: the great going away party on the mole the night Brooks Cowing departed these shores; what became of Judge Harter the same evening; who took care of the trap drummer's girl friends after the trap drummer went away. There's something mighty dam' cepuliar about that last matter. There they were, there they weren't, and we can vouch for the Judge, who had other things on his mind.

We expected to take a panning for our last bullfight story. There were two substitutions about which we, coming late, knew nothing at all. With painstaking care, we went right ahead and described the imaginary work of two matadors who were not in the thing at all, and probably not even in the audience.

Eric Lewis, we read in the Post, refers to Judge Harter and ourselves as grizzled veterans. We resent that. The Judge is as grizzled as a badger, as anyone who has met him knows. But we defy Eric to find a grey hair in our own wavy locks.

One of our attention callers has brought to our notice the fact that the editor was heard to whistle yesterday. The tuneless chirp added nothing to the charm of the afternoon, but it demanded an explanation.

By the way, Daphne, we sympathize with you. It's hell to turn out a nicely worded paragraph and have a typesetter drop a whole line, isn't it?

You got off pretty lightly at that, Daphne. Back in America we once wrote «Mr. Blahblah demands to be informed by what right, at the order of Police Commissioner Whalen, his car was seized and dragged from the city streets.»

You guessed it. «Mr. Blahblah demands to be informed by what right Police Commissioner Whalen was seized and dragged from the city streets». Love and typesetters are like that, and ask any old time reporter what happened when a syllable was dropped from the word «entertaining» in an otherwise conservative newspaper account of a statement by the late President Woodrow Wilson.

Anyway, Daphne, it was partly your fault in the case of «Window Shopping». If it happens again, though, you've got a right to kick. It may do some good, but we're not hopeful.

The latest addition to the Post staff may be a swell journalist in his home town, but he has a lot to learn down here.

The first day of the heat wave, he mopped his brow, scratched his head for an inspiration, and suggested that he do a weather story.

Nothing doing, fellow. The only weather stories we write down here are about London and New York. Of course an occasional blizzard in some up and coming resort remote from the island is all right, too.

But how can you make news of the Climate Ideal? If it's always ideal, it's no longer news, and if it's ever awful somebody's been drawing the long bow which heaven forbid.

Whenever there's storm so bad the Barcelona boat can't run, remember what one of the London journals said under similar circumstances:

«Storm sweeps Channel; Continent isolated.»

The foregoing all goes to show that a persevering soul can do anything if only he makes his mind up to it. When we got the order to turn out a double column for the first issue of the Palma Post Weekly, we were thunderstruck. It simply couldn't be done.

Well, it seems it had to be done, never let it be said the Watchman fell by the wayside. But we think we've been hard done by. Twenty-four hours notice for a column of double length isn't enough, especially when there is other work to do.

Next week, we hope to be able to do this job as the Old Grouch wants it. He asks for a review and a review he shall have. But not in this first column. Our memory, remarkable principally for its lack of length, has to be supplemented with notes, references to files and questions to harried persons who are busier than we are. And all that takes time.

The Watchman

Want Ads in the PALMA POST bring results.

STUDIO STAR DUST

By ALANSON EDWARDS

United Press Staff Correspondent

HOLLYWOOD — Herbert Munding, who has laughed himself through so many butler roles that he now opens doors automatically, can take any kind of a joke save a practical one.

The comedian admits he had to quit frequenting hotels because he found himself picking up quarters left for the waiters. But no matter. This concerns Munding's burning reaction to a jokester who telephoned him in the name of the studio one night, ordering him to be made up and ready for work at 3 a.m. the next day.

The vengeful Munding and his pal, Frank Atkinson, a few days later visited the home of the jokester, who was known to have a «wired» chair. Anyone sitting down in it gets a shocking reception.

Munding allowed himself to be maneuvered into the chair. As the «juice» was turned on he groaned and went into a faint.

Sternly, Atkinson called an ambulance. The prankster didn't know it, but the ambulance had been «planted» previously by the pair and it arrived with a fanfare of sirens.

«You stay here,» Atkinson ordered the ashen-faced joker. «I'll call you from the hospital.»

An hour later came a call. The voice said, «This is the county morgue, and...» The connection had been broken.

Fifteen minutes later came another call, a brisk voice saying, «This is the district attorney's office. Please remain at your home until one of our men arrives.»

At midnight came the final call, and it found the recipient jittering so badly he could scarce hold the receiver.

«This is the Bigandbetter studio,» said the voice that was the same as the district attorney. «Please report at the studio made up at 3 o'clock tomorrow morning.»

The practical joker hung up. No one knew. And it didn't seem funny a bit. He's laying off of Munding.

There's an element of absurdity in classing Heather Angel as a participant in wild adventures.

Fragile as a rose petal, calm as a lull, she can look back upon the last four of her 18 years and realize she has lived in a mad whirl that she wouldn't have missed for anything.

This diminutive actress, catapulted to fame in the year's choice acting plum opposite Leslie Howard in «Berkeley Square,» never has faced hungry lions but she came close to it.

In China, while touring with an English stock company, Heather was molested by mutinous mobs, and in Simla, India, she was forced off the stage when a horde of wild monkeys danced on the theater's tin roof and then stoned her. Heather did not accept this as a criticism of her work.

Heather was caught in a mael-

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THE PALMA POST Press
Calle Conquistador, 18

strom of rioting Indians in Lahore. They tossed bombs and threatened her and other whites. In Calcutta, Ceylon and Karachi, she was stranded and broke with other players.

She has played throughout the Orient, in barns, barracks, sheds and war-time hangars. Once, at an air force camp, Heather acted in a shed built of discarded airplane wings, with an improvised stage of tables that buckled, split and finally collapsed.

Despite these experiences, the blithe Heather makes no pretense of being a worldly woman. She still thinks her life while on tour was, in the main, dull—an inkling of how modest an actress can be if she puts her mind to it.

She regards as her greatest adventure facing the cameras for «Berkeley Square.» That's because it means the most to her.

Heather probably never again will be stoned by wild monkeys. Hollywood producers will see to that.

THE PAST WEEK IN SOCIETY

(Continued from page 9)

D. T. Sherwell-Clogg, Judge and Mrs. J. S. Blake-Reed, Mr. and Mrs. O. Lambert, Mr. and Mrs. C. N. Clay, W. H. Marion, P. O'Connor, Mrs. E. W. O'Connor, Miss S. E. O'Connor, Mrs. E. Thyne, Miss E. Thyne, Miss Phyllis Marshall, Professor H. W. McDonald, Miss Jessie Duncan, Dr. and Mrs. F. C. Shruballs, Miss Shruballs, Mrs. Cortez, eight Mr. and Mrs. Noel Turnbull, O. S. Howc, Mr. and Mrs. L. T. C. Wright, Miss M. L. Wright, Miss B. W. Wright, Dr. H. H. Wright, G. Amrs, Mrs. F. L. Ames, Miss H. A. Johnson, C. F. Bucklesby, Miss S. H. Ewstace, Miss A. V. Ewstace, Miss E. Hobbs, Miss Rosina McCuckin, Mrs. D. Kenyon, Captain E. R. Clutterbuck, C. F. Stevenson, M. Rosello and Pedro Marqués.

* * *

Those leaving on the Wangoni were Señorita W. Weber, Señorita Scheevers Harold Barone, Carl Thomson, Mrs. Josephine Kelly, C. G. Broadhead and Mrs. Marie Stradding.

Miss Evelyn Hughes of London arrived on the Wangoni.

* * *

Among the arrivals at Palma on the Otranto were Mrs. Louisa Harris, George Harris, Mrs. Charlotte Pennington, William Desovic, Mrs. Marguerite Cuninghame, Miss Althea Cuninghame Mrs. Henrietta Freeman, Rowland Freeman and Miss Claire Weill

Departing on the same ship were Mr. and Mrs. R. D. Carter, Mrs. L. R. Betts, Mrs. J. A. Johnson, Miss Elizabeth Lawton, Miss Edith Thain.

Chez Gaspard Opens Next To Grand Hotel

Chez Gaspard the new French and Mallorcan restaurant which opened at Plaza Santa Catalina Thomas, 38, next to the Grand Hotel, enjoyed a large patronage from the foreign colony on the first day of its existence.

Featuring both French and Mallorcan cooking the new establishment makes a strong bid for the foreign clientele, for the extranjeros, who like an occasional change from the native diet.

By a coincidence, the restaurant's opening on the Plaza Santa Catalina almost coincided with the annual fiesta in honor of that saint, patron of Mallorca.

Want Ads in the PALMA POST bring results.

«Beric», Couturiers, In Larger Quarters

(Continue from page 9)

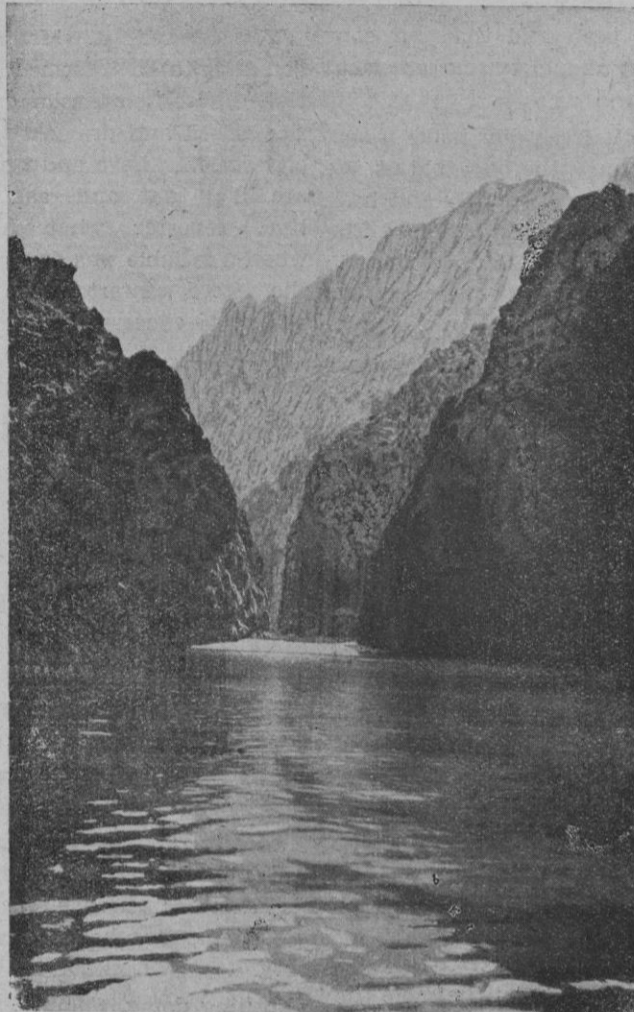
when business was going ahead full blast.

Now that the summer has arrived and there is a lull in activities, Beric has closed its doors. They will not reopen in Plaza Gommila.

When the new shop opens, there will be new styles on display, the proprietors already being engaged in selecting fall and winter models.

Also, another fashion show has been hinted—and as anyone who was here when the fashion show was first sprung upon a startled Mallorcan public knows, next to a hanging, there is nothing that will draw a Palma crowd so quickly.

Where The Friends Of Spain Explored



Esperanza Press

George of Torrente de Pareys

The George of Torrente de Pareys is but one of the beauty spots in the vicinity of Soller.

A favorite destination for excursionists, the gorge was visited a week ago by the Amigos de España, the local club sponsored and guided by Miss Kusterko.

VILLAGE OF LLUBI CELEBRATING TWO SUCCESSIVE FETES

(Continue from page 9)

tunes. Refreshments will be served in one of the public buildings and all who have the dress of the old Mallorcans will attend attired in their bright raiment.

Also, on the 1st there will be held races for the young bloods of the town who think they are fleet of foot.

Special events of the same sort have been arranged for children, both boys and girls. All the races have the attractions of prizes offered the winners.

On the last day of the fiesta, there will be more varied sport contests, such as several bicycle races, classed for men, boys and girls. The races for the children will be subdivided to allow for age difference.

Closing the fiesta, there will be a grand ball in the costume of the country.



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Post To Bring Suit Against D. A. Munro

Directors of the Palma Post decided today to launch immediate suit against David A. Munro as a result of statements attributed to him by the local English weekly. «...the personal attacks which appeared in the July 8 issue of the Palma Post were an apparent outgrowth of Mr. Leaman's enmity for Mr. (Consul General) Dawson, who had refused a U. S. visa to Mrs. R. B. Toussaint, when they wished to go to America last fall.» Mr. Munro opined.

The directors of the Post found Mr. Munro's expressed opinion unwarranted and damaging to their own interests. Legal steps are to be taken at once.

The Caves of Drach

These marvelous caves called the «subterranean Alhambra» extend more than a mile into the mountain. The caves contain the famous Lake Martel, in boats daily. on which all guests are taken Special excursions on Mondays and Wednesday with individual quota for every part of the caves including those parts recently discovered still concealed from the public. The Fomento del Turismo has put these remarkable excursions under its direction Also every Monday and Wednesday at 11.30 a. m. concert on the Lake Martel, under the auspices of the Patronato Nacional del Turismo and of the Fomento del Turismo de Mallorca.

A marvellous impression.

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Spanish Naval Plane Involved In Serious Accident In Menorca

Spanish naval aviation was dealt another blow Friday when one of the planes that has been cruising around the Bay of Pollensa and the nearby (as the crow flies) coast of Menorca had a nasty accident at the latter place.

The squadron was taking off at 9:30 a. m. one of the machines crashed into a fishing boat, seriously injuring one of the fishermen. The boat was completely destroyed and the plane was damaged. One of the occupants of the sea-plane suffered injury however. Responsibility for the accident has not yet been placed, but the belief is expressed that it will be found to have been an unavoidable casualty of the maneuvers. Visibility on the large, enclosed bay is not of the best, and it is thought this factor will account for the crash.

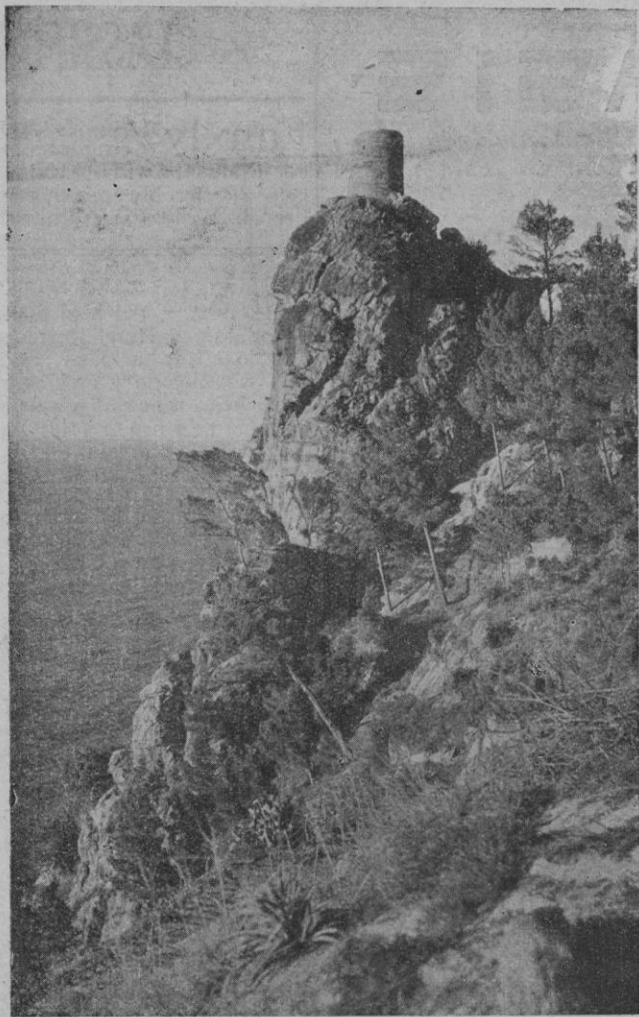
The accident is the third to Spanish machines in recent weeks. The first and most tragic was the disappearance of the fliers Baraban and Collar, who after successfully negotiating the Atlantic Ocean via Cuba came to grief in Mexico.

While the search for the ocean plane was still on, a military machine plunged into the sea near Barcelona, killing several of the occupants.

Among the dead in that wreck was Captain Juan Montis Villalaga of Palma. His body was recovered and brought here for burial after services with high civil and military honor on the mainland.

Until the past three accidents, Spanish aviation history had been singularly free from accidents, and the coincidence of several catastrophes coming within a short space of time is not considered a reflection on the ability of air force fliers, who have a long record of safe performance behind them.

One Of Mallorca's Countless Watchtowers



Esperanza Press

Who Built It?

The countless watchtowers on the Island, of which one is shown above, are commonly believed to have been built by the Moors during the period when they held Mallorca despite all efforts to dislodge them.

That the Moors made use of the towers is certain, but that they actually constructed them is improbable. At any rate, historians have never been able to prove to their own satisfaction that the lookouts were not here long before the arrival of the invaders from Africa.

The towers have been called Roman, but there is no more historical reason for believing the ancient Latins built them than there is for the belief that they are of Moorish origin.

Although it is doubtful if the mystery of the turrets ever will be solved, most experts who have gone into research on Mallorca are inclined to ascribe them to the ancient Islanders themselves.

That the original inhabitants of the Island were skilled fighters and quite possibly built the towers for their own defense.

That the early Mallorcans were excellent soldiers is proved by the difficulty Caesar had in taking the Island, and by the fact that he later recruited many of his auxiliaries here.

The Mallorcan soldiers, who were experts with the slingshot, appear frequently in Caesars' «Commentaries», where they are referred to as «balears».

Whether or not the «balears» constructed the towers, their construction must have been a big assistance to the early defenders of Mallorca.

The tourist, if he cares to make a study of them, will find that seldom is one constructed on a site where it is not visible to another.

From this fact, historians conclude that the ancients were able to flash flare signals from one side of the Island to the other in time of need.

THINKING IT OVER

By DICK HARTER

The decision to publish the weekly edition of the Post has its advantages and disadvantages both for those who labor in that field and for those who read what they have prepared.

While we know that for those who will read the new edition there will be much that will interest them, they will have «Thinking It Over» staring them in the face another day. There is one consolation. They may read everything else first and when there is nothing else left then they may deposit the paper gently in the nearest waste basket.

So far as we are concerned the necessity of writing another column each week is the cause for rejoicing. We are not making that statement with any of the Horatio Alger Jr. idea of «work and win.» On the contrary the reason for our gladness is much more material and selfish.

As an impoverished newspaper man, we usually lack the wherewithal to go any place that requires the expenditure of any of this world's goods. Hence the necessity of sitting in the office and batting out a little more work relieves us of a certain amount of time that we might have to spend in an even more trying manner.

When an editor sits over one of his underlings, with black snake whip poised, shouting «How much longer are you going to keep me waiting for that copy,» we must admit that life at least is not dull. So far the lash has not landed on our back, but sometimes the cracklings have been uncomfortably near.

In a moment of leisure last week, we wandered out Terreno way. We decided to dine at the Bellver, where we found a meal most appropriate to the weather. It consisted of cold food with the exception of browned potatoes. It seemed to us like a highly sensible idea to serve cold meats, consomme and the like. Maybe more places follow that plan, but we had not run across it before at any place where meals are served on the table d'hote plan. Our chapeau is doffed to Baroness von Neueustein Rodeck, hostess of that pleasant hostelry and garden.

Speaking of food we ran unwittingly into a banquet at the new

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place down the Borne known as Chez Gaspard. Delicious as the food was, it was of a richness not good for one with our midsection.

A postal arrived this morning from Brooks Cowing. It was sent from Paris during his stay there. Guess where he was at the time. At Harry's New York Bar, favorite American hang out. It was written on one of those miniature replicas of a keg of beer that Mr. Mc Elone, king of publicity men as well as bar proprietor, offers for the use of his patrons. The card also bore a message from Bob Card, peerless barman of the old school. The latter is one of the species of bartenders that has become almost extinct since the days when Volstead climbed into the saddle.

Brooks was in Paris enroute to New York when he penned the card. He apparently was in fine fettle. He is now on the high seas. It is to be hoped that he feels equally happy.

Have you looked at the Classified Announcements on Page 6 today.



THE OASIS:

Tourist Office Mallorca, S. A.

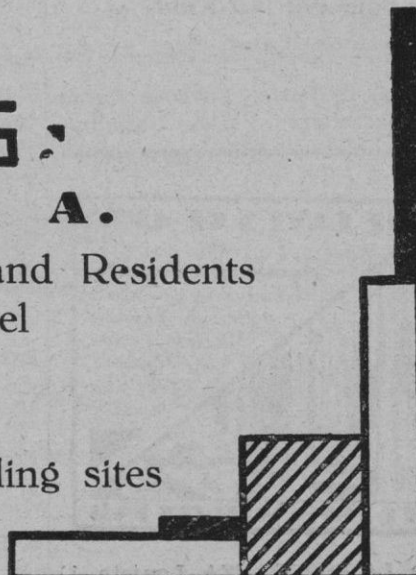
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Places to Visit

Ayuntamiento Palace — In the winter this museum may be visited from 9 to 1 o'clock, and 3 to 4:30 P. M. every day, except holidays. In the summer it is open from 10 to 12 o'clock and from 4 to 6 P. M. The charge is 1 peseta—free on Sunday

Palace Courtyards—The palaces of the following families are open to visitors upon request: Vivot Oleza, Morell, Palmer.

Bellver Castle — Open from 8 o'clock in the morning until sundown, every day. There is a charge of 1 peseta.

The Lonja and the Provincial Museum of Beaux Arts — May be visited every day, including Sunday, from 10 to 12 o'clock in the morning; and from 3 to 5 in the afternoon. Charge 25 céntimos, free on Sunday.

Cloisters of San Antonio — Every day at any time.

Arabs Baths — May be visited every day at any time. Fee voluntary.

Cloisters of San Francisco and the Church — The beautiful cloisters and the sepulchre of Raimundo Lullio (Raimon Lull) may be visited every day, without charge.

Cathedral — May be visited every day at any time. Considered one of the four finest in world.

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General office—25 Calle San Felio, Palma. Open all day and all night.

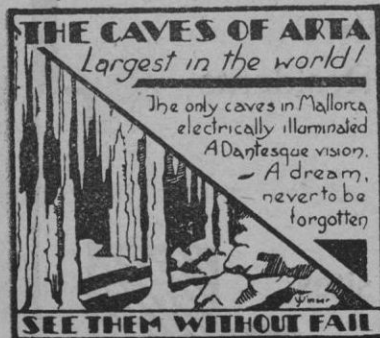
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Weekly service from ALCUDIA on Sundays at 7 p. m. arrives Barcelona 7 a. m.

Valencia Weekly service from Palma on Sundays at 8 p. m. arrives Valencia 7 a. m.

(Via IBIZA) Weekly service from Palma on Wednesdays at midday.

From IBIZA weekly service on Wednesdays at 10 p. m. Arrives Valencia 7 a. m.

Alicante (Via IBIZA) Weekly service from Palma on Fridays at noon.

From IBIZA Weekly service on Fridays at 9 p. m. arrives Alicante 7 a. m.

Tarragona Weekly service from Palma on Tuesdays at 9 p. m. arrives Tarragona 7 a. m.

Mahón Weekly service from Palma on Thursdays at 9 p. m. arrives Mahón 7 a. m.

Ciudadela Weekly service from Palma on Tuesdays at 9 p. m. arrives Ciudadela 7 a. m.

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Marseille Every Tuesday at 10 a. m. from Palma arrives Marseilles 7 a. m.

Algier Every Saturday at 6 p. m. from Palma arrives Algier 7 a. m.

CRUISE BOATS — REGULAR CALLERS

AMERICAN EXPORT LINES.—Palma - Gibraltar - Boston - New York arrives and leaves Palma: August 12 S. S. EXCALIBUR.

—September 9 S. S. EXCAMBION

Palma-Marseilles-Naples-Alexandria-Jaffa-Haifa-Beirut arrives and leaves Palma: August 4 S. S. EXETER. August 18 S. S. EXCAMBION.

HENDERSON LINE.—Palma-Gibraltar-Liverpool or London arrives and leaves Palma: August 11 S. S. YOMA. September 8 S. S. CHINDWIN.

Palma-Marseilles-Port Said arrives and leaves Palma: August 4 S. S. BHAMO. August 18 S. S. AMARAPOORA.

ORIENT LINE.—Palma-Gibraltar Plymouth and London arrives and leaves Palma September 23, S. S. ORONSAY October 21 S. S. ORAMA.

Palma-Toulon-Naples-Port Said, arrives and leaves Palma: September 7 S. S. OTRANTO September 21, S. S. ORONTES, October 5, S. S. ORFORD.

UNION CASTLE LINE.—Palma-Gibraltar-London arrives and leaves Palma: August 25 S. S. DUNLUCE CASTLE, October 6, S. S. DURHAM CASTLE.

Palma-Marseilles-Genoa-Port Said arrives and leaves Palma: August 15 S. S. LLANGIBBY CASTLE. September 12 S. S. LLANDOVERY CASTLE.

GERMAN AFRICAN LINES.—Palma-Málaga-Lisbone-Southampton-

Rotterdam - Hamburg arrives and leaves Palma: August 26 S. S. USSUKUMA, September 26 S. S. USAMBARA.

Palma-Genoa-Port Said arrives and leaves Palma: July 30 S. S. UBENA, August 27, S. S. ADOLPHE WOERMANN September 24 S. S. USSUKUMA.

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Wednesday: Caves of Drach and of Hams.

Thursday: Valldemosa, Deyá, Sóller, Banalbufar, Estallenchs.

Friday: Pollensa, Formentor.

Saturday: Caves of Arta, Cala Ratjada.

Sunday: Valldemosa Deyá, Sóller.

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BLUE MONDAY

By ERIC LEWIS

The editor has entrusted me with the task of writing a column in the brand new weekly, «The Palma Post, Weekly Edition,» and instructed me to call it «Blue Monday.»

The question arises, what exactly is Blue Monday. I suppose it has the same derivation as what in England we used to call Black Monday. The morning after the first of the sort of feeling that most people get when they've had a rattling good time and are faced with the weary round of existence and the painful necessity for work.

The person who comes to the office or shop counter with a smiling face on Monday morning is a bit of a *rara avis*. Wouldn't it be jolly if Jones met Smith on the first old Monday morning with, «Hello, old fellow, don't you think it's a beastly bore having these week-ends, what!» «I had to have a perfectly putrid game of golf with that old blighter, Jackson, yesterday. Absolutely spoilt my day, I assure you. Glad to get back to the office.» If Smith was the same lay he would probably say, «Same lodge, dear boy, my missis dragged me out motoring all day, dusty roads, rotten and at hotels, nothing like such good beer as we get at the «Spot-Dog.» Spent about a month's pocket money in the bargain. You can have all the week-ends for me, for a quiet life, I am.»

Instead of which these two lads in the village meet, swap reminiscences of what a glorious time they have had and it is only when the train has almost reached the great metropolis that a real sense of gloom descends upon them.

When they reach the office, they're ready to snap the head off their favorite typist without realizing that she, poor girl, is feeling exactly the same.

To return to our mutttons, there is something thrilling about being at the birth of a newspaper and for one, am glad the step has been decided on. It will entail a certain amount of extra work, of course, but who cares?

My friend, Dick Harter, asserts that journalists as a class are lazy. He may be right but was there ever a journalist who refused to listen to the call of Duty, with a capital D.?

In the announcement of the decision of the powers that be, appearing in Sunday's issue these words occur: «The weekly edition will provide the foreign colony with the world news on Monday, hitherto devoid of English language newspapers until a late hour.» Now, I ask you, what could we do? Though it will mean a blue Monday for us workers of the press, we naturally realize that if we didn't do something about it, people would be going about looking more goofy than usual, saying, «Why can't we get a spot of news on Mondays?»

With noble generosity of soul, the editorial staff of the Palma Post has grasped the opportunity presented to them by the Proprie-

WINDMILL HOUSED HIKING PARTY

By WILLIAM MCFADDEN

(Conclusion of Mr. McFadden's series)

Through the drizzle we walked, tired and disappointed, five kilometers to the hamlet of S'Arraco. We had stood on the top of Antio, and we had seen Dragonera in the distance, and Telmo somber in the darkening sky. And then that deuced rain had come and we had to walk through it down a barren mountain-side. And the rain had wet our faces and we had become more tired and more disappointed at not being able to reach Telmo.

But by the time we were on the outskirts of S'Arraco the rain had stopped, and the sun shone in all its afternoon splendor. The rain had darkened the earth, and the sun caused each little deposit of water to glisten. We passed field after field of ripening wheat and corn waving wet in the wind.

Some of the peasants were already out working in the fields after the rain. As we passed one who was working near the road he called to us and asked us where we were going and where we were from, and why we were on foot instead of being in a carriage as most foreigners travelled. He was a middle-aged peasant of very ordinary build, and he had on one of these immense straw hats those who work in the sun wear. His beard was two days old, and his brow was dirty where he had rubbed the sweat from it with his hand. He stood there smiling and curious, awaiting our answer.

Mary responded for us, and he smiled again, satisfied, and before bidding us good day he told us that he had an orchard of fig trees down the road, and that we could stop there as we passed and take as many figs as we wanted.

During our hike we met many inquisitive peasants (none the least backward in asking questions!) and they were always ready to help us, either by giving us some directions of our way or

tors and Publishers and has said, «Yes, we will put out this weekly edition, though it means a lot of inconvenience to us, for the sole reason that we consider it is our Duty so to do.»

Having got that piffle off my chest, it is necessary to inform my readers (if any?) the general scheme of this column. It will follow as closely as possible the policy of the paper itself, that is, it will be to some extent a resume of the previous week's happenings, which will be commented on in as interesting a manner as possible.

The only event that stands out in my memory from last week is the departure of my friend and colleague, Brooksie. I should like to record here and now how I regretted having to part from such a genial personality. My regret is tempered by the hope engendered by «The Watchman's» recent article, that he will be with us again in December.

by offering us some slight gift, as this peasant near S'Arraco did.

When we arrived in S'Arraco we went to the first cafe we came across, ordered drinks, and held a council of war. The question was: Shall we start back to Palma? Here we were away from the sea, (which meant no swim that day) it was late in the afternoon, and we hadn't half a notion where we could find sleeping quarters for the night. There was a bus from Andraitx which we still had time to catch so not only was the problem acute but the decision had to be quick.

We decided, finally, that we would walk to Andraitx and take the bus home. We took up our packs, paid our bill and went off. We walked rapidly through the town. We began climbing the hill that separates S'Arraco from Andraitx. And it was then, right there on the top of the hill with Andraitx in sight, that the girls exercised their honored prerogative—they changed their minds.

They had seen an old abandoned wind-mill high on one of the mountains. On the trip we had slept in Moorish watch-towers, we had slept on the sand, we had slept in a deserted farm-house, but we had *not* slept in a wind-mill, and that was one of the things we had planned to do when we started out. So when they saw this one, even though we were officially on our way back to Palma, they decided immediately to spend the night there.

And in that wind-mill we spent the best night of the trip, in more ways than one. It certainly had the best location. As the sun went down we climbed to the top and saw the mountains and the sea, and wooded hills and cultivated valleys and way in the distance, Andraitx nestling in the hills. On the practical side, within only a few yards of it we found freshly cut pine boughs for bedding, and dry fire-wood (a miracle after that afternoon's rain) and a spring for water!

The next morning we rose early and after buying provisions in S'Arraco walked to Telmo, the small fishing village that keeps watch over the most westwardly point of Mallorca.

The beach there was well worth all our efforts to reach it. It is large, and has fine white sand, and directly in front of it and only a short distance away is the isle of Pantaleu.

Telmo beach is where Jaime landed when he set out to conquer Mallorca from the Moors, and it is said that he fought a great battle there. We arrived just in time

to see another sea-roving Jaime land there. The renowned Jaime Hardy on his recent sail round Mallorca in the felluca Pascasia.

The Pascasia looked small for the long trips it has taken. We noticed its British registry. Evidently Mr. Hardy believes in having no more trouble with Mallorcan chief engineers and fair-weather sea-captains from Mahon.

While we were there Mary and I decided that we would go and take a look at the village and if possible buy some eggs to supplement the food we had bought in S'Arraco for lunch. There are no stores in Telmo, but we thought that perhaps some kind-hearted fisherman would't mind profiting from four hungry hikers.

We spied a caballero working near the road. «Señor,» said Mary in her best Spanish, «could you tell us where to get some eggs?» Señor smiled at the London-Spanish accent, and then replied in quite passable English, and sold us some eggs himself.

We asked him where he had learned English. He answered that he had picked it up on board ships and in America «But,» he said, «I don't speak English, I speak American!» And nothing we said could shake him of his belief that the English language is different from «American.»

And, come to think of it, very probably he is right.

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beg to inform their clients that on and from Monday next, the 31st. July, their office hours will be as follows:
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TALKING OF BOOKS

By Howard N. Rubien

ANOTHER MISERABLE BEST-SELLER

Gilbert Frankau's *Everywoman* (8s. 6d Hutchinson) is one of the cheapest and most vulgar specimens of contemporary drivel we have had the misfortune to come upon. In the first place, Mr. Frankau has so little consideration for his public that instead of scribbling off this trash at odd moments, he dictated it to a dictaphone so that he could get it finished quickly. He admits this in his preface but makes the claim that he subsequently corrected proof. Either he neglected to do this, or does not know very much about the writer's craft.

A Slight Error In Logic

Mr. Frankau's thesis is that «Every woman is at heart a rake». Now if anybody but Mr. Frankau set out to prove this he would show that every or at least a goodly number of women were rakes. Or am I wrong? But the learned Herr Doktor Frankau sketches, and badly at that, a miserable caricature of an Italian nymphomaniac, and having done that sits back content with himself for having «proven» the not very original thesis of the dissolute nature of *Everywoman*. The learned author should go back to the subject he excels in—that of explaining why he, a Jew, sympathizes with Hitler's anti-semitic program.

SOMETHING TO LAUGH OVER

The cinema, «Plunder» has been novelized by the author, Ben Travers, in *Hyde Side up* (7s. 6d. The Bodley Head), Mr. Travers has a large public gained from his many successful farces at The Aldwych as well as his equally popular novels, of which *A Cuckoo In The Nest*, *Mischief*, and *Rookery Nook* are well known to English readers; he is not known to American but he should be. There are fewer writers of humor than of any other type of fiction who achieve any kind of success. In England we have P. G. Wodehouse, K. R. G. Browne, Beachcomber, Maurice Lane-Norcott and Ben Travers; certainly a very short list of names when one considers the amount of so-called humorous writings found in the monthly and weekly magazines.

The story and manner are familiar to Americans who enjoy P. G. Wodehouse. There is the usual be-monocled young English Gentleman very short on brains who gets into all sorts of impossible and Quixotic adventures, to succeed in spite of himself. In this book the hero is engaged in a ridiculous attempt to steal jewels from a social climber who has no right to them.

The whole thing makes as good farce in book form as it did in the Talkies.

A Book About Rabelais

Francis Watson is a scholar who has the happy facility of combining erudition with a delightfully charming, amusing style. In his *Laughter For Pluto* (12s. 6d. Lovat Dickson) he reconstructs for us first the period in which Rabelais lived, then in a couple of lively chapters sketches the life of the jovial doctor, and finally gives a resumé of the writings that have made his subject so endeared for four centuries.

To quote Mr. Watson: «The chronicles of Gargantua and Pantagruel and their friends originated as the recreation of a learned mind. They were written in great part at the dinner table, or at odd moments of leisure—just as Erasmus's *Praise of Folly* and *Heptameron* were composed to allay the tedium of long journeys by coach. But the great mind does not continually disguise itself.

here is philosophy as well as farce in the works of Rabelais. There are drinking and wenching... There are discovery and speculation; fireside discussion and mighty feats of prowess. And with everything there is laughter, fresh and boisterous and unashamed... For to laugh is proper to the man.»

This is a book that will be appreciated by all who are fond of Rabelais and by those who will be led to reading him because they have caught the author's enthusiasm for his subject.

SPANISH POLITICS

I have before me two publications which should interest everyone living in Spain. The first is a fifty page pamphlet by H. R. G. Greaves published by The Hogarth Press, 52 Tavistock Square, London, at the reasonable price of one shilling and sixpence. It is called «*The Spanish Constitution*» and gives a very complete if rather technical discussion of the Constitution and its origin. This is rather heavy reading, as it must be, but it will be appreciated as an authoritative exposition of the theoretical structure of the government by a professor of the London School of Economics and Political Science.

The other book is of more general interest. Published by Eyre & Spottiswoode at 3 s. 6d., it is titled *The Spanish Republic*; the author hides his identity. This is a history of the last two eventful years; written, according to the author, without bias. In his foreword he says.

«The following pages state actual facts which have been published in Spain by newspapers of

all shades of opinion. The book is only concerned with facts, and has no political motive».

Although it is a short book of only 150 pages, the whole ground of the revolution and subsequent events is covered in chapters whose titles best proclaim the scope of the book: «Dawn of the Republic, Freedom in Spain, Political Life Today, Socialist Tyranny and the Fiction of a Parliament, Massacre at Casas Viejas, A Normal Day Under the Republic, Recent Evidence of Progress, and Spanish Disillusion and Reaction». There are not many books in English about the Spanish political situation, and these two fill a very real want in an entirely adequate manner.

AGUA MIRAMAR

PURE AND DIGESTIVE TABLE WATER

Ask for it at Hotels & Restaurants

Tragedy Follows In Wake Of Arrest Of Ex-Military Officer

Tragedy trailed in the wake of the second arrest of Don Juan Betez, Calatayud ex-army officer, when his wife, crazed with worry, tried to kill their 16 year-old son with an ax.

At eight o'clock in the morning while the lad still slept, his mother entered his room and struck him several times about the head with the heavy tool.

Although seriously injured and suffering from loss of blood, the boy managed to pull on most of his clothes and run to the street, where neighbors assisted him to the hospital.

At the hospital it was found that one wound in his head had penetrated the youth's brain and doctors marveled that he had been able to remain conscious.

A trepaning operation will, it is believed, save the injured boy's life.

A year ago, Don Juan Betez was arrested for political reasons, ha-

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The Daily PALMA POST

WEEKLY
Review and
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Supplement

VOLUME 25
NUMBER 25

PALMA DE MALLORCA
SUNDAY, JULY 30, 1933

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THE PAST WEEK IN SOCIETY

Among the gay affairs at Camp de Mar during the past week was the opening of Tony's Bar.

Among those present at the cocktail and later hours of the evening were Major Charles Goetz, Mrs. J. C. Waterbury, Mr. D. D. B. St. Charles and Lady Mappin, Mr. and Mrs. Dorr Newton, Mrs. Cecil Aldin, Mr. and Mrs. Ronald Balfour, Miss Anna Wong, Mr. and Mrs. Ian Armstrong, Mr. and Mrs. Fulton Leitch, and Mrs. Eyre Pinckard and Major Leslie Munday.

Also, Mrs. Stilwell, Mrs. Gilmer Hadra, Mrs. Rust, Mr. George Mr. Willetts, Captain and Mrs. Southey and a large number of guests from the Camp de Mar and Playa hotels.

Tony's Bar will hold similar verbenas fortnightly during the summer. For the comfort of the guests, dinner will be served on the terrace.

Miss Viva Liebling is recovering from a heart hemorrhage at home of her mother, Mrs. Leonard Liebling, Calle de 14 de Abril. Miss Liebling was stricken while dining with friends.

Mr. Harry Gordon Jacobs, Miss Nancy Robbins and Mr. González recently negotiated the swim from the Hotel Victoria to the house, the course taken by the contestants in the annual aquatics.

Mr. Jacobs had previously been in the water for several hours and had already undertaken a longer swim than the one to the light.

Mrs. J. C. Waterbury sailed for New York on the Exocorda Saturday after a long stay in Mallorca. She was accompanied by her daughters.

Alma Walker Heart, former wife of William Randolph Hearst, was also on the passenger list of the Exocorda when the Export liner departed for America.

Mrs. Hearst was a guest at the Hotel Formentor for 10 days and spent a week in Tereno at the Hotel Victoria.

Miss Diana Fitz-Herbert, who has been at the Formentor at Mallorca Saturday night for a tour of the continent.

Miss E. Roberts is organizing a party for Formentor. Among those invited are Mrs. Mary C. Dearing, Mr. L. Lawrence and Mr. Roca.

Before leaving the Island, Mrs. J. C. Waterbury was hostess to Camp de Mar, among whom were Mrs. Brookfield Van Rensselaer, Mr. Dudley Dean Bigelow, and Mr. and Mrs. Eyre Pinckard.

Another recent hostess at the Camp de Mar was Mrs. D. Dernier who had for her guests Miss Janet Schoefer, Miss Pat Dearing, Mr. Lawrence, Mr. George Foyé, Mr. Peter Peek and Miss Elsa Anderson.

Arrivals and Departures

Among the arrivals at Palma on the Otranto were Mrs. Louisa Page, Frank C. Cowper, Miss Rosa Kathleen Driver, John S. Driver, Frederick E. Driver, John S. Driver, Mrs. Catherine B. Colom, Catalina and Miss Ginette Colom and Alfred T. Hockstroh.

Leaving on the same ship were Miss I. S. Patterson, Miss K. E. McGregor, Miss E. J. Allan, Miss A. C. McConnell, Mr. and Mrs. A. G. Bestall, G. Bestall, Miss B. Bestall, Mr. and Mrs. H. P. Jackson, Mrs. S. C. Jackson, P. N. Jackson, P. C. Jackson, Miss S. E. Jackson, Miss I. McDowney, Miss Vial, Miss J. C. Koster, Mr. and Mrs. P. Slater, Miss P. M. Chapman, Mrs. E. C. M. Sherwell-Clogg,

(Continued on page 12)

SAINT HONORED AT CHURCH OF SANTA MARIA MAGDALENA

Faithful Pay Homage To The Patron And Only Saint Of Mallorca, Santa Catalina Thomás.

Sunday at 10:30 a. m. there was celebrated in the Church of Santa Maria Magdalena a high mass in the honor of Santa Catalina Thomás, patron saint of Mallorca.

Señor Don Leopoldo Vivern, canon of the Cathedral of Ciudadela, officiated at the impressive ceremonies. Assisting him were the Reverends Don Antonio Artigas, Don Jaime Tous and Don Pedro Gelabert.

Chants by the church choir were heard by the large number of the faithful that turned out for the occasion.

A somewhat similar service was held in the same church on Saturday evening.

To close the religious ceremonies connected with the fiesta a series of services will be conducted in the various churches of Palma and Terreno.

Most of the services that involve choir singing are noteworthy for quality of the voices of the singers, but comparatively few foreigners avail themselves of the opportunity to hear them.

Santa Catalina Thomás, besides being the Patron Saint of Mallorca, is the only Mallorcan saint, a fact that lends additional color to the annual festivals, religious and otherwise, in her honor.

PASSPORTS OF POST DIRECTORS RETURNED

The passports of Mr. and Mrs. Thomas P. Leaman Jr., publishers of the Post, which were confiscated by the police upon orders of the governor two weeks ago, were returned Saturday afternoon.

As he returned the papers, the plainclothesman who executed the errand remarked that, as far as Governor Aparicio Ciges was concerned, the incident was closed.

Informed that as far as the publishers of the Post were concerned, there had been no incident, or at least they had been informed of none, the detective stated that he was not at liberty to speak further.

«Beric», Couturiers, In Larger Quarters In Calle De 14 Abril

The depression may have hit Wall Street, but apparently the ladies of Palma are not aware of it. Or if they are, they aren't letting it worry them.

At any rate, the proprietors of «Beric», the popular couturiers in Plaza Gomila have outgrown their quarters and are making arrangements to move into a new shop in Calle 14 de Abril.

The Beric concern, which sprang up when it became apparent last autumn that women of the American and English colony demanded the Paris fashions no matter where they were, is but one of several dressmaking establishments that have found that it takes more than an economic crisis to kill the business of supplying the needs of the well-dressed woman.

Beric, along with all the other fashion houses, opened with a bang, and unlike some other enterprises, the send-off did not prove a flash in the pan.

The business immediately proved so popular that it became apparent that the quarters were too small. Nothing could be done about the matter however, during the winter and spring months

(Continued on page 12)

VILLAGE OF LLUBI CELEBRATING TWO SUCCESSIVE FETES

Fiesta In Honor Of Town's Patron Saint And Day Of Santa Catalina Thomás Of Mallorca Nearly Coincide.

On Monday, just as the rest of the Island is seeking rest following celebrations in honor of the Patron Saint Catalina Thomás of Mallorca, the town of Llubi will embark on a new series of fiestas in homage to its own Patron Saint Fello.

The Llubi festivals will begin on Monday, July 31, and last through August 1.

The fiesta will be opened with a parade through the streets. The procession will be led by the local authorities of the town, and in their wake will come all the lesser lights that prefer to watch from the sidewalks.

At 10 o'clock the municipal band of which the village is particularly proud will play in the Plaza Mayor, the town's principal square.

Later, there will be fire works and illuminations by fancy electric lights.

August 1 will be the day of cos-

(Continued on page 12)

Santa Catalina, Patron Saint Of Mallorca



Esperanza Press

Santa Catalina, Patron Saint of Mallorca and only Mallorcan Saint, in whose honor a fiesta was observed over the weekend.

STYLES

By ALMA ARCHER

You may now deck yourself out like any pagan princess you ever dreamed of—if you can take it. You may hang the sacred bull around your neck and a cuttlefish in your ears—if you can take it. Of course, and fortunately, there are not many of us who can take it, so probably there'll be only a few riot calls after all, but it's true that the Mae West trend to 1900 curved chunkiness is precipitating the royal horseradish as far as feminine ornamentation is concerned. Stage make-up in a restrained form is now okay on the street and in private lives. Bulky, gawdy barbaric jewelry is meeting with success. Shiny conspicuous, satins and velvets will loop the loop for fall in key with wet, greasy-lipsticked lips, and eyebrows and belts have been glorified until their owners frighten kitties and little children. It's the post-depression era, no doubt. Quite.

WEATHER turning hand springs only rings in the thought of fur-lined evening dresses for the summer stock shows. The Westport Country Playhouse, one of the real here-to-stay summer stocks, opened with Otis Skinner on the stage and a sophisticated audience in printed crepes and cotton piques seeing his successful performance in the «Nobel Prize.» The babes take no chances with their set-ups at these airdrome performances because too many folks who know the cues are there and slouch dressing is not in order. Fannie Hurst was on tap for the literary style, Annie Burr Jennings of the ultra parterre box group, Mrs. Judson House, with square eyeglasses, representing the flowered dress group, Dorothy Gish and Vivienne Osborne fighting off the movie autograph hunters, and Phil Dunning, Rollo Peters, and Eva LeGallienne squaring up theater honors.

WHAT with the wool market bounding into Jupiter, we'll probably have to be satisfied this fall with a tawdry little costume stitched up in platinum—or maybe wools from ordinary American ranches. Most American sheep are satisfied to be eaten and don't care whether or not they ever score in a new Patou or Schiaparelli, as women all want their truck from imported flocks.

You remember that the original home of the Merino sheep is Spain, where there are two distinct types, stationary and migratory—the latter from which the Australian flocks descend. For ages, the sheep were closely guarded, and the exportation was a death penalty. In 1723, Sweden imported a few, with no luck. Fifty years later, France imported a flock, and under government auspices the Romboillet breed was developed. In 1765, Germany imported a flock, resulting in the celebrated Sax-

We were ambling gently down the Borne. The sun shone in a cloudless sky, the trees sang and the birds fluttered in the breeze—I mean—well you know. Every step brought us nearer to the Alhambra Café. Suddenly my companion said «shoes». She said «shoes» with energy and decision, two qualities to be discouraged on a warm and thirsty morning. Now the very subject of shoes bores me to tears.

Everywhere I go shoes seem to haunt me. In Toulon every other shop was a shoe shop. They manufacture shoes there and one obviously had to seize the opportunity and buy them, and now in Mallorca.

Shoes are made in Mallorca therefore they must be good and they must be cheap one really ought to buy some. This was the gist of my companion's remarks. I pointed out to her the architectural beauties of the «Oasis» building on our left (having read it up in Mrs. Van Scoy's article in a recent copy of the Palma Post). I suggested a visit to our friend Mr. Thomas Cook on our right to inquire if there was any mail but it was useless. There was nothing for it but to unglue one's gaze from the Alhambra café, and off we shot up the Conquistador.

To describe all the shoes we saw in Palma that day would be to write a volume—two volumes—so I will just describe what we saw at Terreno—«Pastoret» Calle 14 April 34, which was the last shop we visited. They showed us an original shape of laced shoe in brown and in white and some more in brown and white mixed. Also some very dressy high heeled sandals in different colours and in black with a tiny silver rim. Then there were slippers and mules and court shoes. These were the models. They make them for you to measure from forty pesetas upwards. Then we saw all kinds of materials to choose from. What looked like a whole allegator also crocodile in all colours. The red, green and pale grey were especially pretty. Also a lovely soft antelope in natural colour. As well as the models they have a whole book of different styles to choose from.

At last it was time to go home to lunch and as we wended our hot and dusty way my companion said «Well there was no need to decide to-day we can go on looking another day!»

When on one of our other shop-ony breed. George III instigated the unsuccessful venture of importing Merinos into England in 1791. In Australia and the Cape, the Merino has achieved its greatest success as the greatest care is taken in the breeding of the sheep. They're probably fed on milk-toast or junket pudding as wools from the Merino sheep of Victoria, Australia, are a chalky white.

WINDOW SHOPPING IN PALMA

By DAPHNE MERRICK

ping trips recently we wandered into the «Perfumeria Inglesa» Calle Cadena 6. We wiled away simply ages of time looking over their stock of Colognes, Creams, Soaps etc. They keep «Pond's» preparations also 4711 Eau de Cologne and we noticed some nice little rubber sponges in different colours priced at 1.25 psts. and 2.50 psts. each. It is really a pleasure to shop at the «Perfumeria Inglesa» they are so very polite and attentive. There is a lovely large electric fan on the counter. It is difficult to tear oneself away from it. Oh yes we decided on another visit quite soon.

We are used in Palma to finding everything rather behind than ahead of us at home in the way of modern conveniences. Let me tell you that in one respect at least the Mallorcans have positively left us standing. This is in the institution of the «Expeditiva». It is a few doors from the Post Office, Calle de la Soledad 37. We can't have failed to have noticed its enormous sign but do we realise quite how marvelous a place this is?

Do you know that you only have to step in there with anything that you want to send by post and they do the rest. Pack it, weigh it, send it,—everything. You merely write the address and pay them the amount of the postage. No more hunting around the house for paper and string. Tussling with knots and finding at the last minute that the whole thing has to be done again. No more worrying about how much sealing wax should be used in case you want to register, and having to take your package all the way home again because you put on too little.

The «Expeditiva» takes all the responsibility and does the whole thing for you. One might almost write a book about it entitled «Postage without Tears» «Painless Postage» or something of the sort and distribute free copies to other countries hoping they will take the hint—Anyhow Vive la Expeditiva!

Do you know where to buy really fresh and cheap fruit in Palma? It is in the market square (Plaza Palore y Coll). To the right as you walk into it from the Calle Colon. And now we are in that neighbourhood and talking of what is good and cheap. It may interest you to know that «Francisco Guasch» 61, 63, 65 and 101, Sindicato, sell a delicious sort of gingerbread bun. They are only ten centimos each. They are very good and very large so you sure do get your money's worth, and then some!

«Hans Norget» coiffeur Plaza Gomila Terreno have some very good eau de Cologne at six eight and ten pesetas a liter. It is really strong. Take your own bottle with you and you can have just the amount you require. For hairdressing also «Hans Norgat» is to be

recommended. You will get prompt and courteous attention and they take trouble to please you. The price for shampoo and wave is only 3.50 pesetas. As a matter of fact we are well off for hairdressers in Terreno. No need to take a trip into Palma to have one's hair fixed. There is another «The Ladies Hairdresser» at Calle 14 de Abril 36. Good service and plenty of different languages spoken.

«Oh sleep it is a gentle thing beloved from Pole to Pole.» And again «Oh lovely sleep thou sweet and gentle maiden binding the world with dreams so silently.» And now having filled nearly half the old column with quotations (thank you Dick Harter for the idea got from your column a little while back) let us proceed with a few prosy facts about sleep.

In order to be at our best and most beautiful we must have plenty of sleep, but not too much. «Tiredness» is a substance which accumulates in the blood. The physiological task of sleep is fulfilled when this poison has disappeared out of the system. The desire for sleep is normally greater than this so the amount of sleep each individual needs has to be found by experience. You will need less sleep in pure country air than in the town and in cold countries than in the tropics.

Man needs less sleep than woman because his circulation and regeneration is faster. From six to eight hours for a man and from eight to eleven hours for a woman is the normal duration of sleep in our latitudes. If you sleep too little you will be liable to suffer from nerves and if too much from obesity so watch out. You are between the devil and the deep blue sea!

Would you like to know of a good complexion soap? The brands we are accustomed to use at home are expensive over here and there are equally good substitutes only perhaps we do not know of one. A soap called «Heno de Pravia» is possibly just what you are looking for. It is priced at 1.25 pe-

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and use first hot waer then cold
Be sure that the cloth you use
drying it is not damp. A damp
cloth is an ideal breeding ground
for microbes and beauty as well
health has to wage constant war
against these invisible little pests
You can learn by experim
whether your skin is better cle
ned with water or with a good
trient lotion. A face vapour
twice a week will help enorm
to ensure you a beautiful comple
xion. This is prepared by addi
half a teaspoonful of bicarb
of soda a pot of hot water.

THE NIGHT WATCH STUDIO STAR DUST

By ALANSON EDWARDS

United Press Staff Correspondent

HOLLYWOOD — Herbert Mundin, who has laughed himself through so many butler roles that he now opens doors automatically, can take any kind of a joke save a practical one.

The comedian admits he had to quit frequenting hotels because he found himself picking up quarters left for the waiters. But no matter. This concerns Mundin's burning reaction to a jokester who telephoned him in the name of the studio one night, ordering him to be made up and ready for work at 3 a.m. the next day.

The vengeful Mundin and his pal, Frank Atkinson, a few days later visited the home of the jokester, who was known to have a «wired» chair. Anyone sitting down in it gets a shocking reception.

Mundin allowed himself to be maneuvered into the chair. As the «juice» was turned on he groaned and went into a faint.

Sternly, Atkinson called an ambulance. The prankster didn't know it, but the ambulance had been «planted» previously by the pair and it arrived with a fanfare of sirens.

«You stay here,» Atkinson ordered the ashen-faced joker. «I'll call you from the hospital.»

An hour later came a call. The voice said, «This is the county morgue, and...» The connection had been broken.

Fifteen minutes later came another call, a brisk voice saying, «This is the district attorney's office. Please remain at your home until one of our men arrives.»

At midnight came the final call, and it found the recipient jittering so badly he could scarce hold the receiver.

«This is the Bigandbetter studio,» said the voice that was the same as the district attorney. «Please report at the studio made up at 3 o'clock tomorrow morning.»

The practical joker hung up. No whe knew. And it didn't seem funny a bit. He's laying off of Mundin.

There's an element of absurdity in classing Heather Angel as a participant in wild adventures.

Fragile as a rose petal, calm as a lull, she can look back upon the last four of her 18 years and realize she has lived in a mad whirl that she wouldn't have missed for anything.

This diminutive actress, catapulted to fame in the year's choice acting plum opposite Leslie Howard in «Berkeley Square,» never has faced hungry lions but she came close to it.

In China, while touring with an English stock company, Heather was molested by mutinous mobs, and in Simla, India, she was forced off the stage when a horde of wild monkeys danced on the theater's tin roof and then stoned her. Heather did not accept this as a criticism of her work.

Heather was caught in a mael-

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THE PALMA POST Press
Calle Conquistador, 18

strom of rioting Indians in Lahore. They tossed bombs and threatened her and other whites. In Calcutta, Ceylon and Karachi, she was stranded and broke with other players.

She has played throughout the Orient, in barns, barracks, sheds and war-time hangars. Once, at an air force camp, Heather acted in a shed built of discarded airplane wings, with an improvised stage of tables that buckled, split and finally collapsed.

Despite these experiences, the blithe Heather makes no pretense of being a worldly woman. She still thinks her life while on tour was, in the main, dull—an inkling of how modest an actress can be if she puts her mind to it.

She regards as her greatest adventure facing the cameras for «Berkeley Square.» That's because it means the most to her.

Heather probably never again will be stoned by wild monkeys. Hollywood producers will see to that.

We've been told that our copy for today should smack somewhat of review.

«Keep it fresh but make it sort of a resume», the boss told us. We shake our head wearily and have a stab at it Resumé of what? The news? Time and Literary Digest to that. The moving pictures? We don't go to the pictures.

Well, here goes Among the matters of interest to this jaded correspondent during the week were Wambly Bald's decision to tell Montparnasse where to get off, Yola Lee's farewell, the Wiley Post flight, and our own rather awe-inspiring feat of completing eight days on the water wagon.

On the uninteresting side of the ledger we find: the world conference adjournment, front page news about Palma, partly true; the Mollisons, the Lindberghs, badges for Roosevelt backers, repeal by Christmas and a weather story about London.

«Of personal interest»: the great going away party on the mole the night Brooks Cowing departed these shores; what became of Judge Harter the same evening; who took care of the trap drummers girl friends after the trap drummer went away. There's something mighty dam' cepuliar about that last matter. There they were, there they weren't, and we can vouch for the Judge, who had other things on his mind.

We expected to take a panning for our last bullfight story. There were two substitutions about which we, coming late, knew nothing at all. With painstaking care, we went right ahead and described the imaginary work of two matadors who were not in the thing at all, and probably not even in the audience.

Eric Lewis, we read in the Post, refers to Judge Harter and ourself as grizzled veterans. We resent that. The Judge is as grizzled as a badger, as anyone who has met him knows. But we defy Eric to find a grey hair in our own wavy locks.

One of our attention callers has brought to our notice the fact that the editor was heard to whistle yesterday. The tuneless chirp added nothing to the charm of the afternoon, but it demanded an explanation.

By the way, Daphne, we sympathize with you. It's hell to turn out a nicely worded paragraph and have a typesetter drop a whole line, isn't it?

You got off pretty lightly at that, Daphne. Back in America we once wrote «Mr. Blahblah demands to be informed by what right, at the order of Police Commissioner Whalen, his car was seized and dragged from the city streets.»

You guessed it. «Mr. Blahblah demands to be informed by what right Police Commissioner Whalen was seized and dragged from the city streets». Love and typesetters are like that, and ask any old time reporter what happened when a syllable was dropped from the word «entertaining» in an otherwise conservative newspaper account of a statement by the late President Woodrow Wilson.

Anyway, Daphne, it was partly your fault in the case of «Window Shopping». If it happens again, though, you've got a right to kick. It may do some good, but we're not hopeful.

The latest addition to the Post staff may be a swell journalist in his home town, but he has a lot to learn down here.

The first day of the heat wave, he mopped his brow, scratched his head for an inspiration, and suggested that he do a weather story.

Nothing doing, fellow. The only weather stories we write down here are about London and New York. Of course an occasional blizzard in some up and coming resort remote from the island is all right, too.

But how can you make news of the Climate Ideal? If it's always ideal, it's no longer news, and if it's ever awful somebody's been drawing the long bow, which heaven forbid.

Whenever there's storm so bad the Barcelona boat can't run, remember what one of the London journals said under similar circumstances:

«Storm sweeps Channel; Continent isolated.»

The foregoing all goes to show that a persevering soul can do anything if only he makes his mind up to it. When we got the order to turn out a double column for the first issue of the Palma Post Weekly, we were thunderstruck. It simply couldn't be done.

Well, it seems it had to be done, never let it be said the Watchman fell by the wayside. But we think we've been hard done by. Twenty—four hours notice for a column of double length isn't enough, especially when there is other work to do.

Next week, we hope to be able to do this job as the Old Grouch wants it. He asks for a review and a review he shall have. But not in this first column. Our memory, remarkable principally for its lack of length, has to be supplemented with notes, references to files and questions to harried persons who are busier than we are. And all that takes time.

The Watchman

Want Ads in the PALMA POST bring results.

The Daily PALMA POST

Established 1932

Published daily except Monday in the Palma Post Press. Printed by La Esperanza Press.

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Editors and Publishers

Thomas P. Leaman Jr.

R. B. Leaman

A Weekly Edition

In placing this first edition of the Palma Post Weekly on the streets, the editors are well aware that it necessarily must be lacking in many respects.

The great London and New York publishing houses, when they issue a new paper, print and distribute the journal for a length of time varying from a week to a month before allowing its distribution. Naturally, such a process would be ruinous in Palma.

If the editors were unwise in distributing the current Weekly with such short notice, they feel certain they would have been equally foolish had they stalled around after deciding to issue a final review, finally to come out with it some two or three months later.

The purpose of the new venture already has been explained and is for no more than a brief summary here.

The editors feel that the long Sunday mornings, when no news was available, were a nuisance to everyone who had acquired the newspaper habit.

It also became clear that the local news could not be handled in its entirety in the Daily Palma Post without crowding out information of international interest.

As Monday is notoriously dull, from a journalist's viewpoint, the beginning of the week seemed the proper time to issue a review of the local events.

In such a periodical it is possible to collect all the news of interest that has been passed over through lack of space or press of time during the week.

One thing remains to be explained: the Palma Post Weekly Review aims to be a review rather than a newspaper. From the point of view of the experienced journalist, a weekly is not a newspaper and can never be considered as such.

THE PAST WEEK IN SOCIETY

(Continued from page 9)

D. T. Sherwell-Clogg, Judge and Mrs. J. S. Blake-Reed, Mr. and Mrs. O. Lambert, Mr. and Mrs. C. N. Clay, W. H. Marion, P. O'Connor, Mrs. E. W. O'Connor, Miss S. E. O'Connor, Mrs. E. Thyne, Miss E. Thyne, Miss Phyllis Marshall, Professor H. W. McDonald, Miss Jessie Duncan, Dr. and Mrs. F. C. Shruballs, Miss Shruballs, Mrs. Cortez-Jeigh, Mr. and Mrs. Noel Turnbull, O. S. Howe, Mr. and Mrs. L. T. C. Wright, Miss M. L. Wright, Miss B. W. Wright, Dr. H. H. Wright, G. Amrs, Mrs. F. L. Ames, Miss H. A. Johnson, C. F. Bucklesby, Miss S. H. Ewstace, Miss A. V. Ewstace, Miss E. Hobbs, Miss Rosina McCuckin, Mrs. D. Kenyon, Captain E. R. Clutterbuck, C. F. Stevenson, M. Rosello and Pedro Marqués.

* * *

Those leaving on the Wangoni were Señorita W. Weber, Señorita Scheevers Harold Barone, Carl Thomson, Mrs. Josephine Kelly, C. G. Broadhead and Mrs. Marie Stradding.

Miss Evelyn Hughes of London arrived on the Wangoni.

* * *

Among the arrivals at Palma on the Otranto were Mrs. Louisa Harris, George Harris, Mrs. Charlotte Pennington, William Dessovic, Mrs. Marguerite Cuninghame, Miss Althea Cuninghame, Mrs. Henrietta Freeman, Rowland Freeman and Miss Claire Weill

Departing on the same ship were Mr. and Mrs. R. D. Carter, Mrs. L. R. Betts, Mrs. J. A. Johnson, Miss Elizabeth Lawton, Miss Edith Thain.

Chez Gaspard Opens Next To Grand Hotel

Chez Gaspard the new French and Mallorcan restaurant which opened at Plaza Santa Catalina Thomas, 38, next to the Grand Hotel, enjoyed a large patronage from the foreign colony on the first day of its existence.

Featuring both French and Mallorcan cooking the new establishment makes a strong bid for the foreign clientele, for the extranjeros, who like an occasional change from the native diet.

By a coincidence, the restaurant's opening on the Plaza Santa Catalina almost coincided with the annual fiesta in honor of that saint, patron of Mallorca.

Want Ads in the PALMA POST bring results.

«Beric», Couturiers, In Larger Quarters

(Continue from page 9)

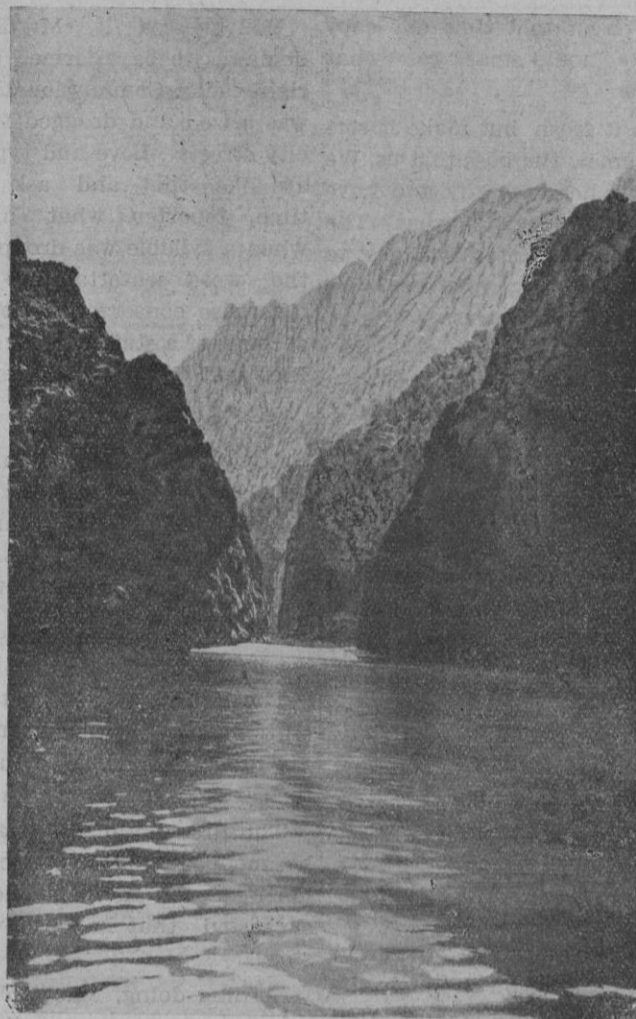
when business was going ahead full blast.

Now that the summer has arrived and there is a lull in activities, Beric has closed its doors. They will not reopen in Plaza Gómila.

When the new shop opens, there will be new styles on display, the proprietors already being engaged in selecting fall and winter models.

Also, another fashion show has been hinted—and as anyone who was here when the fashion show was first sprung upon a startled Mallorcan public knows, next to a hanging, there is nothing that will draw a Palma crowd so quickly.

Where The Friends Of Spain Explored



Esperanza Press

George of Torrente de Pareys

The George of Torrente de Pareys is but one of the beauty spots in the vicinity of Soller.

A favorite destination for excursionists, the gorge was visited a week ago by the Amigos de España, the local club sponsored and guided by Miss Kusterko.

VILLAGE OF LLUBI Post To Bring Suit Against D. A. Munro CELEBRATING TWO SUCCESSIVE FETES

(Continue from page 9)

tunes. Refreshments will be served in one of the public buildings and all who have the dress of the old Mallorcans will attend attired in their bright raiment.

Also, on the 1st, there will be held races for the young bloods of the town who think they are fleet of foot.

Special events of the same sort have been arranged for children, both boys and girls. All the races have the attractions of prizes offered the winners.

On the last day of the fiesta, there will be more varied sport contests, such as several bicycle races, classed for men, boys and girls. The races for the children will be subdivided to allow for age difference.

Closing the fiesta, there will be a grand ball in the costume of the country.



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Spanish Naval Plane Involved In Serious Accident In Menorca

Spanish naval aviation was dealt another blow Friday when one of the planes that has been cruising around the Bay of Pollensa and the nearby (as the crow flies) island of Menorca had a nasty accident at the latter place.

As the squadron was taking off about 9:30 a. m. one of the machines crashed into a fishing boat, seriously injuring one of the fishermen.

The boat was completely destroyed and the plane was damaged. None of the occupants of the seaplane suffered injury however.

Responsibility for the accident has not yet been placed, but the belief is expressed that it will be found to have been an unavoidable casualty of the maneuvers.

Visibility on the large, enclosed machines is not of the best, and it is thought this factor will account for the crash.

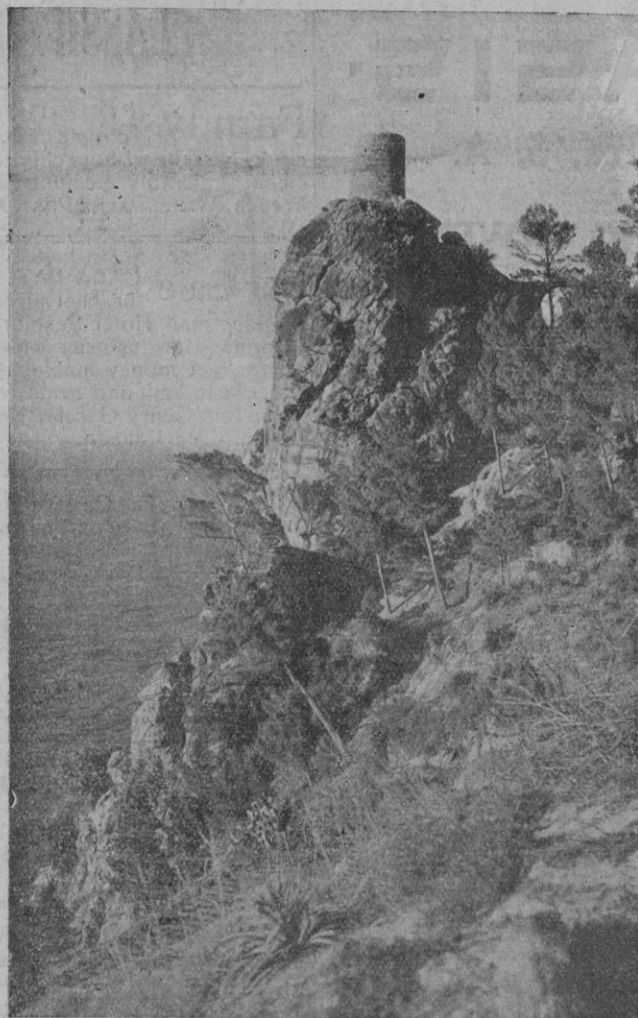
The accident is the third to Spanish machines in recent weeks. The first and most tragic was the disappearance of the fliers Barberan and Collar, who after successfully negotiating the Atlantic ocean via Cuba came to grief in Mexico.

While the search for the ocean fliers was still on, a military machine plunged into the sea near Barcelona, killing several of the occupants.

Among the dead in that wreck was Captain Juan Montis Villalonga of Palma. His body was recovered and brought here for burial after services with high civil and military honor on the mainland.

Until the past three accidents, Spanish aviation history had been singularly free from accidents, and the coincidence of several catastrophes coming within a short space of time is not considered a reflection on the ability of air force fliers, who have a long record of safe performance behind them.

One Of Mallorca's Countless Watchtowers



Esperanza Press

Who Built It?

The countless watchtowers on the Island, of which one is shown above, are commonly believed to have been built by the Moors during the period when they held Mallorca despite all efforts to dislodge them.

That the Moors made use of the towers is certain, but that they actually constructed them is improbable. At any rate, historians have never been able to prove to their own satisfaction that the lookouts were not here long before the arrival of the invaders from Africa.

The towers have been called Roman, but there is no more historical reason for believing the ancient Latins built them than there is for the belief that they are of Moorish origin.

Although it is doubtful if the mystery of the turrets ever will be solved, most experts who have gone into research on Mallorca are inclined to ascribe them to the ancient Islanders themselves.

That the original inhabitants of the Island were skilled fighters and quite possibly built the towers for their own defense.

That the early Mallorcans were excellent soldiers is proved by the difficulty Caesar had in taking the Island, and by the fact that he later recruited many of his auxiliares here.

The Mallorcan soldiers, who were experts with the slingshot, appear frequently in Caesars «Commentaries», where they are referred to as «balears».

Whether or not the «balears» constructed the towers, their construction must have been a big assistance to the early defenders of Mallorca.

The tourist, if he cares to make a study of them, will find that seldom is one constructed on a site where it is not visible to another.

From this fact, historians conclude that the ancients were able to flash flare signals from one side of the Island to the other in time of need.

THINKING IT OVER

By DICK HARTER

The decision to publish the weekly edition of the Post has its advantages and disadvantages both for those who labor in that field and for those who read what they have prepared.

While we know that for those who will read the new edition there will be much that will interest them, they will have «Thinking It Over» staring them in the face another day. There is one consolation. They may read everything else first and when there is nothing else left then they may deposit the paper gently in the nearest waste basket.

So far as we are concerned the necessity of writing another column each week is the cause for rejoicing. We are not making that statement with any of the Horatio Alger Jr. idea of «work and win.» On the contrary the reason for our gladness is much more material and selfish.

As an impoverished newspaper man, we usually lack the wherewithal to go any place that requires the expenditure of any of this world's goods. Hence the necessity of sitting in the office and batting out a little more work relieves us of a certain amount of time that we might have to spend in an even more trying manner.

When an editor sits over one of his underlings, with black snake whip poised, shouting. «How much longer are you going to keep me waiting for that copy,» we must admit that life at least is not dull. So far the lash has not landed on our back, but sometimes the cracklings have been uncomfortably near.

In a moment of leisure last week, we wandered out Terreno way. We decided to dine at the Bellver, where we found a meal most appropriate to the weather. It consisted of cold food with the exception of browned potatoes. It seemed to us like a highly sensible idea to serve cold meats, consome and the like. Maybe more places follow that plan, but we had not run across it before at any place where meals are served on the table d'hote plan. Our chapeau is doffed to Baroness von Neuestein Rodeck, hostess of that pleasant hostelry and garden.

Speaking of food we ran unwittingly into a banquet at the new

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place down the Borne known as Chez Gaspard. Delicious as the food was, it was of a richness not good for one with our midsection.

A postal arrived this morning from Brooks Cowing. It was sent from Paris during his stay there. Guess where he was at the time. At Harry's New York Bar, favorite American hang out. It was written on one of those miniature replicas of a keg of beer that Mr. Mc Elone, king of publicity men as well as bar proprietor, offers for the use of his patrons. The card also bore a message from Bob Card, peerless barman of the old school. The latter is one of the species of bartenders that has become almost extinct since the days when Volstead climbed into the saddle.

Brooks was in Paris enroute to New York when he penned the card. He apparently was in fine fettle. He is now on the high seas. It is to be hoped that he feels equally happy.

Have you looked at the Classified Announcements on Page 6 today.



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READER'S INFORMATION SERVICE

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Palace Courtyards—The palaces of the following families are open to visitors upon request: Vivot Oleza, Morell, Palmer.

Bellver Castle — Open from 8 o'clock in the morning until sundown, every day. There is a charge of 1 peseta.

The Lonja and the Provincial Museum of Beaux Arts — May be visited every day, including Sunday, from 10 to 12 o'clock in the morning; and from 3 to 5 in the afternoon. Charge 25 céntimos, free on Sunday.

Cloisters of San Antonio — Every day at any time.

Arabs Baths — May be visited every day at any time. Fee voluntary.

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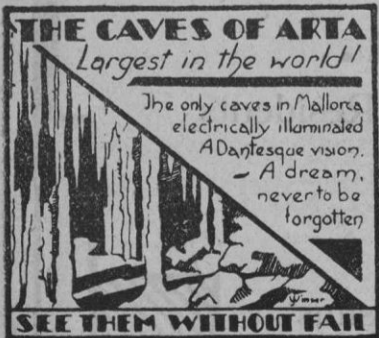
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Valencia Weekly service from Palma on Sundays at 8 p. m. arrives Valencia 7 a. m.

(Via IBIZA) Weekly service from Palma on Wednesdays at midday.

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Alicante (Via IBIZA) Weekly service from Palma on Fridays at noon.

From IBIZA Weekly service on Fridays at 9 p. m. arrives Alicante 7 a. m.

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CRUISE BOATS — REGULAR CALLERS

AMERICAN EXPORT LINES.—Palma - Gibraltar - Boston - New York arrives and leaves Palma: August 12 S. S. EXCALIBUR.

—September 9 S. S. EXCAMBION

Palma-Marseilles-Naples-Alexandria-Jaffa-Haifa-Beirut arrives and leaves Palma: August 4 S. S. EXETER. August 18 S. S. EXCAMBION.

HENDERSON LINE.—Palma-Gibraltar-Liverpool or London arrives and leaves Palma: August 11 S. S. YOMA. September 8 S. S. CHINDWIN.

Palma-Marseilles-Port Said arrives and leaves Palma: August 4 S. S. BHAMO. August 18 S. S. AMARAPOORA.

ORIENT LINE.—Palma-Gibraltar Plymouth and London arrives and leaves Palma September 23, S. S. ORONSAY October 21 S. S. ORAMA.

Palma-Toulon-Naples-Port Said, arrives and leaves Palma: September 7 S. S. OTRANTO September 21, S. S. ORONTES, October 5, S. S. ORFORD.

UNION CASTLE LINE.—Palma-Gibraltar-London arrives and leaves Palma: August 25 S. S. DUNLUCE CASTLE, October 6, S. S. DURHAM CASTLE.

Palma-Marseilles-Genoa-Port Said arrives and leaves Palma: August 15 S. S. LLANGIBBY CASTLE. September 12 S. S. LLANDOVERY CASTLE.

GERMAN AFRICAN LINES.—Palma-Málaga-Lisbone-Southampton-Rotterdam - Hamburg arrives and leaves Palma: August 26 S. S. USSUKUMA, September 26 S. S. USAMBARA.

Palma-Genoa-Port Said arrives and leaves Palma: July 30 S. S. UBENA, August 27, S. S. ADOLPHE WOERMANN September 24 S. S. USSUKUMA.

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Saturday: Caves of Arta, Cala Ratjada.

Sunday: Valldemosa Deyá, Sóller.

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BLUE MONDAY

By ERIC LEWIS

The editor has entrusted me with the task of writing a column in the brand new weekly, «The Palma Post, Weekly Edition,» and has instructed me to call it «Blue Monday.»

The question arises, what exactly is Blue Monday. I suppose it has the same derivation as what in England we used to call Black Monday. The morning after the night before sort of feeling that most people get when they've had a rattling good time and are faced with the weary round of existence and the painful necessity for WORK.

The person who comes to the office or shop counter with a smiling face on Monday morning is a bit of a *rara avis*. Wouldn't it be jolly if Jones met Smith on the 8.15 any old Monday morning with, «Hello, old fellow, don't you think it's a beastly bore having these long week-ends, what!» «I had to have a perfectly putrid game of golf with that old blighter, Jameson, yesterday. Absolutely spoilt my day, I assure you glad to get back to the office.» If Smith was on the same lay he would probably say, «Same lodge, dear boy, my missis dragged me out motoring all day, dusty roads, rotten food at hotels, nothing like such good beer as we get at the «Spotted Dog.» Spent about a month's pocket money in the bargain. You can have all the week-ends for me, I'm for a quiet life, I am.»

Instead of which these two lads of the village meet, swap reminiscences of what a glorious time they have had and it is only when the train has almost reached the great metropolis that a real sense of gloom descends upon them.

When they reach the office, they're ready to snap the head off their favorite typist without realizing that she, poor girl, is feeling exactly the same.

To return to our muttons, there is something thrilling about being in at the birth of a newspaper and I, for one, am glad the step has been decided on. It will entail a certain amount of extra work, of course, but who cares?

My friend, Dick Harter, asserts that journalists as a class are lazy. He may be right but was there ever a journalist who refused to listen to the call of Duty, with a capital D.?

In the announcement of the decision of the powers that be, appearing in Sunday's issue these words occur: «The weekly edition will provide the foreign colony with the world news on Monday, hitherto devoid of English language newspapers until a late hour.»

Now, I ask you, what could we do? Though it will mean a blue Monday for us workers of the press, we naturally realize that if we didn't do something about it, people would be going about looking more goofy than usual, saying, «Why can't we get a spot of news on Mondays?»

With noble generosity of soul, the editorial staff of the Palma Post has grasped the opportunity presented to them by the Proprie-

WINDMILL HOUSED HIKING PARTY

By WILLIAM MCFADDEN

(Conclusion of Mr. McFadden's series)

Through the drizzle we walked, tired and disappointed, five kilometers to the hamlet of S'Arraco. We had stood on the top of Antio, and we had seen Dragonera in the distance, and Telmo somber in the darkening sky. And then that deuced rain had come and we had to walk through it down a barren mountain-side. And the rain had wet our faces and we had become more tired and more disappointed at not being able to reach Telmo.

But by the time we were on the outskirts of S'Arraco the rain had stopped, and the sun shone in all its afternoon splendor. The rain had darkened the earth, and the sun caused each little deposit of water to glisten. We passed field after field of ripening wheat and corn waving wet in the wind.

Some of the peasants were already out working in the fields after the rain. As we passed one who was working near the road he called to us and asked us where we were going and where we were from, and why we were on foot instead of being in a carriage as most foreigners travelled. He was a middle-aged peasant of very ordinary build, and he had on one of these immense straw hats those who work in the sun wear. His beard was two days old, and his brow was dirty where he had rubbed the sweat from it with his hand. He stood there smiling and curious, awaiting our answer.

Mary responded for us, and he smiled again, satisfied, and before bidding us good day he told us that he had an orchard of fig trees down the road, and that we could stop there as we passed and take as many figs as we wanted.

During our hike we met many inquisitive peasants (none the least backward in asking questions!) and they were always ready to help us, either by giving us some directions of our way or

tors and Publishers and has said, «Yes, we will put out this weekly edition, though it means a lot of inconvenience to us, for the sole reason that we consider it is our Duty so to do.»

Having got that piffle off my chest, it is necessary to inform my readers (if any?) the general scheme of this column. It will follow as closely as possible the policy of the paper itself, that is, it will be to some extent a resume of the previous week's happenings, which will be commented on in as interesting a manner as possible.

The only event that stands out in my memory from last week is the departure of my friend and colleague, Brooksie. I should like to record here and now how I regretted having to part from such a genial personality. My regret is tempered by the hope engendered by «The Watchman's» recent article, that he will be with us again in December.

by offering us some slight gift, as this peasant near S'Arraco did.

When we arrived in S'Arraco we went to the first cafe we came across, ordered drinks, and held a council of war. The question was: Shall we start back to Palma? Here we were away from the sea, (which meant no swim that day) it was late in the afternoon, and we hadn't half a notion where we could find sleeping quarters for the night. There was a bus from Andraitx which we still had time to catch so not only was the problem acute but the decision had to be quick.

We decided, finally, that we would walk to Andraitx and take the bus home. We took up our packs, paid our bill and went off. We walked rapidly through the town. We began climbing the hill that separates S'Arraco from Andraitx. And it was then, right there on the top of the hill with Andraitx in sight, that the girls exercised their honored prerogative—they changed their minds.

They had seen an old abandoned wind-mill high on one of the mountains. On the trip we had slept in Moorish watch-towers, we had slept on the sand, we had slept in a deserted farm-house, but we had not slept in a wind-mill, and that was one of the things we had planned to do when we started out. So when they saw this one, even though we were officially on our way back to Palma, they decided immediately to spend the night there.

And in that wind-mill we spent the best night of the trip, in more ways than one. It certainly had the best location. As the sun went down we climbed to the top and saw the mountains and the sea, and wooded hills and cultivated valleys and way in the distance,

Andraitx nestling in the hills. On the practical side, within only a few yards of it we found freshly cut pine boughs for bedding, and dry fire-wood (a miracle after that afternoon's rain) and a spring for water!

The next morning we rose early and after buying provisions in S'Arraco walked to Telmo, the small fishing village that keeps watch over the most westwardly point of Mallorca.

The beach there was well worth all our efforts to reach it. It is large, and has fine white sand, and directly in front of it and only a short distance away is the isle of Pantaleu.

Telmo beach is where Jaime landed when he set out to conquer Mallorca from the Moors, and it is said that he fought a great battle there. We arrived just in time

to see another sea-roving Jaime land there. The renowned Jaime Hardy on his recent sail round Mallorca in the felluca Pascasia.

The Pascasia looked small for the long trips it has taken. We noticed its British registry. Evidently Mr. Hardy believes in having no more trouble with Mallorcan chief engineers and fair-weather sea-captains from Mahon.

While we were there Mary and I decided that we would go and take a look at the village and if possible buy some eggs to supplement the food we had bought in S'Arraco for lunch. There are no stores in Telmo, but we thought that perhaps some kind-hearted fisherman would't mind profiting from four hungry hikers.

We spied a caballero working near the road. «Señor,» said Mary in her best Spanish, «could you tell us where to get some eggs?» Señor smiled at the London-Spanish accent, and then replied in quite passable English, and sold us some eggs himself.

We asked him where he had learned English. He answered that he had picked it up on board ships and in America «But,» he said, «I don't speak English, I speak American!» And nothing we said could shake him of his belief that the English language is different from «American».

And, come to think of it, very probably he is right.

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TALKING OF BOOKS

By Howard N. Rubien

ANOTHER MISERABLE BEST-SELLER

Gilbert Frankau's *Everywoman* (8s. 6d Hutchinson) is one of the cheapest and most vulgar specimens of contemporary drivel we have had the misfortune to come upon. In the first place, Mr. Frankau has so little consideration for his public that instead of scribbling off this trash at odd moments, he dictated it to a dictaphone so that he could get it finished quickly. He admits this in his preface but makes the claim that he subsequently corrected proof. Either he neglected to do this, or does not know very much about the writer's craft.

A Slight Error In Logic

Mr. Frankau's thesis is that «Every woman is at heart a rake». Now if anybody but Mr. Frankau set out to prove this he would show that *every* or at least a *goodly number* of women were rakes. Or am I wrong? But the learned Herr Doktor Frankau sketches, and badly at that, a miserable caricature of an Italian nymphomaniac, and having done that sits back content with himself for having «proven» the not very original thesis of the dissolute nature of *Everywoman*. The learned author should go back to the subject he excels in—that of explaining why he, a Jew, sympathizes with Hitler's anti-semitic program.

SOMETHING TO LAUGH OVER

The cinema, «Plunder» has been novelized by the author, Ben Travers, in *Hyde Side up* (7s. 6d. The Bodley Head). Mr. Travers has a large public gained from his many successful farces at The Aldwych as well as his equally popular novels, of which *A Cuckoo In The Nest*, *Mischief*, and *Rookery Nook* are well known to English readers; he is not known to American but he should be. There are fewer writers of humor than of any other type of fiction who achieve any kind of success. In England we have P. G. Wodehouse, K. R. G. Browne, Beachcomber, Maurice Lane-Norcott and Ben Travers; certainly a very short list of names when one considers the amount of so-called humorous writings found in the monthly and weekly magazines.

The story and manner are familiar to Americans who enjoy P. G. Wodehouse. There is the usual benighted young English Gentleman very short on brains who gets into all sorts of impossible and Quixotic adventures, to succeed in spite of himself. In this book the hero is engaged in a ridiculous attempt to steal jewels from a social climber who has no right to them.

The whole thing makes as good a farce in book form as it did in the Talkies.

A Book About Rabelais

Francis Watson is a scholar who has the happy facility of combining erudition with a delightfully charming, amusing style. In his *Laughter For Pluto* (12s. 6d. Lovat Dickson) he reconstructs for us first the period in which Rabelais lived, then in a couple of lively chapters sketches the life of the jovial doctor, and finally gives a resumé of the writings that have made his subject so endeared for four centuries.

To quote Mr. Watson: «The chronicles of Gargantua and Pantagruel and their friends originated as the recreation of a learned mind. They were written in great part at the dinner table, or at odd moments of leisure—just as Erasmus's *Praise of Folly* and *Heptameron* were composed to allay the tedium of long journeys by coach. But the great mind does not continually disguise itself.

here is philosophy as well as farce in the warks of Rabelais. There are drinking and wenching... There are discovery and speculation; fireside discussion and mighty feats of prowess. And with everything there is laughter, fresh and bolsterous and unashamed... For to laugh is proper to the man.»

This is a book that will be appreciated by all who are fond of Rabelais and by those who will be led to reading him because they have caught the author's enthusiasm for his subject.

SPANISH POLITICS

I have before me two publications which should interest everyone living in Spain. The first is a fifty page pamphlet by H. R. G. Greaves published by The Hogarth Press, 52 Tavistock Square, London, at the reasonable price of one shilling and sixpence. It is called «*The Spanish Constitution*» and gives a very complete if rather technical discussion of the Constitution and its origin. This is rather heavy reading, as it must be, but it will be appreciated as an authoritative exposition of the theoretical structure of the government by a professor of the London School of Economics and Political Science.

The other book is of more general interest. Published by Eyre & Spottiswoode at 3 s. 6d., it is titled *The Spanish Republic*; the author hides his identity. This is a history of the last two eventful years; written, according to the author, without bias. In his foreword he says.

«The following pages state actual facts which have been published in Spain by newspapers of

all shades of opinion. The book is only concerned with facts, and has no political motive».

Although it is a short book of only 150 pages, the whole ground of the revolution and subsequent events is covered in chapters whose titles best proclaim the scope of the book: «Dawn of the Republic, Freedom in Spain, Political Life Today, Socialist Tyranny and the Fiction of a Parliament, Massacre at Casas Viejas, A Normal Day Under the Republic, Recent Evidence of Progress, and Spanish Disillusion and Reaction». There are not many books in English about the Spanish political situation, and these two fill a very real want in an entirely adequate manner.

AGUA MIRAMAR

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Tragedy Follows In Wake Of Arrest Of Ex-Military Officer

Tragedy trailed in the wake of the second arrest of Don Juan Betez, Calatayud ex-army officer, when his wife, crazed with worry, tried to kill their 16 year-old son with an ax.

At eight o'clock in the morning while the lad still slept, his mother entered his room and struck him several times about the head with the heavy tool.

Although seriously injured and suffering from loss of blood, the boy managed to pull on most of his clothes and run to the street, where neighbors assisted him to the hospital.

At the hospital it was found that one wound in his head had penetrated the youth's brain and doctors marveled that he had been able to remain conscious.

A trepaning operation will, it is believed, save the injured boy's life.

A year ago, Don Juan Betez was arrested for political reasons, ha-

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